Hodge named to Board of Trustees

Charles J. Hodge has been appointed by Gov. Jim Hodges to serve on an interim basis as a member of Coastal's Board of Trustees. Hodge fills the 4th Congressional District seat which was held by Elaine Marks of Spartanburg, who died July 7, 2001.

A Spartanburg attorney, Hodge is a board certified civil trial specialist. He is affiliated with the South Carolina Trial Lawyers Association, South Carolina Bar Association, American Trial Lawyers Association and the American Bar Association. Many of his articles have been published in law journals.

Hodge is active in civic affairs in the Upstate region. He is a member of the Spartanburg Red Cross Board and was a member of the Salvation Army Advisory Council and a Hospice volunteer.

A native of Spartanburg, Hodge earned a bachelor's degree in journalism in 1978 and juris doctorate in 1980 from the University of South Carolina.

When the General Assembly reconvenes in January 2002, it will elect a permanent replacement for the remainder of Marks' term, which runs until 2003.

Coastal's Board of Trustees has 17 members: 15 are elected by the General Assembly (two from each

continued on page 2

Coastal receives $1.8 million gift from Rebecca Randall Bryan estate

A recent bequest of more than $1.8 million from the estate of the late Rebecca Randall Bryan of Conway is the largest single cash gift ever made to Coastal.

In her will, Bryan directed that Coastal receive a significant portion of her estate for building projects relating to the university's humanities programs. The art gallery in the soon-to-open Thomas W. and Robin W. Edwards College of Humanities and Fine Arts Building will be named in Bryan's honor. A future extension of Coastal's library also will be named in honor of the Bryan family.

The Rebecca Randall Bryan Art Gallery will be officially dedicated Sept. 20 following Coastal's annual Founders' Day Convocation. The formal dedication of the Edwards College of Humanities and Fine Arts Building will be held Sept. 21.

Bryan, who died Sept. 25, 1999, was a longtime friend and supporter of Coastal. An avid painter, she was devoted to the arts and attended many classes offered through Coastal's Division of Extended Learning and Public Services. Bryan traveled to Oxford University in England as part of a travel-study program offered through Coastal's Office of International Programs. She also donated more than 200 books from her personal library to Coastal's Kimbel Library.

Bryan was employed by Conway National Bank for 30 years. She was a charter member of the Horry County Historical Society and bequeathed her home in Conway to the organization.

Coastal's total endowment is valued at more than $12 million. The endowment is administered by the Coastal Educational Foundation, Inc., an eleemosynary organization charged with raising private funds for the support and development of the university, including scholarships and stipends, property, equipment and other matters relating to higher education.

CCU Newsletter Publication Dates

<table>
<thead>
<tr>
<th>Submission deadlines:</th>
<th>Publication dates:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, August 27</td>
<td>Tuesday, September 4</td>
</tr>
<tr>
<td>Monday, September 10</td>
<td>Monday, September 17</td>
</tr>
</tbody>
</table>

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed. Deadline to submit information for the next issue is Monday, August 27 at noon.
CCU establishes new middle grades education program

Coastal's College of Education has established a new degree program in middle grades education. The new bachelor of arts degree, which prepares teachers specifically for the unique demands of educating middle school-age students, was recently approved by the South Carolina Commission on Higher Education. Coastal is one of the first institutions in the state to offer the middle grades education program.

"Receiving approval from the Commission to offer the bachelor's degree in middle grades education represents an important achievement for Coastal," said Gilbert Hunt, dean of Coastal's College of Education. "With the forthcoming expectation that the State Department of Education will require teachers in the middle grades to be specifically certified at this level, making this degree available will enable Coastal to respond to a local as well as statewide need."

Students in middle schools are typically between the ages of 11 to 14 and are in fifth- through eighth-grade.

