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CCU Newsletter, October 15, 2001

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

October 15, 2001

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 11, Number 14

Edwards College creates Board of Visitors

Nineteen individuals have been named to the newly created Board of Visitors of the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts at Coastal. The purpose of the board is to link the activities and objectives of the college with the community. The members will serve three-year terms.

According to Lynn Franken, dean of the Edwards College of Humanities and Fine Arts, board members will also contribute individual expertise by serving as student mentors, guest speakers and consultants, and help to identify and acquire resources for the college.

Departments within the Edwards College of Humanities and Fine Arts are: art, English, foreign languages, history, music, philosophy and religion, politics and geography, and theater. The Waccamaw Center for Cultural and Historical Studies is also a part of the college.

Officers of the new board of visitors are:

- Chair: Cheryl Newby, gallery owner, Murrells Inlet;
- Vice Chair: Nancy Cave, marketing professional, Georgetown; and
- Treasurer: Hugh Martin, First Union Securities, Myrtle Beach.

Other members of the board include:

- Thomas Brittain, Hearn Brittain & Martin PA, Myrtle Beach;
- David Duvall, CPA, Aynor;
- Mary Eaddy, The Wordsmith, Inc., Myrtle Beach;

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Amistad events focus on history, race and reconciliation

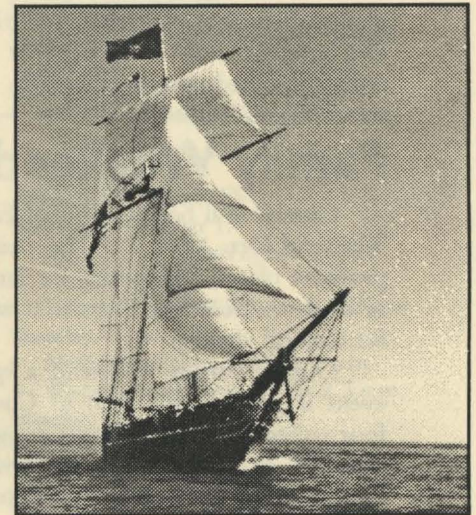
More than 30 community events have been planned in Georgetown and Horry counties as part of the upcoming visit of the Freedom Schooner *Amistad*, which will be docked at Georgetown Landing Marina from Nov. 3 to 17.

The events, organized on the theme of "Roots to Reconciliation," will emphasize area history and culture, while fostering continuing community dialogue on race and reconciliation.

"The schedule of events has something for everyone and it gives the public the opportunity to experience in person the lessons of the *Amistad* Incident, discover their own roots and participate in the process of reconciliation," said Coastal President Ronald R. Ingle, who initiated the ship's visit to South Carolina.

More than 6,000 of the state's school children and approximately 40,000 visitors will tour the ship and exhibit to learn about the *Amistad* incident and its significance today.

Freedom Schooner *Amistad* is a replica of La Amistad, the scene of the historic 1839 shipboard revolt led by 53 illegally enslaved Africans off the coast of Cuba.



"Everyone, visitors and residents alike are encouraged to get involved and participate," said David Drayton, co-chair of the *Amistad* Host Committee. "This is a unique opportunity to come together as a community to learn about our past and celebrate our future."

The events have been planned by several of the community committees including the Community Education Committee, chaired by Stacy Rabon and the Hospitality Committee co-chaired

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CCU Newsletter Publication Dates

Submission deadlines:

Monday, October 22

Monday, November 5

Publication dates:

Monday, October 29

Monday, November 12

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

Deadline to submit information for the next issue is Monday, Oct. 22 at noon.

Amistad ...continued from page 1

by Peggy Wayne and Pat Singleton-Young.

With Coastal, major contributors for the *Amistad* visit include: Georgetown County Visitor's Bureau; South Carolina Department of Parks, Recreation and Tourism; South Carolina Humanities Council; John S. and James L. Knight Foundation; Burroughs & Chapin Company, Inc.; Time Warner Cable; Wachovia Bank; Bank of America; Georgetown Landing Marina and Hampton Inn; and International Paper.

