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CCU Newsletter, March 5, 2001

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

March 5, 2001

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 11, Number 5

CCU newsletter receives award

The Office of Marketing Communications at Coastal received three awards at the Council for Advancement and Support of Education (CASE) District III Conference held Feb. 18 to 21 in Atlanta.

Coastal earned awards in the following categories: photography, newsletter publishing improvement and paid advertisements.

A photograph by Rob Wyeth won an award of excellence. The photo is being used in Coastal recruitment and advertisement pieces.

Coastal's faculty/staff newsletter earned a special merit award. Recognized for the award were the editorial staff of Jerry Rashid and Doug Bell, and graphic designer Rob Wyeth.

In the paid advertisements category, Coastal's Florence Awareness Initiative Ad Campaign earned a special merit award. Recognized for the award were the editorial staff of Anne Monk and Doug Bell, and graphic designers Joe Rackley and Rob Wyeth.

CASE is the largest international association of educational institutions, with nearly 2,900 colleges, universities, independent elementary and secondary schools in 44 countries, including the United States, Canada, Mexico and the United Kingdom. Representing these institutions are more than 22,000 advancement professionals in the disciplines of alumni relations, communications and fund raising.

Kimbel Lecturer Series: Chief Hunley archaeologist to speak March 27

Robert S. Neyland, project manager of the Hunley Commission, charged with raising and conserving the Confederate submarine H.L. Hunley, will speak at Coastal Tuesday, March 27 at 7:30 p.m. as part of the university's Kimbel Distinguished Lecturer Series. The event is free and open to the public, although tickets are required for admission. Tickets will be available following spring break at the Wheelwright Box Office.

Entitled "The Archaeological Recovery of the H.L. Hunley," Neyland's presentation will include a brief history of the Civil War submarine and its discovery off the coast of Charleston. He will discuss the recovery effort and the excavation phase including information on the latest technologies being used to assist the archaeologists.



Robert S. Neyland, project manager of the Hunley Commission, will speak at Coastal Tuesday, March 27 at 7:30 p.m. as part of the university's Kimbel Distinguished Lecturer Series.

Neyland will combine his lecture with a PowerPoint presentation showing photographs and other visual information illustrating the Hunley recovery process. The Hunley, according to Neyland, is unlike most shipwrecks in that it has been recovered in a state of remarkable preservation and has been protected from plunderers. "The Hunley is a true time capsule of enormous historical and scientific importance," says Neyland.

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Coastal Carolina
UNIVERSITY NEWSLETTER

CCU Newsletter Publication Dates

Submission deadlines:
Monday, March 19
Monday, April 2

Publication dates:
Monday, March 26
Monday, April 9

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

Deadline to submit information for the next issue is Monday, March 19 at noon.

Submissions for the CCU Newsletter should be submitted to Jerry Rashid (jrashid@coastal.edu) in the Office of Marketing Communications, Singleton 204.

Kimbel Lecturer Series ...continued from page 1

Built in 1863 in Mobile, Ala., the H.L. Hunley became the first submarine in history to sink an enemy ship during wartime when she attacked the U.S. warship Housatonic on Feb. 17, 1864 in Charleston Harbor. Returning to port after the successful attack, the Hunley sank mysteriously, its exact whereabouts unknown for more than 130 years. Clive Cussler, noted author and shipwreck hunter, discovered the Hunley in 1995. The historic submarine was raised on Aug. 8, 2000 from its resting place in Charleston Harbor and was moved to the Warren Lasch Conservation Center in Charleston. The conservation process is expected to

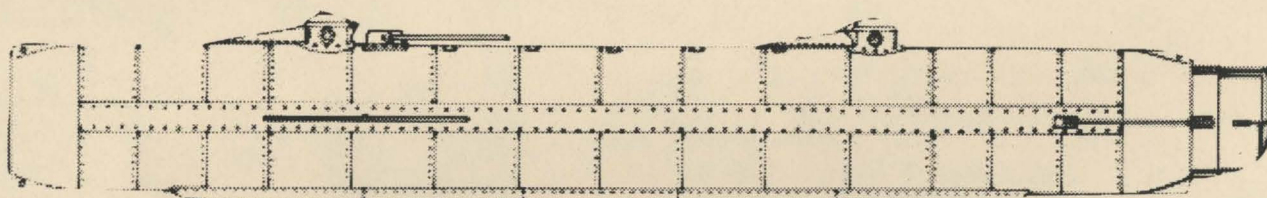
take seven to 10 years to complete.

