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Board of Trustees Minutes, April 18, 1997

Coastal Carolina University

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Minutes

**Coastal Carolina University
Board of Trustees**

**Board of Trustees Room
9:00 a.m., Friday, April 18, 1997**

Presiding: Mr. Fred F. DuBard, Jr., Chairman

Board Members Present:

Mr. Gene Anderson
Mr. Robert D. Brown
Mr. H. Franklin Burroughs
Ms. B. Catherine Harrell
Ms. Cathy Brand Harvin
Mr. Dean P. Hudson
Mr. James J. Johnson
Dr. James F. Kane
Ms. Elaine W. Marks
Mr. Clark B. Parker
Ms. Juli Streater Powers
Mr. Keith S. Smith
Dr. Oran P. Smith

Others Present:

Dr. Ronald R. Ingle
Dr. Sally Horner
Dr. John P. Idoux
Ms. Ruth S. Kearns
Mr. James Dukes
Ms. Mona Dukes
Mr. Stan Godshall
Mr. Donnie Jones
Mr. Alan LeForce
Ms. Anne Monk
Mr. Alan L. Nagy
Mr. Denzil Simmons
Ms. Patricia Sizemore
Dr. Robert Squatriglia
Dr. Dennis Wiseman
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

Board Members Not Present:

Mr. Payne H. Barnette, Jr.
Mr. William L. Lyles, Jr.

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman DuBard welcomed everyone and called the meeting to order at 9:00 a.m.

Dr. Squatriglia introduced the new president of the Student Government Association, Mr. Donnie Jones and the Senior Class President, Mr. James Dukes. Ms. Mona Dukes introduced members of the Student Alumni Association Ms. Stephanie Foote and Ms. Holly West.

Dr. Ingle introduced Ms. Ruthie Kearns, vice chair of the Horry County Higher Education Commission, and welcomed Mr. Alan LeForce, the new Women's Basketball Coach. Mr. LeForce stated that he is excited and looking forward to the women's basketball season. One of the reasons why he is at Coastal is because Dr. Ingle stated in their interview that students came first at Coastal.

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I. Roll Call

Roll call was taken. Mr. DuBard noted the passing of fellow Board member, Mr. E. Craig Wall, Jr. and asked for a moment of silence in his memory and for his family. His death is a great loss not only to his family, but the university, the community, and the state as well. He will be sorely missed.

II. Approval of Minutes

A motion was made by Mr. Hudson to approve the January 10, 1997 minutes of the Board of Trustees meeting, seconded by Mr. Keith Smith, and carried.

III. Presentation of the Mace

Silversmith Alfred D. Ward was commissioned by the Horry County Higher Education Commission to design and produce a mace which is a symbol of authority to be used at Coastal's ceremonies of outstanding importance. The 48-inch staff is topped with a 22 carat gold-plated model of the Atheneum. Modified relief seals of the university and engraved lettering adorn the sterling silver cup. Supported by a base of solid walnut, the stem of the mace is decorated with sterling silver shells, reflecting the coastal location of the university. The base of the stem has an engraved seal of the state of South Carolina, representing the university's status as a public institution.

Ms. Kearns stated that her enthusiasm for Coastal began in 1964 as she entered as a student and has continued through the years as she serves now on the Commission. When Coastal embarked on the voyage to become independent almost five years ago, the Commission made a commitment to the students, faculty and staff, and the community to do the right thing for Coastal. This meant that the Commission would go beyond the necessities and the basics towards a university that everyone would be proud of. This includes the faculty and staff, the processions, and the colors--all of which represent the university and the quality of education that Coastal's students receive. The Commission is happy to present the mace to the university as it represents an opportunity for new traditions being made.

Representing the Horry County Higher Education Commission, Ms. Kearns presented the mace to the Chairman of the Board, Mr. DuBard, who then presented it to the Senior Class President, Mr. James Dukes. It will be carried by the senior faculty member, Ms. Joyce Parker, at the head of the procession at the May 10 commencement ceremonies.

IV. Campus Report

Mr. DuBard stated that he had received a very complimentary letter from the National Science Foundation in regards to Dr. Idoux's participation on a panel and his fine representation of Coastal.

