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CCU Newsletter, October 1, 2001

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

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October 1, 2001

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 11, Number 13

Coastal leads Big South Conference Honor Roll

For the third year in a row, a record number of student-athletes have been named to the Big South Conference Presidential Honor Roll.

The league placed 38.7 percent (808 out of 2,087 total student-athletes) of its 2000-2001 student-athletes on the prestigious list, an increase of the 1999-2000 school year, when the league placed a record-setting 38.6 percent on the list.

Coastal led all Big South Conference institutions, placing 53.7 percent of its 201 student-athletes on the Presidential Honor Roll. Winthrop University placed 46.7 percent of its student-athletes on the list and High Point placed 44.4 percent of its student-athletes on the list.

"We are proud that year after year our student-athletes prove that academics and athletics do have a perfect mix here at Coastal Carolina University," said Warren Koegel, Coastal's director of athletics. "This is an outstanding testament not only to our student-athletes, but also our assistant AD for Academics Gina Markland, our coaching staff and our staff in the athletic study hall, and all of the faculty on staff at the university."

To be named to the Presidential Honor Roll, student-athletes must maintain a grade point average of 3.0 (on a 4.0 scale) or better for the previous academic year.

Grant to help internationalize Coastal's business curriculum

Coastal has been awarded a two-year \$122,855 grant from the U.S. Department of Education's Business and International Education Program to help internationalize the business curriculum within the E. Craig Wall Sr. College of Business Administration. Coastal has matched the grant, bringing the total amount of the award to \$245,710.

The grant will be used to develop joint dual degree programs in international tourism management and international business with internationally recognized European institutions; improve applied foreign language development materials for business students; develop short-term exchanges, summer study, and internship programs that provide opportunities for cultural enrichment for Coastal business students as well as for students from participating international institutions; and provide outreach activities to assist local businesses in attracting and serving international visitors.



E. Craig Wall Sr. College of Business Administration

"In today's global marketplace, it is imperative that business students gain a thorough understanding of the business and cultural environment of other countries," said Darla Domke-Damonte, assistant professor of management at Coastal and co-recipient of the grant along with Taylor Damonte, assistant professor of management and director of Coastal's Resort Tourism Management program.

According to Domke-Damonte, the project emphasizes the development of a focused drive toward communicative competence in the business-related

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CCU Newsletter Publication Dates

Submission deadlines:
Monday, October 8
Monday, October 22

Publication dates:
Monday, October 15
Monday, October 29

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.
Deadline to submit information for the next issue is Monday, October 8 at noon.

grant ...continued from page 1

vocabulary of a foreign language, and the completion of an intensive, on-site eight-month focused study program which includes an internship or focused research project at the respective cooperative international partner institution. Specific programs have already begun with the Autonomous University of Barcelona (Spain), the University of Applied Sciences Bonn-Rhein-Sieg (Germany), and the University of Applied Sciences in Mainz (Germany).

Coastal has approximately 70 students in the two-year-old resort tourism management major and four students in the new international tourism management major that began in fall 2001, according to Damonte.

Domke-Damonte says that collaboration with area business associations and organizations, including the Myrtle Beach Area Chamber of Commerce, the Myrtle Beach Area Hospitality Association, the Myrtle Beach Golf Course Owners Association, and Burroughs and Chapin Company, Inc., will help identify critical training needs to provide the highest level of service responsiveness to international clientele in one of the top tourist destinations in the United States. By providing supervised internships for international students, local businesses and organizations will gain a better understanding of issues related to the international marketplace. Part of the grant will also be used to sponsor a seminar for fall 2002 designed to further develop the international tourism market along the Grand Strand.

Domke-Damonte, who joined the Coastal faculty in fall 1998, earned a bachelor's degree from The American University, a master's degree in international business from the University of South Carolina, and a Ph.D. from Florida State University. Damonte, who joined the Coastal faculty in fall 1998, earned a bachelor's degree from the University of New Orleans, a master's degree from the University of Southern Mississippi, and a Ph.D. from Virginia Tech.

Hare to present public lecture as part of Distinguished Teacher/Scholar Series

Sally Hare, professor of English at Coastal, will give a public lecture as part of Coastal's Distinguished Teacher-Scholar Lecturer Series on Thursday,

Oct. 4, at 7:30 p.m. in the Wall Auditorium on the Coastal campus. The lecture, "I'll Meet You in the Field: The Intersection of Education and Community," is free and open to the public.