According to Dennis Wiseman, associate provost and special assistant to the president for K-12 education, the middle school years represent a complex stage in a child's development. "These students face major transitions educationally, moving from a relatively self-contained learning environment to a multi-teacher environment and a much more difficult curricula," said Wiseman. "A teaching methodology devoted to children in the middle grades represents a positive step in K-12 educational delivery in South Carolina."

The addition of the program in middle grades education will complement programs already offered by Coastal's College of Education. Programs are currently offered leading to certification in early childhood education, elementary education, secondary education and K-12 education. Coastal also offers a master of education degree in early childhood education, elementary education or secondary education.

South Carolina National Guard to establish distance learning classroom at Coastal

Coastal's H. Dale Williams Center for Extended Learning will be the site of a new South Carolina Army National Guard distance learning multi-media classroom. The National Guard Bureau has been designated by Congress as the Executive Agent for the Distributive Training Technology Project, a national initiative designed to provide cost-effective military training to guardsmen while providing communities with convenient access to the latest educational resources.

The facility at Coastal will serve approximately 800 guardsmen in Horry, Georgetown, Florence, Dillon, Marion and Williamsburg counties.

Scheduled to open in mid-September, the classroom will be a shared-use facility which will enable Grand Strand residents to take advantage of the classroom and its technologies when it is not being used by the National Guard. Opportunities will also be available for guardsmen and their families to participate in continuing education offerings through Coastal’s Division of Extended Learning and Public Services. Coastal will have the opportunity to develop various programs based on the classroom's capabilities and market these programs to the community.

The classroom will consist of eight to 12 computers with high speed connection to the Internet, e-mail, CD-ROM, fax, video programming, and audio and video conferencing. There will also be two 32-inch monitors capable of broadcasting and receiving interactive television instruction, audio-graphics, and remote computer-based training and satellite reception.

The National Guard has similar classrooms in more than 200 sites throughout the nation. The South Carolina National Guard, commanded by S.C. Adjutant General Stanhope S. Spears, has seven other locations including sites at Clemson University, the University of South Carolina and Florence-Darlington Technical College. Proposed sites include USC-Lancaster, USC-Spartanburg, USC-Beaufort and South Carolina State University.

For more information, contact Peter Balsamo, dean of Coastal's Division of Extended Learning and Public Services at 349-2648.
Chicago’s famed Second City troupe to open Coastal’s 2001-2002 Cultural Arts Series

The Second City, the legendary Chicago comedy theater where many of the world’s best comedians get their start, will kick off Coastal’s 2001-2002 Cultural Arts Series on Friday, Aug. 24 at 7:30 p.m. in Wheelwright Auditorium. Tickets are $10 for general admission and $5 for students under the age of 18.

Six members of the show’s national touring company will perform “The Best of Second City,” featuring some of the most famous comedy sketches, songs and improvisations from Second City’s 40-plus year history.

Founded in 1959, Second City is recognized for its unique style of improv-based comedy and as the premier training ground for some of the world’s most talented comedic performers. Second City alumni include Mike Myers, Dan Aykroyd, Bill Murray, Martin Short, John Candy, Chris Farley, Gilda Radner, Alan Alda, Joan Rivers, Julia Louis-Dreyfus and many others.

The Second City’s emphasis on intelligent satirical sketches and on-the-spot improvisations inspired the TV comedies Saturday Night Live and Whose Line Is it Anyway? as well as the company’s own SCTV.

In addition to three touring companies that travel year-round, Second City has resident theaters in Chicago, Toronto, Detroit and Cleveland.

Drayton and Geer named co-chairs of Amistad committee

David Drayton, retired principal of Howard High School, and Georgetown attorney George Geer are leading the steering committee organizing the upcoming visit of the Freedom Schooner Amistad to Georgetown. The Amistad will be docked at Land’s End Marina from Nov. 3 to 17.

The ship, a replica of the schooner which was the scene of a historic revolt in 1839 by a group of captured Africans, will be the focus of special educational forums, discussions and other events relating to the history of the Amistad incident. In addition to the steering committee, eight other committees are working to ensure that the ship is fully utilized for the enlightenment and education of the local public, particularly students.

