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Board of Trustees Minutes, October 2, 1998

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall, Sr. Building
Board of Trustees Room
9:00 a.m., Friday, October 2, 1998

Presiding: Mr. H. Franklin Burroughs

Board Members Present:

Mr. Gene Anderson
Mr. Payne H. Barnette, Jr.
Mr. Robert D. Brown
Mr. Fred F. DuBard, Jr.
Ms. Cathy Brand Harvin
Ms. Elaine W. Marks
Ms. Juli Streater Powers
Mr. Robert L. Rabon
Mr. Keith S. Smith
Dr. Oran P. Smith

Board Members Not Present:

Mr. J. Egerton Burroughs
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Mr. Clark B. Parker

Others Present:

Dr. Ronald R. Ingle
Dr. Sally M Horner
Dr. John P. Idoux
Dr. Valgene L. Dunham
Dr. Edgar L. Dyer
Mr. Stan Godshall
Mr. Doc Miller
Ms. Anne T. Monk
Mr. Alan Nagy
Mr. George F. Sasser
Ms. Patricia Sizemore
Dr. Robert W. Squatriglia
Ms. Charmaine B. Tomczyk
Mr. Richard N. Weldon
Dr. Dennis Wiseman
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Zane Wilson of *The Sun News* and Mr. Richard Green of Time Warner Cable were present.)

Chairman Burroughs called the meeting to order at 9:00 a.m. Dr. Oran Smith opened the meeting with prayer.

Dr. Ingle introduced Mr. Richard Weldon, Tourism Research Coordinator in the Wall School of Business, and announced that he has been elected president of the CCU Alumni Association.

I. Roll Call

Roll was taken.

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II. Approval of Minutes

Ms. Marks moved to approve the June 26, 1998, minutes of the Board of Trustees meeting, Ms. Harvin seconded, and the minutes were approved.

III. President's Report

Dr. Ingle reported that Coastal had the best school opening ever this fall. The projected final figures appear to reflect a 4-5 percent enrollment increase. As the Fall II enrollment numbers are part of the enrollment figures reported to the state, the figures are not firm at this time.

Two hundred and fifty-six (256) students have received the LIFE Scholarships this semester.

The Hurricane Preparedness Plan worked as outlined during Hurricane Bonnie. Parents were kept abreast of the situation through updates on Coastal's web site. Some of the parents' e-mailed responses were distributed.

At the last Board meeting, Mr. Egerton Burroughs asked for a report on alumni job status. A report submitted to the South Carolina Commission on Higher Education (SCCHE) was included in the Board packets.

This past week members of the National Council for Accreditation of Teacher Education (NCATE) and the SCCHE were on campus in preparation for the national accreditation of the School of Education which is a part of the Strategic Plan adopted by the Board.

On February 17-19, 1999, Coastal will have a "Celebration of Inquiry" conceived by faculty and students. This will be an opportunity for students to be actively involved in scholarship and inquiry early in their university experience. Classes will not be cancelled but alternative activities of an intellectual nature will be offered. Faculty, staff, and student participation will take place. On February 18 as part of the Celebration and the Kimbel Lecture Series, Archbishop Desmond Tutu will be speaking on campus. Although official documents have not been signed, there has been a verbal agreement with him. It is hoped to make this Celebration an annual event.

Representatives from the Professional Golf Association (PGA) visited Coastal as part of the application/sanctioning process for the Golf Management Program. (Six programs around the country had been sanctioned by the PGA when a moratorium was placed on further additions while assessments of the programs were made.) The meeting went very well, and their response should come within the month. The representatives were impressed with the uniqueness of the University's program being, housed in the School of Business and the commitment of the local golf community.

The Sun News has been helpful in keeping the community informed of the additional funding needed for the Humanities Building. A letter from the Honorable Billy Witherspoon to the Chairman of the House Ways and Means Committee, Henry Brown, urging support for Coastal's request for funding was reviewed.

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The Horry-Georgetown Tech building project was also included in the letter. Perhaps as a means of separating Coastal's project from Tech's, Ms. Harvin suggested that a letter from Chairman Burroughs could be written to each legislator confirming the Board's interest in the Humanities Building project. Chairman Burroughs was very agreeable to write a letter on behalf of the Board.

Mr. DuBard noted that the letter stated that the cost of the Humanities Building has now increased to \$17 million from the original \$11 million. Dr. Ingle hopes that by pointing out this increase it will add additional leverage when the General Assembly is approached for the remaining funding in January.

Renovations scheduled to begin at the end of the semester for the Wheelwright Auditorium will include carpeting, painting, wallpapering, and updating of technical features. Pegram & Associates, an architectural firm, is providing the renovations expertise, including an acoustical engineer.

The Williams-Brice gym renovations are complete. A sketch of the new scoreboard to be installed was displayed.

By way of information, the Horry County Higher Education Commission is exploring the possibility of purchasing property at the nearby Atlantic Center industrial area on Highway 501. This property is suitable to support the fast-growing marine science program as storage, labs, and office space. If all goes well and the Commission purchases the property, Coastal will lease the property from them.