Hare is the sixth recipient of the Distinguished Teacher-Scholar Lecturer award, sponsored by Horry Telephone Cooperative, Inc. The annual award is presented to a faculty member who has outstanding abilities as a teacher, scholar and communicator. The recipient of the honor delivers a lecture during the fall semester on an original topic drawn from his or her area of expertise.



Sally Hare

In her lecture, Hare will describe her personal journey as an educator, particularly relating to her work integrating community service and education.

Hare, Singleton Endowed Professor of Education at Coastal, joined the Coastal faculty in 1974 and has served as director of Coastal's Center for Education and Community since 1993. During her career at Coastal, Hare has been a Kellogg National Fellow and a Fetzer Teaching Fellow and she won a national award in Community Development from the National Continuing Education Association. Under her guidance, Coastal's Center for Education and Community has sponsored a number of innovative programs linking the university and the community, including Calling All Colors, Jump for the Sun and America Reads. Hare earned a bachelor's degree, master's degree and Ph.D. from the University of South Carolina.

School of Continuing Studies to hold Open House Oct. 10

Coastal's School of Continuing Studies will demonstrate new classroom technology at an Open House in the H. Dale Williams Center for Extended Learning on Wednesday, Oct. 10 from 2 to 4:30 p.m. The event is free and open to the public.

Located on the second floor of Coastal's University Hall, the 9,600-square-foot facility features a Smart Classroom, S.C. National Guard Distance Learning Classroom, computer lab, three classrooms, a conference room and the Senior Resource Center, which offers free computer access, Internet, e-mail, fax and copy machine services for senior adults.

Demonstrations of the Smart Classroom and Distance Learning Classroom are scheduled for 2:30 p.m.

and 3:15 p.m., respectively. The Distance Learning Classroom includes state-of-the-art equipment for domestic and international real-time video and audio conferencing.

The School of Continuing Studies is a comprehensive continuing education operation, managing programs such as the award-winning Lifelong Learning Society, the Bachelor of Arts in Interdisciplinary Studies (BAIS) degree, professional development workshops and seminars, specialized technologies certification, contract training, travel-study programs, Coastal Youth Academy, leisure learning, Command Spanish, credit and non-credit distance learning, high school dual credit, and the SuperSonic Summer Youth Program for children.

Festival Hispanico to be held Oct. 3

Solazo, a five-member international Latin band, will be the featured entertainment at Coastal's annual Festival Hispanico, to be held Wednesday, Oct. 3 from 11:30 a.m. to 2:30 p.m. on Prince Lawn on Coastal's campus. The event is free and open to the public. Food and merchandise will be for sale.

The event will offer food and music from the countries of Central, Latin and South America. Posters, maps and other information will be displayed.

Solazo, whose members are natives of Argentina, Chile and Cuba, performs both traditional and contemporary Latin music including flamenco, samba and salsa. The group, which is on its third tour of the United States, specializes in vocal harmonies and acoustic guitar solos.

In case of inclement weather, Festival Hispanico will be held Wednesday, Oct. 10.

In conjunction with the festival, two up-and-coming singers, Patrick Shannon and Hector Bonet, will bring their Latin sounds to Coastal Oct. 3 at 6:30 p.m. on Prince Lawn. The performances are sponsored by Coastal's

Cultural Arts Series.

Although the New York City-born Shannon has Irish roots, he became interested in Latin music after returning from a tour of

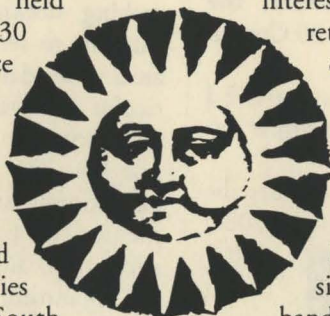
duty with the U.S. Marine Corps. He learned Spanish and immersed himself in New York's vast Latin culture. In a short time he was made the lead singer of a merengue

band. Most of Shannon's self-titled solo album was recorded on location in the Dominican Republic.

Bonet, also a native New Yorker, began his musical career performing in a Bronx elementary school and has worked his way up to Lincoln Center's famed Avery Fisher Hall. As a teenager Bonet honed his songwriting skills while living in Puerto Rico and the Dominican Republic. He writes and performs his salsa music in English and Spanish.