All events are open to the public. Tickets to visit the *Amistad* are \$3, children 16 and under are admitted free of charge. For more information on tickets and events, call 349-2877 or visit www.coastal.edu on the Internet.

Family Weekend

Coastal will host its annual Family Weekend Oct. 19 to 21. The weekend provides planned activities for families of students attending Coastal as well as for Coastal alumni.

During Family Weekend a special event is planned for each of Coastal's four colleges with additional programs planned for senior class members, Honors Program students and student research participants.

The weekend also includes an Alumni After-Hours Social, All-Class Reunion, Athletics Brunch and Learn, a tour of Waites Island, a golf tournament and athletic events.

For information, call 349-2569.

Edwards College Board of Visitors

...continued from page 1

- Robin W. Edwards, Myrtle Beach;
- Tom Fox, opera singer, Pawleys Island;
- Fred Hicks III, former Coastal chancellor and faculty member, Savannah, Ga.;
- Ilka Doubek, Litchfield Dance Arts Academy, Pawleys Island;
- Judy Ingle, curriculum coordinator, Georgetown County School District, Murrells Inlet;
- Robin Jones, hospitality program manager, Horry County Schools, Myrtle Beach;
- Patricia O'Connor, editor, *The Sun News*, Myrtle Beach;
- Rev. Manney Reid, retired Episcopal priest, Pawleys Island;
- Fran Reid, retired arts coordinator, Pawleys Island;
- Paul Roddick, U.S. Pentagon, Alexandria, Va.;
- Laurie Stewart, Long Bay Symphony board of directors, Myrtle Beach;
- Joseph Wachter, attorney, Myrtle Beach; and
- Deirdre Sams Williams, dentist, Conway.



Members of the newly created Board of Visitors of Coastal's Thomas W. and Robin W. Edwards College of Humanities and Fine Arts include (standing left to right) Nancy Cave, Ilka Doubek, Rev. Manney Reid, Robin W. Edwards, Judy Ingle, Laurie Stewart, Hugh Martin, Fred Hicks III, and Joseph Wachter; (sitting left to right) Fran Reid, Deirdre Sams Williams, Patricia O'Connor, and Robin Jones. Not pictured: Thomas Brittain, David Duvall, Mary Eaddy, Tom Fox, Cheryl Newby and Paul Roddick.

Coastal retools education testing after Title II ranking

Coastal's College of Education is making changes designed to help students earn better scores on the tests to be included in the next Title II report, which assesses teacher training programs across the nation. Coastal received a disappointing state ranking in the first report, which was released in September 2001.

College of Education Dean Gilbert Hunt says that the ranking does not reflect a true estimation of the quality of the university's teacher education program. Like many university admin-

istrators around the state, Hunt believes that the Title II rating system can be misleading.

"Good test performances alone are not necessarily the most accurate indicator of what it takes to be a good, effective teacher," says Hunt, who fears that the increasing emphasis on high test scores may prevent some promising prospective students from pursuing a teaching career — all this at a time when teacher shortages are on the rise nationally.

Coastal's nationally accredited teacher education curriculum and grad-

uation requirements are being reevaluated, according to Hunt. The following new proposals are being implemented:

- Require all education students to take and pass the PRAXIS II exams before student teaching,
- Offer and require students to attend seminars to prepare for the PRAXIS II exams,
- Recommend that all education students take the PRAXIS II exams before graduating, and
- Assign planning teams to align curriculum with Title II standards.

Author Gwen Hunter to give workshop for "Writers in the Real World" series

South Carolina author Gwen Hunter, the first guest of Coastal's 2001-2002 "Writers in the Real World" series, will present a workshop and lecture on Thursday, Oct. 18. The events, which are free and open to the public, will be held in the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts Building.



Gwen Hunter

The workshop, scheduled from 3 to 4:30 p.m. in Edwards 164, will focus on the practical aspects of getting published as a journalist or short story writer. Hunter will discuss literary agents, publishers and contracts, and will provide other very specific insights into the world of commercial writing.

