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Board of Trustees Minutes, January 8, 1999

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall, Sr. Building
Board of Trustees Room
9:00 a.m., Friday, January 8, 1999

Presiding: Mr. H. Franklin Burroughs

Board Members Present:

Mr. Payne H. Barnette, Jr.
Mr. Robert D. Brown
Mr. J. Egerton Burroughs
Mr. Fred F. DuBard, Jr.
Ms. Cathy Brand Harvin
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Ms. Elaine W. Marks
Mr. Clark B. Parker
Mr. Robert L. Rabon
Mr. Keith S. Smith
Dr. Oran P. Smith

Board Members Not Present:

Ms. Juli Streater Powers

Others Present:

Dr. Ronald R. Ingle
Dr. John P. Idoux
Dr. Sally M Horner
Mr. Dave Blank
Mr. Clay Brittain
Mr. David A. Bredekamp
Ms. Debbie Conner
Dr. Eddie Dyer
Mr. Stan Godshall
Ms. Linda Lyerly
Ms. Anne T. Monk
Mr. Alan Nagy
Dr. Joan Piroch
Dr. Sara Sanders
Mr. Buddy Sasser
Ms. Pat Sizemore
Dr. Robert W. Squatriglia
Ms. Charmaine Tomczyk
Ms. Judy W. Vogt
Dr. Richard Weldon
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Mr. Richard Green of Time Warner Cable was present.)

I. Call to Order and Roll Call

Chairman Burroughs called the meeting to order at 9:00 a.m. Mr. Clay Brittain, President of the Coastal Educational Foundation, Inc. and Dr. Richard Weldon, President of the Alumni Association, were recognized. Dr. Oran Smith opened the meeting with prayer. Roll was taken.

**Board of Trustees Meeting
January 8, 1999**

Chairman Burroughs read a letter of resignation from Mr. Gene Anderson, the Governor's Appointee on the Board of Trustees, who expressed appreciation for the opportunity of serving on the Board.

Mr. Brown stated that he will miss Mr. Anderson as a friend and dedicated Trustee to Coastal who is sensitive to students' and faculty needs. Dr. Kane and Mr. Parker moved to present a resolution to Mr. Anderson. The motion passed by acclamation.

II. Approval of Minutes for October 2, 1998

A motion was made by Ms. Marks to approve the minutes of October 2, 1998. Mr. Hudson seconded, and the motion passed.

III. President's Report

Two new staff members were introduced. Ms. Pat Sizemore introduced Ms. Judy Vogt, Director of Admissions and Financial Aid and Mr. Keith Smith introduced Mr. David Bredekamp, Internal Auditor.

Dr. Ingle stated that there are discussions with Conway Hospital to construct a facility on or adjacent to the campus to serve not only as the hospital's walk-in facility but will double as Coastal's student health center.

The Professional Golf Association has officially sanctioned Coastal's Golf Management Program.

Founders' Day is March 1, at 3:00 p.m. in the Wheelwright Auditorium. Representatives from the Board, Foundation, Horry County Higher Education Commission, and the campus community have chosen to honor Billy Alford, Donald A. Moore, and Pauline Springs (posthumously).

After the Wheelwright renovations and improvements have been completed, a gala will be held on March 19, and the Charles Wadsworth Chamber Orchestra will present a performance. Tom Peagram's architectural firm has been serving as a consultant for the Wheelwright refurbishment.

The annual Horry-Georgetown Legislative Delegation breakfast will be held on January 28, at 8:00 a.m. in the Capital City Club to keep them abreast of Coastal's needs.

The most important item is the additional funding needed for the Humanities Building from the state surplus. We are fortunate to have two members of the Ways and Means Committee in our local area—Representatives Mark Kelly and Tom Keegan. Representative Keegan is the Chair of the Subcommittee for Higher Education. Dr. Ingle has met with Representative Brown, Chair of the Ways and Means Committee, and Senator Drummond, Chair of the Finance Committee, within the last month. Governor-elect Hodges' staff has also been approached in regards to the funding.

**Board of Trustees Meeting
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The Board approved the new 350-400 bed residence hall facility, welcome center/bookstore, and laundry room for the residence areas. The state treasurer has assigned the bond counsel and the financial advisers for the bonds. It is hoped to receive the Board's final approval in April for bonds of approximately \$20 million. Hopefully, construction will start by June 1999 in order to open the facility by August 2000.