Robert Neyland earned a master's degree in 1990 and a Ph.D. in 1994 from Texas A&M University. Since then, Neyland has been the Underwater Archaeologist for the Department of the Navy and is currently the head of the Navy's Underwater Archaeology Branch, Naval Historical Center. He is a research associate with the Netherlands Institute for Ship and Underwater Archaeology (NISA) and with the Institute for Nautical Archaeology (INA). In addition, he is vice-chair of the Advisory Council for Underwater Archaeology and has served on the Maryland Governor's Advisory Committee on

Archaeology. Neyland has worked on a variety of site types: Bronze Age shipwrecks in the Mediterranean, medieval wrecks in the Netherlands, and ships of exploration in the Caribbean and North America.

The Kimbel Distinguished Lecturer Series is sponsored by the William A. and L. Maud Kimbel Distinguished Lecturer Series Endowment Fund. The purpose of the series is to present programs promoting an appreciation for the intellectual values in broad social issues, religion, geopolitics, and the arts.

For ticket information, contact the Wheelwright Box Office at 349-2502.



Wall Fellows students complete community service project

Nine students of the Wall Fellows program in the E. Craig Wall Sr. College of Business Administration at Coastal recently completed a community service project to assist disabled veterans.

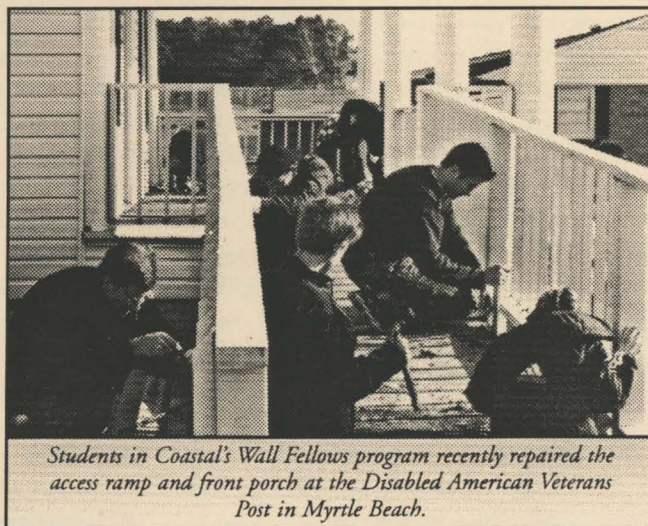
The project, which was arranged with the assistance of Pete Barr, senior vice president of Burroughs and Chapin Company, Inc. and former dean of the Wall College of Business, involved repairing the access ramp and front porch at the Disabled American Veterans Post in Myrtle Beach. Some of the services provided by the post include transportation for disabled veterans and serving as color guards at various events. The material used for the project was donated by Wall College of Business faculty members.

Wall Fellows who participated in the project included seniors Lisa Antanaitis, Sarah Arends, Ryan Bubucis and Mark Davies and juniors Ashley Elvington, Paige Landry, Sarah Lockett, Boris Menier and Brian Piercy. Also working on the project were Barr;

William Woodson, director of the Wall Fellows program; Howard Smith, assistant professor of accounting, finance and economics at Coastal; and Marvin Cross of the disabled veterans post.

"We were delighted to be asked by Dr. Barr to be of service with this project," said Woodson. "In addition to the benefit of repairing the facility, we found that it was a wonderful experience for the Wall Fellow students. It's important to educate the whole student - particularly with respect to the critical need for business support of human service in the community."

The Wall Fellows program is an 18-month program designed to prepare top business students for high-level careers in major U.S. and international



Students in Coastal's Wall Fellows program recently repaired the access ramp and front porch at the Disabled American Veterans Post in Myrtle Beach.

corporations and organizations. It was initiated in 1995 by the late E. Craig Wall Jr. in response to the need, expressed by the leaders of top U.S. corporations, for graduates with stronger leadership, critical thinking and interpersonal skills.

For more information, contact Woodson at 349-2722.

Coastal professor James Henderson publishes book on Colombia

Modernization in Colombia: The Laureano Gómez Years, 1889-1965, a new book by James Henderson, professor of international studies at Coastal, traces



the social and economic development of Colombia during the era of controversial political leader Laureano Gómez. The book, published by the University Press of Florida, will be issued in March 2001.

Analyzing the complex process of development in Colombia, Henderson explores the civil violence that defined the Gómez era even as the country experienced unparalleled economic growth.

"Few Colombians can speak calmly of Gómez, and many blame him for the violence that plagued the country from the mid-1940s to the mid-1960s," says Henderson, a leading scholar of Latin American history and culture. "But he was an adroit politician and the

key figure in Colombia's transition to modernity."