During the lecture, scheduled for 7:30 p.m. in Edwards 152, Hunter will describe her life as a writer and discuss how she finds inspiration and organizes her literary life. After reading short passages from her books, she will conduct

a question-and-answer session.

Hunter, who resides in Rock Hill, has written six mystery novels. Her latest book, *Delayed Diagnosis*, is a medical mystery set in a fictitious county in rural South Carolina. It was released by Harlequin's Mira Books in June.

The Writers in the Real World series will showcase South Carolina authors and offers a forum for students, faculty and members of the local community who are interested in the practical aspects of writing.

Upcoming presentations in the series include: Don Millus, author of *Wading South: Fishing the Twentieth Century, Part II* and many other publications on literature and sports, on Nov. 15; Brian Nance, author of *Turquet de Mayerne as Baroque Physician: The Art of Medical Portraiture* and other writings on the history of medicine, on Feb. 21; and Abraham Verghese, author of *My Own Country: A Doctor's Story* and *The Tennis Partner*, and other medical and creative works, on April 11.

For more information, call 349-2444 or 349-2712.

Student Success Seminar

Coastal is beginning the sixth year of a mentoring program for undeclared first-year students. The Student Success Seminar began as a pilot program in fall 1996 and retention has increased for that group each year.

The one-hour credit class, SSEM 111 is taught in the fall and SSEM 112 is taught in the spring by faculty who serve as the academic adviser for students until they declare their majors. In the fall semester, the focus in the class is on community building, time management and study skills; the spring class is devoted to career exploration and selecting a major.

In addition to having a faculty adviser, students also have a trained student peer mentor who teams with the faculty member in teaching the course. The peer mentors are selected for the positions; many have participated in the program themselves.

Retention rates for the undeclared student population are as follows:

- 1997-1998 54.1 percent
- 1998-1999 60.7 percent
- 1999-2000 71.0 percent

Results for 2000-2001 will be available in November.

Coastal presents drama based on Bronte family

The Gales of March, a drama about the legendary Bronte sisters, will be presented Friday, Oct. 26 and Saturday, Oct. 27 at 7:30 p.m. and on Sunday, Oct. 28 at 3 p.m. in the Edwards Theater at Coastal. Admission is \$5.

Written and directed by Lee Bollinger, assistant professor of English and journalism at Coastal, the play focuses on the last 15 months in the life of Charlotte Bronte, author of *Jane Eyre*. In a series of flashbacks, Charlotte, played by Coastal student Liz Farmer, recalls scenes from the often turbulent life she shared with her gifted siblings at Haworth Parsonage on England's West Yorkshire moors where their father was curate. Brief sketches drawn from Charlotte's memory convey a sense of the Bronte sisters' creative genius, which flourished even amid the some-

times bleak, repressive atmosphere of the countryside and the self-destructive behavior of their brother Branwell.

"The theme of *The Gales of March* has to do with the imaginative mind transcending the limits of the world one finds oneself living in," says Bollinger. The play was first produced as a dramatic reading in New York City, Portsmouth, N.H., Wellesley, Mass., and performed at Wilkes University in Wilkes-Barre, Pa.

The cast also includes Coastal students Lisa Borne, Drake Conner, Daniel Morgan and Ann Virginia Winnard. Glenn Hanson of Coastal's Office of Financial Aid, Scholarships and Veteran Affairs plays the Rev. Bronte. Diann Herring Worrell is assistant director of the production and Kathleen Worrell is costume director.

Special effects are by Carl Mueller and lighting design is by Holly Littlejohn.



Bollinger, who joined the Coastal faculty in 1999, is the author of 14 produced plays, many of them about women writers and activists. She earned a Ph.D. in journalism and mass communications from the University of South Carolina and has written extensively for newspapers, magazines and academic journals. She is a former editor of *Augusta Today* magazine.

For more information, call 349-2502.