The property was part of a partnership between Horry County and Santee Cooper. After the money invested into the development of this property is recovered, the properties will revert to Horry County. The Commission is a function of the county. Santee Cooper is the agent for the property and is willing to sell this 15-acre property to the Commission. At this point, a three-way agreement between Santee Cooper, Horry County, and the Commission needs to be solidified.

At the last Board meeting, the administration was asked to press forward with the feasibility of football at Coastal. Mr. Sasser and Dr. Ingle met to discuss the needed upfront funding, as well as the funding needed to sustain the program.

Messrs. Nagy and Dave Blank were asked to define the requirements for establishing fundraising goals. Mr. Nagy reviewed a memo to Dr. Ingle regarding this. Mr. Nagy noted that the amount for startup has been increased from \$1.35 million to \$1.5 million to reflect inflation and possible incomplete pledges. Advancement is in the process of identifying and approaching possible lead donors. Recommendations were solicited for names of possible lead donors.

The study will determine whether or not the funding is available. The timeline is based on the year 2007 to begin football. This will allow five years to receive pledged funds. However, there

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will be an assessment of a shorter timeline as well. If the money is there, then the administration will approach the Board for its endorsement of football.

Mr. Nagy reported that there are other issues to consider when attracting donors for a football program. Information and ideas are being gathered to offer incentives for financial commitments, i.e., priority seating for home games and name recognition. This may add to the initial startup costs.

In the meantime, the administration will approach the Student Affairs Committee at the January meetings with a proposal to add women's soccer. This addition will provide opportunities for women athletes and improve Coastal's position in regards to Title IX – Gender Equity.

Dr. Ingle emphasized that if football is added, it will require an increase in student tuition fees above the normal increases. More giving to CINO will also be required. At this point, Coastal is not starting a fundraising effort for football but is searching to see if there are dollar figures to encourage its startup. A report will be forthcoming in January.

IV. Campus Reports

Dr. Dennis Wiseman

Dr. Wiseman reported that the NCATE accreditation process began two years ago for the School of Education. An 11-member NCATE accreditation team was on campus September 28-30. Six team members were from out of state and five within the state. South Carolina is considered a partnership state with NCATE. Five team members represented NCATE, two represented the SCCHE, and the remaining four represented the State Department of Education. A written report should be received in about a month. Coastal will respond to the report and then a final decision will be received next April from NCATE.

During the exit interview, the representatives were very complimentary of the work in the School of Education and of Coastal as a whole. They were highly complimentary of: well defined expectations of programs and their "conception framework," the positive cooperation and collaboration not only campus-wide but within the community, and the high quality of faculty instruction and the receptivity of the students.

Although the accomplishment sought is the accreditation, there is major achievement in having gone through the process. The program is stronger for having gone through the process.

Drs. John Idoux and Val Dunham

Dr. Idoux reported that Coastal was the only public institution in the country to receive a grant entitled Award for Integration of Research and Education (AIRE). This new program was instituted this year and is directed towards undergraduate institutions. During the pre-proposal stage, any institution in the United States classified as an undergraduate institution could submit a pre-proposal.

At the suggestion of a faculty member, Dr. Idoux and Dr. Dunham submitted a pre-proposal. Fifty-six institutions were invited to participate in the final competition. Only ten institutions

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nationwide were chosen to receive a \$500,000 grant to address the promotion of research and education in the undergraduate environment. Coastal is the only institution in South Carolina to receive a grant and the only institution in the entire south. The other nine who received grants were private, liberal arts universities.

The first part of the proposal asked what Coastal had done for itself and the second half wanted to know how the grant could be used. Dr. Idoux feels that Coastal was chosen because of its record of doing for itself. It was through the efforts of the entire school campus in providing an environment of “inquiry based learning” that Coastal was selected.

Dr. Dunham stated that the grant has three parts:

1. Provide interaction with Horry and Georgetown County School Systems

- A river project will be conducted including scientific teams of university faculty and undergraduate students with high school teachers and students setting up monitoring positions in rivers relating to the two counties. The collected data will be using scientific procedures to add information to the Corps of Engineers and US Geological Survey information.
- A faculty member will spend half the time at the Playcard Environmental Center, a nearby education facility, promoting research and education involving middle and high school teachers and students in Horry County, as well as Coastal.
- High School students in Horry County will be invited to participate in daylong “Chanticleer Science Day” activities conducted by undergraduate science students and some faculty. Hopefully, this will encourage very good students to consider Coastal as their school of choice for their university experience.

2. Provide Undergraduate Research

- A scholarship will be given to an incoming freshman in each of the six departments of the School of Natural and Applied Sciences. Specific high school academic qualifications and SAT scores will be required. This research scholarship will provide an opportunity to learn how to conduct research and expose them to the research community.
- A working psychology lab will be established.
- Students will be paid to conduct research at Waites Island during the summers.

3. Provide Innovative Curriculum

- The creation of an interdisciplinary science course for non-science majors at Coastal.
- The “Celebration of Inquiry” will combine inquiry and research while supplying travel money and public relations for the event.