Drayton is chairman of Georgetown’s Committee for African American Historical Observances. He is also chairman of the Board of Commissioners of the Georgetown City Housing Authority and a member of the Georgetown County AIDS Task Force. He was principal of Howard High School in Georgetown for 21 years.

Geer, a partner of the Georgetown law firm Hinds, Cowan, Strange and Geer, is active in civic affairs in the Georgetown area and is a past chairman of the Georgetown County Board of Education.

In 1839, 53 men, women and children who had been captured in Africa and illegally enslaved in Cuba led a shipboard rebellion aboard the schooner Amistad (the Spanish word for “friendship”). Sixty days after the mutiny they were captured and held in Connecticut. After three court appearances culminating in the famous Supreme Court case led by John Quincy Adams in 1841, the Africans were found to be free men and women, illegally taken from Africa.

The Amistad replica is the creation of a Connecticut-based nonprofit education foundation called Amistad America, Inc., whose purpose is to advance the lessons of perseverance, cooperation, justice and freedom inherent in the momentous historic incident. Constructed at Mystic Seaport in Connecticut, the 77-foot replica was launched in the summer of 2000.

For more information, contact Diane Gunnin at 349-2811.

For more information, contact the Wheelwright Box Office at 349-2502 or visit The Second City Web site at www.secondcity.com.
German business students visit Coastal

Grand Strand tourism leaders got some valuable advice on European marketing from 12 German business students who visited the area for two weeks recently as part of an exchange program between Coastal and the University of Applied Sciences Bonn-Rhein-Sieg, located in Rheinbach, Germany.

The students' research project, "Attracting Young German Tourists to the Myrtle Beach Area," provided a detailed analysis of vacation trends and expectations among Germans in the 18 to 30-year-old age range, compared against the Grand Strand's offerings and amenities. Representatives from the Myrtle Beach Area Hospitality Association and Burroughs and Chapin Company, Inc., as well as members of Coastal's faculty and staff attended the students' presentation on Aug. 6.

Among the highlights of the report was the observation that Germans take longer vacations than Americans and the average German vacationer would spend approximately two weeks in a destination area as compared to the one-week vacations Americans traditionally take. The report indicated that Germans interested in sports, particularly golf, are the most likely to visit the Grand Strand. The number of young golfers in Germany has risen 233 percent in the past five years, according to the students' research.

The report offered the following recommendations to improve German tourism to the Myrtle Beach area:

- Improve public transportation.
- Produce German language tourism literature with European hotel categorization.
- Offer special rates for longer stays.
- Offer direct airline flights.
- Relax drinking age laws.

(The minimum age to purchase alcohol in Germany is 16.)

Coastal President Ron Ingle took a copy of the report to John Durst, head of the South Carolina Department of Parks, Recreation, and Tourism, for his review.

"This is just the beginning of a series of valuable joint studies which we can build on year after year," said Oded Loewenbein, dean of the College of Business at the University of Applied Sciences, who accompanied the German students to America. The students are Claudia Zang, Karsten Heinrich, Marcel Shaefer, Mathias Cosmovici, Nik Kozisak, Martin Mueller, Dominick Seth, Melanie Schwietzer, Bernd Holllimig, Christian Kahl, Markus Mennewann and Sandra Skorupa.

The exchange program between the two universities was developed last year under the direction of Darla Domke-Damonte, assistant professor of management at Coastal. As part of the exchange program, six Coastal business students - Brian Piercy, Paige Landry, Boris Menier, Michelle Brown, Ashley Elvington, and Sarah Lockett - visited Germany in May 2001 and studied at the University of Applied Sciences, where they also worked on a joint research project with German students on differences in consulting practices between the United States and Germany.

"It was a wonderful experience to have all of the different departments at Coastal come together to make this program possible," said Domke-Damonte. "We appreciate the efforts that our entire campus put into making them feel welcome and we expect that we will receive a few degree seeking students as a result of this program."