CCU to host Women's Health and Wellness Conference Oct. 25 and 26

Coastal will host the Women's Health and Wellness Conference Oct. 25 and 26 on campus. The conference is designed to encourage women and men to explore the many facets of women's health and to learn new approaches for centering, nurturing, healing and renewing the self. The fee for the conference, which is open to men and women, is \$75. Coastal faculty and staff are admitted free.

A pre-conference institute, titled "Sustaining the Soul that Serves," will be held Thursday, Oct. 25 from 2 to 5 p.m., with registration in Wheelwright Auditorium. Keynote speaker is Marian David, director of Sustaining the Soul that Serves, a nonprofit organization which provides educational programs for emerging and seasoned service leaders. She has also worked with the Fetzer Institute and the Children's Defense Fund. David has more than 12 years of

experience in public schools as a teacher and counselor.

On Friday, Oct. 26, from 9:30 a.m. to 4:15 p.m. participants may attend four different workshops while choosing from 16 topics, which include Counting on Calcium, Parenting Healthy Daughters, Treating Young Adults with Eating Disorders, and Health Concerns of African-American Women. Dr. Lori Arviso Alvord, associate dean of student and minority affairs at Dartmouth Medical School and a practicing surgeon, will deliver the keynote address at 4:30 p.m. in Wall Auditorium.

The conference is sponsored by Coastal's Women's Advocacy Center and co-sponsored by Conway Hospital and Mercy Hospice of Horry County.

For more information, contact Stacy Cretzmeyer, conference director and coordinator of the Women's Advocacy Center, at 349-2900.

Campus Notes

2002 Spring Advisement/Advance Registration

Coastal's spring advisement and advance registration will be held Nov. 5 to 9 and Nov. 12 to 16, respectively.

Advance Registration will be limited according to the following schedule:

- Monday, Nov. 12
Seniors (90 credit hours or more)
Beginning at 12:01 a.m. via WebAdvisor
- Tuesday, Nov. 13
Juniors (60 to 89 credit hours)
- Wednesday, Nov. 14
Sophomores (30 to 59 credit hours)
- Thursday, Nov. 15
Freshmen (up to 29 credit hours)

Juniors, sophomores and freshmen can register via WebAdvisor beginning at 5 p.m. the day before their regular registration day.

Eligibility status will be based on credit hours earned plus credit hours currently enrolled.

Open registration beings, Friday, Nov. 16 for all other students.

Master Schedule of Classes are due to arrive on Monday, Oct. 29.

Peer Mentor Program seeks nominations

Coastal's Peer Mentor Program is seeking nominations of outstanding students to serve as role models in the areas of academic achievement, co-curricular involvement and leadership to help first-year students adjust to campus life. The program annually pairs exceptional students with a faculty mentor to provide unique, personal support to first-year students through the planning and instruction of a Freshman Success Seminar. If you know of any students who would make excellent mentors, please contact Brad Harmon at 349-2941.

License plates available

"CCU Supports the USA" license plates are available in Coastal's Office of Student Activities. The cost is \$3.

For more information, contact Matt Morrin at 349-2303.

Coastal's fishing match salutes former S.C. Gov. Carroll Campbell

The 28th annual Coastal Carolina Invitational, an intercollegiate fishing match and seminar, will be fished this year as a tribute to South Carolina's most famous offshore fisherman, former Gov. Carroll Campbell. The event will be held Friday, Oct. 26 with offshore fishing from Murrells Inlet.

Campbell is an experienced big-game angler who founded the "Governor's Cup Billfish Series" fished annually out of Carolina ports.

"Carroll Campbell has been a long-time supporter of our intercollegiate fishing matches, even driving from Columbia after a long work week to give out the trophies, rods and reels, and tackle boxes we have as prizes for the college students," said Donald Millus, the tournament's founder and director, and professor of English at Coastal. "He can rig a bait or repair a diesel engine with the best of them and he always emphasizes the 'sport' in fishing."

Teams from Clemson University, University of South Carolina, Francis Marion University, and Coastal, the host school, will compete in the oldest intercollegiate fishing competition in North America.