Shannon and Bonet will perform in Wheelwright Auditorium in case of inclement weather.

For more information, contact Coastal's Office of Multicultural Student Services at 349-2863.



University Success Program

Coastal's University Individual Admissions Program (UIAP) has been changed to the University Success Program (USP). In its fifth year of existence, the special admissions program pays extra attention to those students whom the admissions committee feels might benefit. Students are enrolled in a University Success Seminar (USS 110) during their first semester. This course focuses on community building, time management and study skills, and is taught by faculty members along with a peer mentor.

Students in USP may declare their majors upon entering as freshman, but they are advised by USP faculty until they successfully complete the USS 110 course.

USP faculty include John Steen, Joe Mazurkiewicz, Carl Dresden, Robin Russell, Charles Gidney, Gary Stegall, Lisa Barboun and Brad Harmon.

Since forming in 1997-1998, the retention rates of USP students has risen from 59.5 percent to 72.5 percent (fall 2000 to spring 2001).

Coastal faculty members publish new book on teaching

Dennis Wiseman, associate provost at Coastal, and Gil Hunt, dean of Coastal's College of Education, have written a new book designed to help K-12 teachers meet the new challenges of today's classrooms. *Best Practice in Motivation and Management in the Classroom*, published recently by Charles C. Thomas Publisher, Ltd., offers practical information for both beginning and experienced teachers on how to apply knowledge and skills in student motivation and classroom management in order to achieve an effective climate for teaching and learning.

Teachers in charge of today's K-12 classrooms are challenged as never before, according to Wiseman, who is also special assistant to Coastal President Ronald R. Ingle for University/Schools Collaboration. "Not



Dennis Wiseman



Gil Hunt

only must teachers have an in-depth understanding of their subject matter and the skills to teach it, but they are also expected to understand and respond to the unique needs of each of the students in their classrooms. They are expected to create and manage a learning environment that motivates each student to achieve his or her highest potential," says Wiseman.

"Teachers today are called on to provide services to their students, schools and communities that would never have been considered 10 years ago," says Hunt.

Wiseman and Hunt have collaborated on many publications relating to teacher education, including *Effective Teaching: Preparation and Implementation*, and the *Middle Level Teachers' Handbook: Becoming a Reflective Practitioner* (now in its third edition), co-written with Coastal education professor Timothy Touzel.

Wiseman, who joined the Coastal faculty in 1974, earned a Ph.D. from the University of Illinois in Urbana-Champaign. Hunt joined the Coastal faculty in 1975 and earned a Ph.D. from the University of North Carolina at Chapel Hill.

Symphonic Band to perform "Rally 'Round the Flag" on Oct. 8

Coastal's Symphonic Band will present "Rally 'Round the Flag" on Monday, Oct. 8 at 7:30 p.m. in Wheelwright Auditorium. The program, which is free and open to the public, will feature music that celebrates American unity. The concert will pay special tribute to the U.S. Armed Forces and the victims of the recent terrorist attacks on the United States.

The ensemble will perform traditional American band music featuring works by John Philip Sousa, Stephen Foster and Karl King. Contemporary patriotic music and hymns will also be performed.

Directed by James Tully, assistant professor of music at Coastal, the ensemble features more than 30 Coastal students.

Guest narrator for the event is Ed Piotrowski, chief meteorologist at WPDE TV-15.

For more information, contact the Wheelwright Box Office at 349-2502.



Campus Notes

Peer Mentor Program seeks nominations

Coastal's Peer Mentor Program is seeking nominations of outstanding students to serve as role models in the areas of academic achievement, co-curricular involvement and leadership to help first-year students adjust to campus life. The program annually pairs exceptional students with a faculty mentor to provide unique, personal support to first-year students through the planning and instruction of a Freshman Success Seminar. If you know of any students who would make excellent mentors, please contact Brad Harmon at 349-2941.

2002 All-USA Academic Team

USA Today is seeking nominations for its 2002 All-USA Academic Team. Sixty students are chosen nationwide to be featured in a two-page color package in its newspaper. Twenty members of the first team will receive \$2,500 cash prizes.

The deadline for nominations is Friday, Nov. 30. For more information, contact Charmaine Tomczyk at 349-2403.