Area students complete College Jumpstart program

Twenty-six Georgetown County high school graduates recently completed Coastal's 2001 College Jumpstart program. Twenty-five of the students have been accepted by a college or university while one student plans to enter the military.

A total of $22,300 has been awarded in scholarships, stipends and support services. Fourteen of the students have been awarded scholarship funds through the program ranging from $500 to $1,000. The funds were provided by the Coastal Carolina University Georgetown Campus Advisory Committee and Georgetown County Council. Eleven students were awarded stipends provided by the Workforce Investment Act of Waccamaw Regional Planning Commission in the amount of $1,118 to assist with college expenses.

In its seventh year, College Jumpstart is a six-week non-credit program designed to assist high school graduates with academics. Participating students took English 100, Math 100 and College Survival Skills, a course designed to assist students with goal setting, test taking, time management and study skills.

The Jumpstart program was led by Sharon Hughes, director of Coastal's Georgetown campus. Instructors for the program were Coastal faculty members Joanne Duvall (math), Ron Mitchell (college survival skills) and Sally Purcell (English).

College Jumpstart is funded by a grant from the Workforce Investment Act of Waccamaw Regional Planning Commission; support from Santee Cooper, International Paper, Low Country Forest Products; and an allocation from Georgetown County Council to the Coastal Carolina University Georgetown Campus Advisory Committee.
CCU helps establish South Carolina Geriatric Education Center

Coastal is one of three state institutions of higher learning chosen to take a leading role in the new South Carolina Geriatric Education Center, which is being established in an effort to help improve the quality of life for older South Carolinians. The College of Health Professions at the Medical University of South Carolina (MUSC) has received a five-year $1.25 million grant from the U.S. Dept. of Health and Human Services to develop the project.

The center will develop collaborative efforts across the state to provide educational and training programs in geriatrics and gerontology for students, faculty and practicing health and social services providers. Other institutions involved in the collaboration are the University of South Carolina, South Carolina State University and the South Carolina Health Education Consortium. The center, under the direction of Esther M. Forti, R.N., a rural health specialist and assistant professor at MUSC, will be located in the MUSC College of Health Professions, Office of Research.

Coastal is the only institution of higher education in the state which offers a gerontology certificate at the bachelor’s level. “Through this collaboration, our program at Coastal will be made available across the state through distance education,” says Billy Hills, an associate professor of psychology at Coastal and director of Coastal’s gerontology program. “In the past two decades, the South Carolina coastal region, and the Myrtle Beach area in particular, has become more and more of a retirement destination, so it’s critical that we provide the best possible training for health professionals who seek expertise in aging and aging services.”

Activities of the center will include developing a Web page that will be a clearinghouse with links to other aging resources throughout the state and nation, designing an aging health career program for minority high school students, delivering regional rural community forums on aging issues with a statewide aging summit, and creating Internet-based courses for a statewide certificate program in geriatrics and gerontology. There will be an emphasis on health promotion, mental health, diversity and ethnogeriatrics, end-of-life and palliative care, and outreach to rural and medically underserved. The project’s theme is “Healthy Aging: Preparing for the Best to Come!”

Given the rural nature of South Carolina, the program’s emphasis on distance education will enable more providers to become current with major issues relating to caring for older adults. Collaboration among universities and service agencies allows for shared resources.

For more information, contact Hills at 349-2276.

Travel and tourism marketing workshops

Coastal’s Division of Extended Learning and Public Services is sponsoring several workshops titled “Fundamentals of Travel and Tourism Direct Marketing,” which are designed to assist businesses and organizations engaged in the travel and tourism market. Four separate workshops will be held Sept. 26 and 27 from 8 a.m. to 1 p.m. and 1:30 to 5:30 p.m. in Coastal’s H. Dale Williams Center for Extended Learning. The fee for each workshop session is $99.

The workshops will provide a comprehensive overview of direct marketing as well as its effectiveness in the travel and tourism context.