Student anglers and coaches will fish on the "New Captain Bill," an 85-foot headboat sailing out of Captain Dick's Marina and captained by Jack Orr. Orr takes the college anglers out from 20 to 35 miles to find the clean water so essential to good king mackerel fishing.

The invitational is sponsored by Coastal Carolina with the cooperation of Captain Dick's Marina and numerous tackle companies which contribute rods, reels, line, tackle boxes, and fishing knives as prizes.

Richard Moore, assistant vice president for sponsored research at Coastal, is in charge of judging for the event.

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

- **Lee Bollinger** co-presented a paper at the American Communication Conference with seniors **Alice Anthony**, **Elizabeth Smith** and **Jason Wallace**, titled *Cartoons and Violence: Perception of Fourth-Grade Students*. The paper presented findings of a survey of 357 fourth-grade students' perceptions about three cartoons as well as 110 freshmen's perceptions of the same cartoons. The three presenters were part of a study completed by a special topics class in the 2001 spring semester. At the same conference, held at Appalachian State University, Bollinger also presented a paper titled *The Ku Klux Klan, The Tabor City Tribune and the Pulitzer: Analyzing News Coverage as Rhetorical Response*.

- **Jane Guentzel** and **Susan Libes** organized and co-chaired a special session devoted to environmental and marine chemistry at the Southeastern Regional Meeting of the American Chemical Society in Savannah, Ga., Sept. 25. Guentzel presented a paper titled

"Mercury Partitioning and Speciation in the Waccamaw River." Libes presented a paper titled "Eutrophication Status of a Southeastern Coastal Plain Blackwater River." Seven students from the Department of Marine Science presented papers: "The Formation and the Evasion of Elemental Gaseous Mercury in Coastal Salt Marsh Ecosystem," **Aaron Beck**; "Mercury and DOC Concentrations in Groundwater from Waites Island," **Christopher Weeks**; "The Geochemical Distribution of Mercury in Upland and Salt March Cores from Waites Island," **Devra Blanden**; "Mercury Concentrations in Commercially Available Seafood; Are Consumers at Risk?" **Eric Mazzone**; "Eutrophication Assessment on Waites Island," **Nicole Spivey**; "Eutrophication Assessment of Swashes in the Grand Strand Area," **Melissa Yencho**; and "Influence of Groundwater Seeps on the Sulfate Composition of Waccamaw River water, Horry County," **Reid Hillard**.

- **Linda Hollandworth's** article on campus resources for English as a Second Language students, "A Campus Scavenger Hunt for ESL Students," was published in *The Internet ESL Journal*, Vol. VII, No. 7, July, 2001.

- Several faculty members of the E. Craig Wall Sr. College of Business Administration participated in the 37th annual meeting of Southeastern InFORMS, which was held in Myrtle Beach Oct. 4 and 5. The following papers were presented: **Aaron Ard**, "Organizational culture's influence on the employment relationship: a review"; **Robert Burney**, **Thomas Secrest**, and **Gerald Boyles**, "Cash flow based valuation of assets which don't produce cash flows: pedagogical pitfalls"; **Dennis Rauch** and **Robert Nale**, "A multidimensional scaling market segmentation study of the live entertainment industry"; **Samuel Wathen**, "Simple linear regression: checking the assumptions." **Ard**, **Burney**, **Rauch**, **Wathen**, **Carl Dresden** and **Jim Eason** also participated as paper discussants. **Burney**, **Dresden**, **Eason** and **Rauch** chaired conference sessions. **Nale** serves the organization as secretary/treasurer.

Campus Calendar

Wednesday, October 17

- Classes begin for Fall II

Thursday, October 18

- Gwen Hunter, "Writers in the Real World" series, workshop at 4:30 p.m. in Edwards 164; lecture at 7:30 p.m. in Edwards 152.

Friday, October 19

- Family Weekend, through Oct. 21
- Michael Anthony, hypnotist, Wheelwright Auditorium, 7:30 p.m.