Omicron Delta Kappa

Letters of invitation and application forms have been sent to nearly 490 juniors and seniors who are academically eligible for election to Omicron Delta Kappa. Election to ODK is an indication of undergraduate achievement. To be eligible, a student must be a full-time student of junior or senior status (excluding seniors graduating in December 2001), top 30 percent of their class and have held at least one leadership position. Students who have not received a mailing and who consider themselves eligible should immediately contact the Office of the Vice President for Student Affairs at 349-2300. Students who have received the mailing are encouraged to complete the form and return it by the Friday, Oct. 5 deadline.

Online Learning focus of campus seminar

Education consultant Dan Apple will present a session on online learning on Wednesday, Oct. 17 from 3 to 5 p.m. in the H. Dale Williams Center for Extended Learning, room 228 (Smart Classroom). The event is the premier presentation of the Teaching Effectiveness Seminar Series for fall 2001.

The innovations that have been rapidly evolving in higher education in learning, teaching, assessment, curriculum design, mentoring and technology



Dan Apple

are now being effectively transferred to the online environment. This presentation will share some of these innovations and provide an overview of interactive learning systems and their design features with specific examples.

Apple is founder and president of Pacific Crest, an educational consulting and publishing company based in Oregon. He earned bachelor's degrees from the University of California at Santa Cruz in mathematics, chemistry, and information science, a master's degree from Syracuse University in industrial engineering and operations research, and a Ph.D. from SUNY College of Environmental Science and Forestry specializing in public policy and analysis. Having worked with higher education since 1985, Apple has visited more than 1,500 campuses, facilitated hundreds of faculty workshops, and conducted classroom sessions with thousands of students.

The Teaching Effectiveness Seminar program is organized and conducted by a faculty group which includes Jessie Brown, Jim Eason, John Navin, Michael Ruse, Keith Walters and Charmaine Tomczyk. This group welcomes suggestions for future presentation topics or specific interests in presenting.

Birthdays

October

2 Adrian Burgess	9 Thomas Wilkie
Shaun Docking	10 Dick Singleton
Bill Edmonds	10 Wanda Lewis
Dan Lawless	Mike McClellan
James Tully	11 Tom Jones
3 Peggy Bates	12 Patty Dudley
Craig Gilman	Victor Jones
Nadine Godwin	Jerry Rashid
Susan Slavik	13 Mollie Bethea-
5 Nils Rauhut	Floyd
6 Val Dunham	Stan Godshall
JoAnne Flanders	Neil Hopkins
7 Wayne White	14 Suzanne Beverly
8 Sharon Thompson	Russell Johnson
	15 Treelee MacAnn

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

- **John Goodwin** and Coastal student **May Vongsavanh** co-presented a poster and a paper at the Southeast Regional Meeting of the American Chemical Society in Savannah, Ga., Sept. 24 to 26. The poster was titled "The Isolation and Characterization of Solid-State Pentacoordinate (Nitro) cobalt Porphyrins," and the paper was titled "VideoChem Process Workshops" in the Web-Assisted Chemistry Education Symposium. Vongsavanh was supported in her chemistry research by a South Carolina EPSCoR grant and for her work with the VideoChem Project by Goodwin's Teaching with Technology Microgrant.

- **Chris Hill** co-authored a paper titled "Strength and tempo of directional selection in the wild," which was published in the July 31, 2001 issue of the Proceedings of the National Academy of Sciences. A previous article co-authored by Hill on natural selection in the wild, published in

the March 2001 issue of *American Naturalist*, was recently noted as an "editor's pick" in the journal *Science*, and was also featured in a "research update" in the May 2001 issue of *Trends in Ecology and Evolution*.

- **Don Millus'** review of *Shakespeare's Language* by Frank Kermode was published in the Summer 2001 issue of *The Sixteenth Century Journal*.

- **Steve Nagle** was a sponsored plenary speaker at the International Conference on Modality in Contemporary English hosted by the University of Verona (Italy), Sept. 6 to 8, which was attended by more than 120 scholars on modality representing 15 countries. His presentation was titled "Double modals in the southern United States: Syntactic structure or syntactic structures."

- **Charles Wright's** sculpture titled *Truncated Open Tetrahedron Chair* is one of the featured pieces in the University of North Carolina at Asheville's Sculpture on Campus, which brings outdoor sculptures from selected artists to its campus for one year.