Instructors for the workshops are George Wehmann, president of Direct Marketing Resources Group in Raleigh, N.C., and Larry Gustke, associate professor for travel and tourism management at North Carolina State University.

For more information, call 349-2665 or visit www.coastal.edu/learn.

Dunham elected president of South Carolina Academy of Science

Valgene L. Dunham, dean of the College of Natural and Applied Sciences at Coastal, has been elected president of the South Carolina Academy of Science (SCAS).

Founded in 1924, SCAS is a statewide interdisciplinary science organization designed to stimulate the creative abilities of science faculty and students and provide opportunities for the presentation of research results. Its membership includes college and high school students, teachers, professors, scientists, institutions of higher education and financial institutions. Each year, SCAS sponsors an annual meeting at which South Carolina college and university faculty and students present research papers. The organization also sponsors the Junior Academy of Science for high school students and the Middle and Elementary School Academy of Science. SCAS also co-sponsors, with the Governor's Office and the South Carolina Commission on Higher Education, the Governor's Award for Excellence in Science.

Dunham joined the Coastal faculty in 1995. He earned a bachelor's degree in general science in 1962 from Houghton College in Houghton, N.Y., and earned a master's degree in general science in 1965 and a Ph.D. in botany in 1969, both from Syracuse University in Syracuse, N.Y. He also conducted post-doctoral research from 1969 to 1973 at Purdue University. Prior to joining Coastal, Dunham was a professor of biology and head of the Department of Biology at Western Kentucky University in Bowling Green. He also served on the board of the Kentucky Academy of Science and was director of the Kentucky Junior Academy of Science from 1992 to 1995.
Lifelong Learning Society announces schedule for fall 2001

The Lifelong Learning Society (LLS), a learning in retirement program of Coastal's Division of Extended Learning and Public Services, announces its new course schedule for the 2001 fall semester, which runs from Sept. 13 to Nov. 30.

All individuals interested in learning more about the LLS are encouraged to attend the Society's Orientation and Open House on Thursday, Sept. 13, 2001 at 2 p.m. in room 228 of the new H. Dale Williams Center for Extended Learning, located in Coastal's University Hall.

LLS is designed for adults who are interested in learning, exchanging ideas and becoming more socially and culturally interactive. Members are entitled to special features and benefits of the university, including use of the campus library, free admission to athletic events, student rates for events in Wheelwright Auditorium, as well as special events such as one-day seminars and Lunch and Learn programs. The LLS was recognized nationally as a model program of its kind in 1999.

Most LLS classes are held on campus in Coastal's Williams Center for Extended Learning. Extension sites include locations in Myrtle Beach, North Myrtle Beach, Little River and Murrells Inlet. There is a $25 annual membership fee and only LLS members may register for classes.

Early registration is recommended since many courses have limited enrollment. For more information or to enroll, call 349-2665 or visit www.coastal.edu/learn on the Internet.

The courses offered for fall 2001 semester include:

CCU - MAIN CAMPUS
Mondays
• How this Planet Works
• Quicken Personal Financial Software
• Painting with Watercolors
• Overview of Architecture
• The Life and Music of Mozart
• Getting Started with Computers
• The Next Step with Computers

Tuesdays
• Exploring the Internet
• Word for Experienced Users
• Building Web Pages

Wednesdays
• Choosing the Right Surfboard
• FAQ about Computers
• Keyboarding
• Decisions, Decisions, Decisions
• The Italian Renaissance

Thursdays
• Getting Started with Computers
• The Next Step with Computers
• Powersearch the Net
• Basics of Desktop Publishing
• Painting with Pastels
• Open Art Studio
• The Rise and Fall of the Soviet Union
• Understanding the Civil War

Fridays
• Green Thumbs 101
• Getting Started with Computers
• The Next Step with Computers
• Making Cards, Flyers and Banners