Henderson explores the myths surrounding the long and turbulent career of the combative Conservative leader, offering an analysis of his writings, speeches, congressional debates and editorials. Henderson also chronicles the fierce rivalry between Gómez and his Liberal opponent Alfonso López Pumarejo, which ultimately led to the fratricidal civil war known as La Violencia.

Henderson joined the Coastal faculty in 1986. He earned a bachelor's degree in history from Centenary College of Louisiana, a master's degree in history from the University of Arizona, and a Ph.D. in Latin American history from Texas Christian University. Before coming to Coastal, Henderson was a faculty member at Grambling State University in Louisiana. He has been a Fulbright Scholar and has written numerous books and scholarly articles on Latin American history and culture, including *A Reference Guide to Latin American History*.

Business ethics seminar series scheduled

A seminar series on business ethics, "Good Choices . . . Good Business," is being offered by Coastal's E. Craig Wall Sr. College of Business Administration beginning in mid-March.

Each seminar consists of four meeting sessions and will be held on consecutive Mondays and Wednesdays. The first sessions will be held March 19 and 21, and 26 and 28 from 8:30 to 11:30 a.m. in Coastal's Wall College of Business. A seminar series is limited to 20 participants. The fee is \$200 per participant.

"Participants will learn the basis of ethical decision making, apply what they learn to actual cases in business, and discuss their own concerns about

ethical business practices," says Claudia McCollough, chair of the Department of Philosophy and Religion and founder of the Business Ethics Program at Coastal. McCollough will lead the seminars.

The sessions will be repeated in April and May. Sessions in May will be held from 1:30 to 4:30 p.m.

Participants who successfully complete the seminar series will receive a certificate. Companies which have 75 percent employee participation will also receive a certificate. The Better Business Bureau will be notified of company involvement in the program.

For more information, call 349-2665.

Coastal Carolina University joins national educational organization

Coastal has been accepted as a member of the Project 30 Alliance, a national educational reform organization that promotes collaborations between schools of arts and sciences and schools of education to raise the quality of teaching and teacher preparation within institutions of higher learning.

The organization, comprising 29 universities across the nation, was formed in 1988 through an initiative sponsored by the Carnegie Corporation. A unique feature of the Project 30 Alliance is an intellectual agenda for teacher education that requires the full collaboration of faculty from arts and sciences with faculty in education.

The intellectual agenda focuses on five major themes: subject matter understanding; general and liberal education; pedagogical content knowledge; international, cultural and other human perspectives; and recruitment of underrepresented groups into teaching. Through joint consideration of these themes, faculties can work productively toward effective and durable curriculum design.

"Membership in the Project 30 Alliance represents one additional and important step by the university in fulfilling its all-campus commitment to preparing teachers of high quality and in serving teachers already in the profession," said Dennis Wiseman, associate provost at Coastal.

Coastal is working on an institution-wide agenda outlining the university's commitment to improving the quality of K-12 teaching in South Carolina. Membership in the Project 30 Alliance provides a mechanism for implementing or expanding the initiatives on each of the campuses.

Coastal Notes

Acclaimed philosopher to speak at Coastal March 22

Robert Audi, the Charles J. Mach Distinguished Professor of Philosophy at the University of Nebraska, will speak at Coastal on Thursday, March 22 at 5 p.m. in Wall Auditorium. The event is free and open to the public.

Audi's lecture titled "Religion and Politics in a Free Democratic Society: Toward a Stable Balance," is funded by a grant from the South Carolina Humanities Council and is sponsored by Coastal's Department of Philosophy and Religion.

Fall 2001 Advance Registration

Advance registration will be conducted April 2 to 13. Registration will be limited according to the following schedule:

Monday, April 2

- Seniors (90 credit hours or more)

8:30 a.m. to noon

- Juniors (60 to 89 credit hours)

1 to 5 p.m.

Tuesday, April 3

- Sophomores (30 to 59 credits hours)

8:30 a.m. to noon

- Freshman (up to 29 credit hours)

1 to 5 p.m.

Eligibility status will be based on credit hours earned plus credit hours currently enrolled.

Open registration begins Wednesday, April 4 for all other students. The Fall 2001 Master Schedule of Classes are due to arrive Tuesday, March 20.