This year's Beach Ball Classic, a high school basketball tournament held during Christmas vacation, featured an Academic Bowl in which Coastal's Charmaine Tomczyk served as a coordinator. Faculty, students, and staff members managed the questions and judging for the event.

The Nene College of England will confer an Honorary Fellowship of the University College on Professor Steve Nagle in July in recognition of his work to promote international education. This is equivalent to an honorary doctorate and is quite a compliment to Dr. Nagle and the University.

A list of construction projects and the 1999 Campus Master Plan were distributed.

IV. Campus Report: "Celebration of Inquiry"

Drs. Sara Sanders and Joan Piroch reviewed the plans for the campus-wide, interdisciplinary "Celebration of Inquiry Conference" to take place on February 17-19, 1999, which they are coordinating. This year's topic is "A Conference on Conflict and Creativity in the Search for Knowledge." A \$1,000 grant has been received from the South Carolina Humanities Council for conference activities. Although this year's event is primarily in-house, in future years the local, regional, and national communities will be invited to participate.

The classes for February 18-19, will be redirected to the business of the conference. Dr. Sanders reported that there are 83 faculty, staff, and students involved in 10 committees. There will be 350 presenters including more than 200 students.

Dr. Piroch noted that the keynote speaker is Archbishop Desmond Tutu on February 18, at 7:00 p.m. as part of the Kimbel Distinguished Lecturer Series.

Mr. Murray Horwitz, National Public Radio's Vice President of Cultural Programming, will offer a session on the current role of broadcasting and its relationship to market demands.

We hope the "Celebration of Inquiry Conference" will become an annual event at Coastal. Plans are already underway for the year 2000 conference.

Dr. Ingle added that this is an exciting time for the campus and national attention may be drawn to Coastal and its programs as SCETV has been contacted.

**Board of Trustees Meeting
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V. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

Ms. Marks reported on the Revised Promotion and Tenure Procedures, which were approved by the faculty, as well as Drs. Ingle and Idoux. The changes were for clarification and editorializing the current Faculty Manual; there were no substantive changes. **Mr. Hudson moved to defer the action on these revisions and Mr. Brown seconded. It was suggested having the changes noted for convenience of review during the Board retreat and voted on at the April Board meeting.**

By way of information, Dr. Idoux reported that a Resort Tourism Management Program would be offered in the fall as part of the existing Management Program. This is not a new degree program but a new concentration in the Management Program; therefore, only a justification form was required for SCCHE. This will position Coastal to meet a need in the local area. One feature of the curriculum is the inclusion of an internship. An extensive marketing packet is being developed.

Ms. Marks moved to award the title of Emeritus Professor to Dr. John B. Durrell and Mr. James L. Michie. Ms. Harvin seconded, and the motion passed.

Dr. Wiseman reported in the committee meeting that the final decision from NCATE for the accreditation of the School of Business will be communicated the first part of April and feels that the process is moving forward positively.

The committee had an item for executive session.

Development & Alumni Affairs Committee

Mr. Nagy reported that giving as of November 30, 1998, is \$667,694. A recent \$250,000 cash gift was reported from a donor who has also created a unitrust with Coastal.

Ms. Harvin asked if members of the Board could be notified when large gifts have been made in order to offer a personal thank-you from members of the Board.

A sign for the R. Cathcart Smith Campaign has been erected in front of the Singleton Building. The sign can be changed for other campaigns as well. \$1.7 million has been received in private support for the campaign plus the additional \$500,000 National Science Foundation grant.

The Coastal Educational Foundation, Inc. endowment has changed its investment strategy, resulting in a growth of \$963,000 since 1997.

**Board of Trustees Meeting
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Upon receiving the request by the Board of Trustees and Dr. Ingle to evaluate the strength of financial support for establishing a football program at Coastal, Messrs. Sasser, Blank and Nagy proceeded to visit with a number of people throughout the area. The purpose of the meetings was to determine if there is enough lead financial support to begin the process of formally raising money to establish a football program.

Since September of 1998, thirty interviews have been conducted with individuals identified as having the greatest giving potential in achieving the goal of raising \$3 million for startup, but only nine of those have responded favorably at this point. Chairman Burroughs pointed out that some people might want to see a more permanent commitment from Coastal before committing a specific amount.