Thursday, October 25

- Women's Health and Wellness Conference, Wheelwright Auditorium, 2 p.m.

Friday, October 26

- Women's Health and Wellness Conference, Wheelwright Auditorium, 9:30 a.m.
- *The Gales of March*, Edwards Theater, 7:30 p.m.

Saturday, October 27

- *The Gales of March*, Edwards Theater, 7:30 p.m.

Sunday, October 28

- *The Gales of March*, Edwards Theater, 3 p.m.

ATHLETIC EVENTS

Wednesday, October 17

- Men's Soccer hosts Virginia Commonwealth, 7 p.m.
- Volleyball at UNC Wilmington, 7 p.m.

Saturday, October 20

- Men's Soccer hosts Radford, 1 p.m.
- Women's Soccer hosts Radford, 3 p.m.

Monday, October 22

- Men's Golf at Pacific Invitational, through Oct. 23

Tuesday, October 23

- Volleyball at UNC Asheville, 4 p.m.

Friday, October 26

- Women's Soccer hosts The Citadel, 7 p.m.
- Volleyball hosts Elon, 7 p.m.
- Women's Golf at Lady Paladin Intercollegiate, through Oct. 28

Saturday, October 27

- Men's Soccer hosts Liberty, 1 p.m.
- Volleyball hosts High Point, 3 p.m.
- Men's and Women's Cross County at Big South Conference Championships

Campus Dining

The CINO Grille, located in the Student Center, offers selections from the Grille, the Deli or Pizza Hut Express.

The Commons, featuring an all-you-can-eat menu, is located adjacent to the residence halls. The weekly menu follows:

Week of October 15

Monday: Grilled Pork Chops; Chicken Caribbean; Spaghetti

Tuesday: Chicken Philly; Beef w/vegetables; Vegetable Pesto

Wednesday: Teriyaki Stir Fry; Shrimp and Garlic Sauté; Chicken Nuggets

Thursday: Polish Sausage; Mediterranean Chicken; Vegetable CousCous

Friday: Grilled Chicken Ciabatta; Chicken Galveston; Chicken Fried Steak

Week of October 22

Monday: BBQ Chicken Melt; Teriyaki Beef; Pasta Marinara

Tuesday: Philly Cheese Steak; Tofu Stir Fry; Beef Tips

Wednesday: Teriyaki Beef Stir Fry; Spiced Chicken Pasta; Fried Clams

Thursday: Hot Dogs; Eggplant Parmesan; Spaghetti w/meatballs

Friday: Hamburgers; Grilled Chicken Sandwich; Stuffed Tomatoes

Note: Menus are subject to change.

Food Services offers a 10% discount to all faculty/staff.

Birthdays

October	
16 Jim Mee	24 Jodi Epps
17 Sherri Wilkinson	25 Gloria Ford
18 James Luken	26 Marylou Peluso
19 Margaret Bostic	Philip Schneider
20 Kathie Schlick	Susan Webb
21 Jennifer Shinaberger	27 Stacy Cretzmeyer
22 Kathlene Sullivan	28 Wayne Stevens
23 Jonathan Bernick	29 Veronica Gerald
Mary Keasler	Brenda Rabon
Karrie Miller	Jill Sokolik

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications
Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- *Amistad community events*
- *Edwards College creates Board of Visitors*
- *Family Weekend set for Oct. 19 to 21*
- *The Gales of March to be held Oct. 26 to 28*



ROOTS TO RECONCILIATION

Freedom Schooner *Amistad*

Georgetown Landing Marina
November 4 through 16, 2001

Coastal Carolina University invites you to visit the Freedom Schooner *Amistad* when it sails into Georgetown, South Carolina, for a two-week visit. Experience this living museum of equality and human rights.

AMISTAD *America*

The ship is open to the public weekdays from 2 to 6 p.m. and
9 a.m. to 6 p.m. on Nov. 10 and 11.
Tickets are \$3 per person, children under 16 are admitted free.

**For a complete list of community events
and to order tickets call 843-349-2877
or visit www.coastal.edu.**