Campus Calendar

Wednesday, October 3

- Festival Hispanico, 11:30 a.m. to 2:30 p.m., Prince Lawn

Thursday, October 4

- Distinguished Teacher-Scholar Lecturer Series, 7:30 p.m., Wall Auditorium

Monday, October 8

- CCU Symphonic Band, 7:30 p.m., Wheelwright Auditorium

Wednesday, October 10

- School of Continuing Studies Open House, 2 to 4:30 p.m., H. Dale Williams Center for Extended Learning
- Last day of classes for Fall I

Thursday, October 11

- Final exams for Fall I - TTH classes
- Midpoint for Regular Fall

Monday, October 15

- Final exams for Fall I - MW/MTWTH classes
- Last day of Regular Registration for Fall II

ATHLETIC EVENTS

Monday, October 1

- Men's Golf at SMU Stonebridge Invitational, through Oct. 2

Tuesday, October 2

- Volleyball hosts Winthrop, 6 p.m.

Wednesday, October 3

- Women's Soccer hosts College of Charleston, 7 p.m.
- Volleyball hosts College of Charleston, 7 p.m.
- Men's Soccer at Charleston Southern, 4 p.m.

Saturday, October 6

- Women's Soccer hosts Birmingham Southern, 7 p.m.

Sunday, October 7

- Volleyball hosts Birmingham Southern, 2 p.m.

Tuesday, October 9

- Women's Soccer at Wofford, 7 p.m.

Wednesday, October 10

- Men's Soccer at High Point, 7 p.m.
- Volleyball at Charleston Southern, 7 p.m.

Friday, October 12

- Women's Soccer at UNC Asheville, 4 p.m.

Saturday, October 13

- Men's Soccer at UNC Asheville, 2 p.m.
- Volleyball at Liberty, 2 p.m.
- Men's and Women's Cross Country at Pre-NCAA Invitational, in Greenville

Sunday, October 14

- Volleyball at Radford, 2 p.m.
- Men's Golf at Duke Golf Classic, through Oct. 15

Monday, October 15

- Women's Soccer hosts High Point, 7 p.m.
- Women's Golf at Lady Pirate Fall Intercollegiate, through Oct. 16

Campus Dining

The CINO Grille, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.; Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Commons, featuring an all-you-can-eat menu, is located adjacent to the residence halls. Meal costs and the hours of operation are as follows:

Monday through Friday:

- Breakfast: \$3.50; served from 7 to 9:30 a.m.
- Continental Breakfast: 9:30 to 10 a.m.
- Lunch: \$4.50; served from 11 a.m. to 2 p.m.
- Dinner: \$5; served from 5 to 7:30 p.m.

Saturday and Sunday:

- Brunch Buffet: \$5.50; served from 10:30 a.m. to 1:30 p.m.
- Dinner: \$5; served from 4:30 to 6:30 p.m.

For more information, contact Denise Elliott at 349-2365.

Week of October 1

- Monday:** Blackened Pork; Chicken w/wine sauce; Fettuccini Alfredo
- Tuesday:** Philly Cheese Sandwich; Chicken Creole; Broccoli and Cheese Quiche
- Wednesday:** Chicken Stir Fry; Shrimp Lo Mein; Vegetable Egg Rolls
- Thursday:** Cuban Sandwich; Vegetable Tortellini; Lasagna
- Friday:** Rueben, Chicken Tacos; Spinach Quiche

Week of October 8

- Monday:** Carolina Pork Sandwich; Fettuccini Carbonara; Chicken Dumplings
- Tuesday:** Blackened Chicken; Vegetable Stir Fry; Meatloaf
- Wednesday:** Beef Stir Fry; Shrimp Scampi; Egg Rolls
- Thursday:** Gyros; Kielbasa; Chili Macaroni
- Friday:** Grilled Portabella Mushroom Burger; Southwestern Chicken; Fried Pork Chops

Note: Menus are subject to change due to product availability.
Food Services offers a 10 percent discount to all Coastal faculty and staff.



Office of Marketing Communications
Coastal Carolina University
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This Issue:

- *Grant to help internationalize business curriculum*
- *Festival Hispanic to be held Oct. 3*
- *Symphonic Band to perform Oct. 8*
- *School of Continuing Studies Open House Oct. 10*

Coastal Carolina University Symphonic Band
presents

Rally 'Round the Flag!



(Music to Celebrate American Unity)

Monday, October 8, 2001

7:30 p.m. Wheelwright Auditorium

Free and open to the public • For more information, call 349.2502.