There is an interest on the part of Carolina Forest High School to play their home games at Coastal and offer approximately \$400,000 for the utilization in upgrading the stadium and construction of a new field house. If this proposal is accepted, it could expedite the development of a football program. This matter was deferred for discussion in Executive Session.

Mr. K. Smith asked if there was a downside having another entity using the facility. Dr. Ingle stated that it does create scheduling conflicts, as well as wear and tear on the field. Mr. Sasser added that several conference championship events have not been held at Coastal because of scheduling conflicts with Conway High School who currently uses the football field. A football stadium is currently under construction for Conway High, and they will no longer use the University facilities.

Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that a committee meeting was held the day before to review financial statements of June 30, 1998, which noted a \$376,000 increase in fund balance. This report, as well as the management letter and an audit of the Intercollegiate Athletic Program, had been mailed to all the Trustees from the State Auditor's office. The management letter noted four items that were material or violations of the intent of the law. Also noted was a few weaknesses not considered as material, but minor weaknesses. The 10 Fund Accounts for 1998-99 was reviewed, and the budget still looks good. The Intercollegiate Athletic Program report notes a surplus of \$11,718.

The Ways and Means Committee has asked all state institutions about accumulation of funds as of June 30, 1998. Coastal has an accumulation in three areas—bookstore, renovation, and earmarked funds. The funds are not regular operating budget from state appropriations and tuition. There are held to accumulate for future educational programs.

Mr. Hudson commended Ms. Linda Lylerly and the business office for their outstanding job in the conversion from USC system.

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Student Affairs Committee

By way of information, Mr. Lyles reported that it is hoped to add women's soccer in approximately two years.

Dr. Squatriglia stated that the Residence Hall Naming Project Selection Committee—four students, one faculty member, and two ex-officio members (Vice President for Student Affairs and Director of Residence Life)--has made its final recommendation to the Board and Dr. Ingle. One of the committee's guiding principles was to avoid names of individuals living or dead. This will allow the institution, if so inclined at a future date, to rename it in honor of a benefactor without offending a person and/or family. These recommendations, after having been accepted by the Student Affairs Committee, will be discussed and voted on at the April Board meeting.

Dr. Squatriglia noted the Student Affairs Committee's receipt of the "Consideration of On-campus Greek Housing" for future discussion.

Mr. Brown complimented the administration and staff for their involvement of students and faculty members in the various aspects of the University. Through his experience at other institutions, he has never seen as much student involvement.

VI. Chairman's Report

Chairman Burroughs encouraged the Trustees to use all their contacts with the legislature to seek the money for the Humanities Building.

Some members of the Board have expressed a desire for the retreat to be informal, less structured. With this in mind, the schedule will include open forums allowing for discussion. The retreat begins with the speech by Archbishop Tutu, followed by a reception. Reservations have been made at the Litchfield Beach and Golf Resort. The retreat will end Saturday about noon. Everyone was encouraged to attend.

The 1998 Per Diem Summaries as well as the State Ethics Commission's "Statement of Economic Interest" which is required to be mailed in by April were included in the packets.

VII. Unfinished Business

Mr. Hudson moved to honor Mr. Gene Anderson by bestowing the title of Trustee Emeritus. Mr. Rabon seconded, and the motion passed.

Mr. Brown suggested a policy should be in place to determine recognition at the end of a trustee's term on the Board.

VIII. New Business

None.

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IX. Executive Session

Chairman Burroughs announced that there were legal and contractual matters to be discussed in Executive Session. After reconvening, he stated that no action was taken.

Local Board members were asked to serve on an ad hoc community in regards to the Conway annexation proposal.

Ms. Marks stated that the Academic Affairs Committee recommended that Dr. Rita R. Colwell, Director of the National Science Foundation, be honored with an honorary degree. She has been invited to be the commencement speaker in May. Mr. Parker seconded. The motion carried.

Ms. Harvin moved to increase Dr. Ingle's expense fund from \$3,000 to \$10,000, contingent upon the proper designation of the source and signed off by University Counsel. Mr. Parker seconded, and the motion was approved by acclamation.

Chairman Burroughs stated that deferred compensation from private sources for the president would be researched.

X. Adjournment

The meeting was adjourned until the next meeting of the Board of Trustees on April 23, 1999.

Respectfully submitted by



Chyrel Stalvey
for Juli S. Powers