2001 Faculty's Academic Excellence Awards

The Office of the Provost is accepting applications for the Faculty's Academic Excellence Award until 4:30 p.m., Monday, April 2. This award recognizes graduating students who have accumulated a record of outstanding academic achievement. The award will be presented at Honors Convocation on Tuesday, April 24 at 7 p.m. Students eligible for this award must satisfy the following criteria:

- graduating in spring, summer or fall 2001
- having earned at least a 3.5 overall cumulative grade point average, and
- submit a completed application form (and a copy of the students' transcript from the Office of the Registrar) endorsed by a faculty member certifying academic excellence reflected by a "discipline-related activity."

Applications will be reviewed, and a selection made, by a faculty committee representing the colleges of the university and the Office of the Provost.

Eligible students may obtain the application forms in the Office of the Provost, Singleton 121. The application deadline is 4:30 p.m., April 2. For more information contact Chris Martin at 349-2086.

Career Services programs planned

• Career Services is sponsoring a new student award, Student Employee of the Year, that will be presented annually to a student who has provided exemplary service to the university through on-campus employment. A reception will be held March 21 from 2 to 4 p.m. in the private dining room at The Commons Dining Hall to recognize the nominees and announce the winner. Nomination forms have been distributed to faculty and staff that outline selection criteria. Nominations should be returned by Wednesday, March 7.

• Spring Senior Recruitment Day will be held Thursday, April 12 in Admissions 003. Twenty-five local and regional recruiters will conduct on-campus interviews for full-time positions. The deadline for seniors to submit resumes and sign-up for interviews is Wednesday, March 14.

• The Summer Job Fair will be held Wednesday, March 28 from 10 a.m. to 2 p.m. on the Prince Lawn (rain location is Williams-Brice Building). Last year more than 70 local businesses participated.

For more information, contact the Office of Career Services at 349-2333.

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

• **John Goodwin** and **Brian Gilbert's** article titled "Cafeteria Style Grading in General Chemistry" was published in the *Journal of Chemical Education*. This method of allowing students to individualize the structure and evaluation of their study of general chemistry was developed at Coastal and has been in use since spring 1999.

• **Jane Guentzel** presented a paper titled "The Geochemical Partitioning and Speciation of Mercury in the Waccamaw River-Winyah Bay Estuary" at the annual meeting of the American Society of Limnology and Oceanography, Feb. 11 to 15 in Albuquerque, N.M.

• **Kathryn Hilgenkamp-Rodgers** and **Sharon Thompson** received a \$3,497 grant from the South Carolina Department of Health and Environmental Control to educate young women about osteoporosis. On-campus programs are planned for Coastal students, faculty and staff and in area high schools.

• **Maura Kenny** recently won second place for her "Portrait of Emily" in the NBSC Oil Painters' Open Invitational at the Sumter Gallery of Art. The only traveling statewide competition to promote and recognize oil painting in South Carolina, the exhibit is considered one of the most prestigious shows open to oil painters across the state.



COASTAL CAROLINA
UNIVERSITY

Birthdays

March

7 Robert Small	18 Bobbie Lawson
8 Ronald Dusterhofs Geoff Parsons	Sarah Rabon
9 Carole Abner Jane Guentzel	19 Patricia Harrington
10 Mary Gunn Jeff Linder Linda Lyerly	20 Lonna Brown Lori Nicholson Steven Terry
11 Ginny Levsen William Suggs Eric Wright	21 Laura Hickman Charles Turner
14 Elaine Bridges Quinn Jones	22 Wanda Shannon
15 Sarah Jaynes	23 Dan Abel Lynn Franken
16 Virginia Altman Lisa Gore Suzie Owens	24 Andy Hendrick Vicky Rabon
	25 Ronnie Howard
	26 Susan Hoover

Did You Know?

Sophomore Richard Woolever and Coastal's Professional Golf Management (PGM) program were featured in a *Wall Street Journal* article on March 1. The article describes the PGM's rigorous academic components and the fact that the students also have to be outstanding golfers. In the article Woolever said "A lot of students think they're coming here to play golf and have a good time. It's a lot of work." At the moment, more than 1,400 students are majoring in golf at the nine institutions that offer PGM.

Campus Dining

The CINO Grille, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.; Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Commons, featuring an all-you-can-eat menu, is located adjacent to the residence halls. Meal costs and the hours of operation are as follows:

Monday through Friday:

- Breakfast: \$3.50; served from 7 to 9:30 a.m.
- Continental Breakfast: 9:30 to 10 a.m.
- Lunch: \$4.50; served from 11 a.m. to 2 p.m.
- Dinner: \$5; served from 5 to 7:30 p.m.

Saturday and Sunday:

- Brunch Buffet: \$5.50; served from 10:30 a.m. to 1:30 p.m.
- Dinner: \$5; served from 4:30 to 6:30 p.m.

