

10-8-1979

Coastal Carolina College This Week, October 8, 1979

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Recommended Citation

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THIS WEEK

A Newsletter for faculty, administration and staff of Coastal Carolina College

VOL. 1, NO. 15

USC-COASTAL CAROLINA COLLEGE

OCTOBER 8, 1979

COASTAL SENIORS VIEW THE 'REAL' WORLD OF BUSINESS

(ATLANTA, GA.) Fourteen seniors from USC-Coastal Carolina College's School of Business Administration are getting a in-depth look at the business world outside the classroom this week. The students are participating in the Coastal Carolina College Atlanta Industry Field Study, a college travel seminar in which Coastal seniors visit major businesses in Atlanta and discuss business developments and problems with industry executives.

The field study is the brainchild of Bill Baxley, Coastal's Director of Development and a business instructor at the College. Baxley modeled the field study after a similiar program at the Industrial College of the Armed Forces, where Baxley, a retired Army colonel, taught Management Studies.

"Coastal Carolina's Atlanta Industry Field Study is designed to broaden the business student's perspective and to help the student make the transition from the academic world to the 'real' business world," Baxley says. "The program objectives are familiarization with the problems, management practices and business techniques. These are accomplished through direct contact with top-level management. The study provides students with insight into major strengths and weaknesses of the industrial segment and its relation to the nation's economy."

Led by three Coastal Carolina faculty members, the students in the field study will begin their Atlanta visit by meeting with Atlanta Mayor Maynard Jackson and officers of the Greater Atlanta Chamber of Commerce. After their introduction to the city, the students will tour facilities and meet with executives from Citizens and Southern National Bank, The Coca-Cola Company, the Federal Reserve Bank, Delta Airlines, Paine, Webber, Jackson and Curtis and Lockheed Aircraft.

FISHING TOURNAMENT THIS WEEK

The Sixth Annual Coastal Carolina Invitational, the nation's only intercollegiate fishing match and seminar, is scheduled for Friday and Saturday. Student anglers from Coastal Carolina College will compete against a team from the University of North Carolina at Wilmington in two days of tag and release bottomfishing and trolling. Fish will be tagged in cooperation with the South Carolina Department of Wildlife and Marine Resources. Bonus points will be awarded for fish tagged and released unharmed. Any fish that are kept and weighed in will be donated to the Horry County Shelter Home for Children.

In previous years, teams from Canada and the Northeast have participated along with schools from the Southeast in a larger spring tournament. Lack of a national sponsor forced the cancellation of this spring's event, but interest in the tournament persuaded the organizers to hold a smaller competition in the early fall.

The public is also invited to attend, free of charge, the evening seminar program of the Invitational which will take place at 7:30 pm on Friday, October 12, in the cafeteria of Springmaid Beach at the south end of Myrtle Beach. The topic for discussion will be the future of sport fishing. A number of nationally known experts will be present. A film on shark tagging will also be shown.

HORRY LIBRARY DISPLAYS ANCIENT ARTIFACTS

Visitors to the Horry County Memorial Library in Conway are getting a glimpse into Horry County life 1,000 years ago. The Library is currently displaying artifacts recovered by USC-Coastal Carolina College's Archaeological Field Research class. Earlier this year the class excavated the site of a pre-historic Indian village on Mossy Ridge, a moss-draped sand hill near the Dolphus M. Grainger Steam Plant west of Conway. More than 2,000 ancient artifacts were recovered from the site and now many have been studied, catalogued and placed on display in the Conway Library.

Artifacts removed from the site include projectile points (commonly known as arrowheads), flesh scrapers, stone knives, cooking stones, pottery, hammerstones and two complete earthen pots. The Mossy Ridge site is now owned by Santee Cooper Electric and the utility company has donated all the artifacts recovered by the Coastal student archaeologists to the Horry County Museum, which is now making preparations to open its doors to the public. While many of the artifacts are still under study at Coastal Carolina College, the college has coordinated the Library display in order to give the citizens of the county an opportunity to view the ancient clues to their past.

The Horry County Memorial Library in Conway is open from 8 AM - 8 PM Monday through Thursday and from 8 AM - 5 PM Friday and Saturday. County Librarian Catherine Lewis says the Library welcomes visits by groups who wish to view the archaeological display.

UPSTAGE PRESENTS 'NO EXIT'

The Coastal Carolina College Upstage Company will present No Exit by John-Paul-Sartre on October 11, 12, and 13 in the Coastal Carolina College Lecture Hall. "No Exit is a show about three characters who are locked in a room and are forced to interact with each other," explains show director Robin Mosley. The characters, however, have certain aspects of their personalities which grate on the other two people in the room thus causing conflict. It is an interesting show because of the interaction of the characters in trying to solve their differences."

Times for the show are Thursday at 12:30, Friday at 12:00, Friday at 8:00 p.m., and Saturday at 8:00 p.m. Cost of the show will be \$1.50 for students, and \$2.50 for adults.

RARE ARTIFACTS ON DISPLAY AT KIMBEL

Pre-Columbian art and artifacts collected by Lois Snavely are on display during the month of October in the museum section of Kimbel Library. Mrs. Snavely lived in Mexico for ten years and while there collected from museum and commercial sources and from archaeological sights. Her specialty is wind whistles from the tombs of pre-Columbian Americans.