MYRTLE BEACH
Covenant Towers
Mondays
• Classics I Wish I Had Read

CCU CENTER FOR HIGHER EDUCATION
Myrtle Square Mall
Mondays
• Pathways to Wellness

Tuesdays
• Introduction to Genealogical Research
• Tall Tales in Local History

NORTH STRAND
Sleep Inn - Little River
Tuesdays
• A History of Western Music
• Writing Memories

Thursdays
• Who am I this Time? A Closer Look at Our Life Scripts

North Myrtle Beach High School
Tuesdays
• Getting Started with Computers
• The Next Step with Computers

Wednesdays
• Getting Started with Computers
• The Next Step with Computers

Thursdays
• Microsoft Word
• Choosing the Right Surfboard
• FAQ about Computers

SOUTH STRAND
Burroughs-Chapin Art Museum
Tuesdays
• Oil Painting
• Greek Art and Mythology

HTC Building
Murrells Inlet
Thursdays
• BYOC Beginner
• BYOC Intermediate
Toward Institutionalization of PLTL at Coastal Carolina University. "

* Kevin Godwin presented "Progress to 15. He co-presented with Coastal chemist student Kevin Godwin "Progress Toward Institutionalization of PLTL at Coastal Carolina University."

* David Evans was an invited reviewer of proposals for the National Science Foundation’s “Curriculum, Course and Laboratory Improvement” (CCLI) program last month.

* John Goodwin served as consultant and regional mentor at the NSF-Supported 2001 General Chemistry Education Workshop at SUNY Stony Brook, June 9 to 14. He presented “Success for All Students in General Chemistry” and “The VideoChem Project at Coastal Carolina University.”

Goodwin also attended the National Conference on Peer-Led Team Learning at Goucher College in Baltimore, Md., July 12 to 15. He co-presented with Coastal chemistry student Kevin Godwin “Progress Toward Institutionalization of PLTL at Coastal Carolina University.”

Additionally, he presented a poster titled “The VideoChem Project” at the MERLOT International Conference, Aug. 12 to 15 in Tampa, Fla.

* Keith Massengill has been selected for Leadership Grand Strand XXII, which begins in September.

* Paul Olsen’s hand-colored photograph titled “Early to Bed, Early to Rise” has been juried into A Sense of Place: Continuity and Change in the New South, a fine art competition sponsored jointly by the Gertrude Herbert Institute of Art and the Greater Augusta Arts Council.

His hand-colored photograph titled “De-light-ful” has been selected for the Southern Visions Exhibition. The photo was also one of 33 out of 296 entries chosen for the South Carolina State Museum’s Traveling Exhibit Program through February 2003.

Giles named

Deonne Giles has been named Coastal’s assistant director of student activities.

She will be responsible for advising the student media, leadership programs, STAR as well as fraternity and sorority activities.

Last year, Giles was a graduate assistant worker for Leadership Programs and for the Vice President of Student Affairs at Clemson University, where she earned her master’s degree.

In Appreciation

On behalf of my family, I would like to express sincere appreciation for the many acts of kindness shown by the Coastal Carolina community during the recent illness and death of my father, Mack Todd. The telephone calls, prayers and expressions of sympathy really helped us get through such a very difficult time.

Sincerely,
Kathy Watts
This Issue:

- Coastal receives $1.8 million gift from Bryan estate
- Hodge appointed to Board of Trustees
- Second City troupe to perform
- LLS announces fall 2001 schedule

Heard A Good One Lately?

Friday, August 24
7:30 p.m.
Wheelwright Auditorium

The world's best comedians get their start in Chicago's legendary Second City comedy troupe. The Second City has been a springboard for such giants as John Belushi, Gilda Radner, Chris Farley, Mike Myers and many more.

Featuring a wide variety of irreverent, hilarious and intelligent sketches, songs and improvisations, The Second City will introduce you to tomorrow's comedic sensations!

Tickets are $10 for adults and $5 for students under the age of 18.
For more information, call Wheelwright Box Office @ 349.2502

Note: This program contains adult language.