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## Coastal Carolina College This Week, October 15, 1979

USC Coastal Carolina College

Coastal Carolina University

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# THIS WEEK

A Newsletter for faculty, administration and staff of Coastal Carolina College

VOL. 1, NO. 15

USC—COASTAL CAROLINA COLLEGE

OCTOBER 15, 1979

## COASTAL PROGRAM TO AID SMALL BUSINESSES

Small businesses in the Waccamaw-Grandstrand area will have an opportunity to receive some inexpensive professional consultation from a series of seminars scheduled next month at Coastal Carolina College. The 1979 Small Business Development Series, sponsored by the Coastal Carolina College School of Business Administration, is scheduled for Oct. 16th, 17th, 23rd and Nov. 1st, and will present seminars on a variety of problems and challenges frequently encountered by small businesses.

The series of seminars is sponsored by Coastal's Business Administration School in cooperation with the Myrtle Beach Chamber of Commerce, the Conway Chamber of Commerce and Winthrop College's Small Business Development Center. Dr. Gerald Boyles, Dean of Business Administration at Coastal, says the series can provide assistance for local small businesses in a variety of ways.

"The Small Business Development Series we're sponsoring at Coastal is designed to help small businesses reduce their failure rate; to help them improve their abilities to generate profit and to help businessmen who are preparing to invest capital determine the potential of success in their investment," Boyles explains. "These seminars should be of value to anyone currently in business and to anyone interested in entering business."

## FACULTY-STAFF RECEPTION POSTPONED

The annual faculty-staff reception planned for Thursday, Oct. 25th has been postponed due to Coastal's tight budget for the current fiscal year.

As planned, the 1979-80 reception would have cost the college approximately \$4,000 while the administration feels the cost of the reception is a minimum display of appreciation for the contribution made to Coastal by its faculty and staff, budget restrictions this year simply prohibit the expenditure of such funds.

However, members of Coastal's administration are now studying ways to schedule a less expensive reception later this year.

## HORRY TENNIS TOURNAMENT

If you're a tennis player, you should sign up for the Horry County Tennis Tournament, Monday through Sunday, Oct. 22nd through the 28th.

The tournament is for ages 12 through 55 and features men, women, singles, doubles and mixed doubles events.

You can pick up your application at any People Savings and Loan Office or at Belk in Myrtle Square Mall. The tournament is sponsored by Coastal Carolina College. . . all fees go to the college athletic program and are tax deductible.

The application deadline is October 19th.

## SOUTH CAROLINA ART EDUCATION ASSOCIATION HOLDS CONFERENCE AT THE MYRTLE BEACH HILTON OCT. 19 AND 20

The annual S. C. Art Education Association Conference will be held at the M.B. Hilton on October 19 and 20. The Art Department at Coastal will host an Open House on Friday October 19 to visiting art teachers and educators from around the state. (Coffee and cookies from 9-4--Come say hello!) The public is welcome to the opening address of the conference with a presentation by Frank Wachowiak, internationally known art educator and Professor Emeritus of the University of Georgia, 7 p.m. in the Center Ballroom at the Hilton. Everyone is welcome. Call the Art Department for further information (Ext. 148 or 129).

## COASTAL GOLFER WINS HONORS

Coastal's Ray Freeman shot a two-day total of 148 to capture medalist honors in Wilson, N.C., last week in the Atlantic Christian-Campbell College Invitational Golf Tournament. UNC-Charlotte won the tournament with a 613 total. Guilford College was second with a 632, Campbell College was third with 637 and Coastal placed fourth with a 638. Following Coastal was East Carolina, Pembroke, UNC-Wilmington and Atlanta Christian. Coastal's golfers are now 20-3 for the season.

## BLOOD DRIVE ON OCT. 25TH

ALPHA PHI OMEGA is hosting its Sixth Bi-Annual Blood Drive on Thursday, Oct. 25th from 10 A.M. - 3 P.M. in the College Center. The drive is sponsored by the American Red Cross and all faculty, staff and students are encouraged to participate.

## BUSINESS CLUB HELPS CONWAY MERCHANTS

The Conway Merchants Association had its "Happy Days" celebration on Saturday, October 6, as a part of the downtown improvement project. Coastal Carolina's Business Club operated two stands selling 15 cent hotdogs and 5 cents cokes. Long lines of local folk started buying their "All American Lunch" at 8:30 am and didn't stop until after the closing hour of 5:00 pm.

## WEAVINGS BY PAT RICHARDSON

Weavings by Pat Richardson, professional craftsperson and member of the new South Carolina Crafts Guild, are on exhibit in the College Center Gallery from October 8 to November 1. This is open to the public.

## SAVE BOTTLES

Those rectangular, glass, 1/2 gallon bottles in which citrus juices come are needed (in abundance!) by the Upstage Company for their upcoming production of Moonchildren. Leave bottles on the stage of the little theatre (FA 005) or with Cynthia Hodell (KL 227) or Shirell Jordan (KL 226).