Dr. Ingle distributed an editorial in the morning’s *The Sun News* in regards to the grant from the National Science Foundation (NSF) which stated:

...This NSF research project—this is only one of its type in the state, but Clemson University just received a different NSF grant for other enterprises—puts Coastal Carolina in a league above itself.

But remember that for all the research, two basics are involved: These are projects for learning as well as teaching, and these are projects of

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undergraduates. The original purpose of Coastal Carolina is being served as well as it ever has, but it may well be served these days by even greater offerings.

The university has proved itself quite capable of standing not only on its own two feet, but of standing quite tall among the institutions of higher learning in our state. It deserves the congratulations of all of us who feed on Coastal's mission.

Dr. Ingle emphasized that Coastal continues to work towards the goal of a university interactive with the campus and the community. The support that the Board has given the administration has been the impetus for Coastal's progress. The faculty and the administration take seriously the community environment. Coastal Carolina University is an institution to be reckoned with because of the support of the Board.

V. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

A motion was made by Ms. Marks to grant Emeritus Professor to Joyce B. Parker at her retirement. Mr. Anderson stated that he felt it a privilege to second the motion, and the motion passed.

Development & Alumni Affairs Committee

Mr. Nagy stated that this year's annual fund drive was in concert with the CINO club and the Giving Report reflects this.

The R. Cathcart Smith Campaign pledges now totals \$2.135 million and includes the \$500,000 NSF grant. Mr. Nagy feels that the commitment of the community and campus through this campaign played a role in receiving the NSF grant. The Foundation has been tireless in their efforts for the campaign.

Planning & Fiscal Affairs Committee

The preliminary financial statements for the year ending June 30, 1998 reflect an improvement in the consolidated unrestricted and restricted funds by \$259,218. The "10" funds projected revenues and expenditures for 1998-99 is \$28.46 million based on Fall enrollment figures.

Mr. Stan Godshall reviewed proposed construction projects including Phase II of the residence halls for an additional 350 beds, an increase of 200 seating/serving capacity in the primary student food service facility, a welcome center, and a coin-operated laundry facility. These projects were approved as part of the University's 1996-97 Annual Permanent Improvement Plan (APIP). Approval is needed from the Board to begin the process to issue revenue bonds. All four of these projects will be done as a design-build method where the builder and architect are

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compiled into one bid, saving considerable time. The amount of the bond issuance will be about \$12 million with completion expected by Fall 2000.

Mr. Keith Smith moved to accept the resolution authorizing the president and executive vice president of Coastal Carolina University to begin the process for issuance of bonds for the residence hall Phase II, additional 200 seating/serving capacity in the primary student food service facility, a welcome center, and a coin operated laundry facility. Mr. DuBard seconded, and the motion unanimously passed.

An amendment to the Expenditure Policy (page 85 of the Budget Book) to clarify the types of expenditures for which "19" funds may be used was proposed: *"Examples of appropriate expenditures may include, but are not limited to, expenditures for scholarships, instructional or other equipment, food and beverage for general University functions, and food and beverage for employees in their University duties carrying out such functions as candidate interviews and other occasional working meetings and retreats."*

A motion was presented by Mr. Keith Smith to make the recommended change to the Expenditure Policy on page 85 of the 1998 Budget Book to further clarify the "19" funds on certain items. Mr. Anderson seconded, and the motion passed.

Student Affairs Committee

Nothing to report.

VI. Chairman's Report

Mr. Hudson has been appointed to represent the Board of Trustees on the 1999 Founders' Day Committee. The revised Bylaws should be printed and ready for distribution within the month. Hurricane Bonnie postponed the Board retreat, and it will be rescheduled early next year. Chairman Burroughs asked for agenda items for this meeting. Ms. Harvin suggested having the retreat at a time when the Board could be on campus for a dorm and cafeteria experience.

Mr. Johnson wrote a thank-you note to the Board expressing his gratitude for the kindness shown to him at his departure from the Board.

Chairman Burroughs attended Coastal's staff meeting on September 22 and was impressed with the staff's enthusiasm for the University. At the meeting, he expressed appreciation on behalf of the Board for a job well done.

VII. Unfinished Business

Nothing to report.

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VIII. New Business

Mr. Keith Smith was very pleased with the Distinguished Teacher-Scholar Lecture presented last evening by Dr. Roy Talbert, Jr.

IX. Executive Session

Mr. Anderson moved to go into Executive Session to discuss legal, contractual, and personnel matters, seconded by Ms. Harvin, and passed.

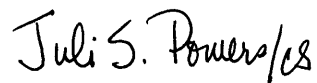
Chairman Burroughs reported that no action was taken during Executive Session.

Chairman Burroughs stated that he will chair an ad hoc committee to review the President's Compensation Package. Ms. Harvin and Mr. Egerton Burroughs were asked to serve with him. A report will be forthcoming at the next meeting.

X. Adjournment

The next meeting of the Board of Trustees will be on January 8, 1999.

Respectfully submitted by



Juli S. Powers