For more information, contact Denise Elliott at 349-2365.

Note: Menus are subject to change due to product availability. Food Services offers a 10 percent discount to all Coastal faculty and staff.

Campus Calendar

Monday, March 5

- Final exams for Spring I - MW classes
- Final exams for Spring I - MTWTH classes

Wednesday, March 7

- Classes begin for Spring II

Friday, March 9

- Introduction to Access workshop, 9:30 a.m. to noon, Society House Computer Lab
- Residence and dining halls close

Saturday, March 10

- Office of Admissions Tour Program, 10 a.m.

Monday, March 12

- Introduction to Powerpoint workshop, 9:30 a.m. to noon, Society House Computer Lab
- Spring Break through Friday, March 16

Saturday, March 17

- Residence and dining halls reopen

Saturday, March 24

- Office of Admissions Open House, 8:30 a.m., Wheelwright Auditorium

Sunday, March 25

- Small Treasures - Long Bay Chamber Orchestra, featuring several Coastal music faculty, 3 p.m., Wheelwright Auditorium

CHANTICLEER ATHLETIC EVENTS

Monday, March 5

- Men's Golf: at Birkdale Collegiate Golf Classic, through March 6

- Women's Golf: at Ironwood Spring Intercollegiate, through March 6

Tuesday, March 6

- Softball: UNC Greensboro at Coastal, 2 p.m.
- Men's Tennis: James Madison at Coastal, 2 p.m.

Thursday, March 8

- Softball: Pittsburgh at Coastal, 2 p.m.

Friday, March 9

- Men's Tennis: Boston at Coastal, 2 p.m.
- Baseball: George Mason at Coastal, 3 p.m.
- Women's Indoor Track and Field: at NCAA Indoor Championships
- Men's and Women's Outdoor Track and Field: hosts Spring Break Festival, 2 p.m.

Saturday, March 10

- Baseball: George Mason at Coastal, 2 p.m.
- Women's Golf: at Elon College Intercollegiate, through March 11

Sunday, March 11

- Baseball: George Mason at Coastal, 2 p.m.
- Men's Golf: at Bradford Creek Intercollegiate through March 13

Monday, March 12

- Softball: Coastal Carolina University Classic, through March 14

Tuesday, March 13

- Baseball: North Carolina at Coastal, 6 p.m.
- Women's Tennis: Coastal vs. Western Carolina, 1 p.m., at Hilton Head Island

Wednesday, March 14

- Baseball: UNC Wilmington at Coastal, 6 p.m.

Thursday, March 15

- Men's and Women's Tennis: Coastal at Radford

Friday, March 16

- Softball: at Winthrop Invitational, through March 18

Saturday, March 17

- Baseball: Princeton at Coastal, 2 p.m.
- Men's and Women's Tennis: High Point at Coastal, TBA

Sunday, March 18

- Women's Tennis: UNC Charlotte at Coastal, noon
- Baseball: Princeton at Coastal, 2 p.m.

Monday, March 19

- Men's Tennis: Ohio State at Coastal, 2 p.m.
- Baseball: Princeton at Coastal, 3 p.m.
- Men's Golf: at Cleveland Golf Collegiate, through March 20

Tuesday, March 20

- Softball: at College of Charleston

Friday, March 23

- Baseball: Liberty at Coastal, 6 p.m.
- Softball: at Georgia Tech Classic, through March 25
- Men's Golf: at Furman Invitational, through March 25

Saturday, March 24

- Baseball: Liberty at Coastal, 2 p.m.
- Men's and Women's Outdoor Track and Field: at Davidson College

Sunday, March 25

- Men's and Women's Tennis: at UNC Asheville

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- *Kimbel Lecturer Series: Robert S. Neyland*
- *Coastal joins national educational organization*
- *Wall Fellows complete community service project*
- *Henderson publishes new book on Colombia*

"SMALLER TREASURES: CHAMBER ORCHESTRA MASTERPIECES"

SUNDAY, MARCH 25, 2001 / 3:00 PM

This program explores music by great composers for the more intimate medium of the chamber orchestra, from Ravel's famous jazz-inspired *Piano Concerto* to Wagner's *Siegfried Idyll* and assorted works by Mozart, Beethoven and more! Featuring Coastal Carolina University music faculty David Bankston, Anne Denbow-Gilbert and Gary Stegall as soloists.

CALL 349-2502 or 448-8379 TO GUARANTEE YOUR SEATS.

Coastal Carolina University, Wheelwright Auditorium

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