Dr. Idoux then reported on the status of academic program accreditations. He noted that the new performance indicators include program accreditation. As a result, all the programs at Coastal which has nationally recognized accreditation--business, education, computer science,

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art, theater, and chemistry--were reviewed. Currently, the Schools of Business and Education are seeking accreditation.

The Wall School of Business has passed the pre-candidacy and candidacy status and is currently involved in the self-study phase. A formal report is due to the American Assembly of Collegiate Schools of Business by September 1, 1997. A review team comprised of three business school deans will study the written report. Sometime in early 1998 there will be a formal campus visit of two to three days by the team. Assuming that the review team's visit and recommendations are positive, we should receive accreditation by April 1998.

The School of Education began the accreditation process during the 1994-95 year. The pre-conditions report will be submitted this spring. The National Council for Accreditation of Teacher Education will then respond with a list of pre-conditions that must be satisfied before an application is even initiated. It is anticipated that the whole process will be completed by 1999.

At the request of the School of Computer Science, a consultant has visited the campus to provide an external assessment of the faculty and the current configuration of the program. It is still too early to determine the conditions and resource requirements in order to make a decision about seeking accreditation. Additionally, an external consultant will come to campus in 1997-98 for the Schools of Art and Theater. Chemistry is three to five years from even beginning an accreditation process. Preconditions involving curriculum are already under development. Other preconditions involving faculty and facilities are more realistically on a three to five year timeframe; and, quite frankly, the facilities requirement is nowhere near being met.

It was pointed out by Dr. Ingle that two major concerns are reviewed before professional accreditation is pursued--the benefit to the student and expenses involved. With the new performance indicators for state funding, certain points are gained for the percent of programs which have received accreditation at the institutions.

V. Committee Reports

Executive Committee

Mr. DuBard reported that an Executive Committee teleconference was held on February 19, 1997 in regards to a student's appeal of a housing contract. After consulting with other institutions, Mr. Eddie Dyer has prepared an appeals procedure. It was moved at the meeting held on April 17 to refer this procedure to the Student Affairs Committee for review prior to the next Board meeting.

In an effort to satisfy CHE and legislative performance indicator requirements, a new mission statement has been prepared for Coastal which is quite detailed. Mr. Burroughs moved to accept the proposed Mission Statement of Coastal Carolina University after having been passed unanimously by Coastal Carolina University's Faculty Senate. Ms. Marks seconded, and the motion passed.

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Mr. Burroughs read the proposed resolution for Mr. Wall.

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, this institution has lost a generous and talented friend and this Board has lost a dear and valued colleague with the recent untimely death of Edwin Craig Wall, Jr.; and

WHEREAS, Craig Wall was a quietly effective force in the development of Coastal Carolina University, unselfishly providing his considerable abilities and influential counsel whenever and wherever needed, in order to move the institution in a positive direction; and

WHEREAS, Craig Wall was highly respected by all who knew him, as a business executive, as a civic leader, as a philanthropist, as a man devoted to his family, and especially as a wise and learned individual who had a deep appreciation for higher education and its potential to advance civilization and refine mankind; and

WHEREAS, this Board does wish to honor Edwin Craig Wall, Jr., in a manner that is in keeping with his unassuming manner and genuine character and to remember him and his contributions in all future meetings and deliberations,

NOW, THEREFORE, BE IT

RESOLVED, that the members of the Board of Trustees of Coastal Carolina University, by this Resolution, express our deepest grief at the death of Edwin Craig Wall, Jr., and extend our warmest sympathy to his family and friends.

Done this 18th day of April, Nineteen Hundred and Ninety-Seven.

There was unanimous approval to prepare the resolution honoring Mr. E. Craig Wall, Jr. for presentation to his family at an appropriate time.

Mr. DuBard appointed an ad hoc committee to suggest ways to further honor Mr. Wall which includes: Mr. Johnson, Mr. Anderson, Ms. Harvin, and Ms. Harrell. The committee was asked to have recommendations for the next Board meeting.

Academic Affairs Committee

Ms. Marks reported that the Academic Affairs Committee would have several items to report during Executive Session.

Development & Alumni Affairs Committee

Dr. Kane asked Mr. Nagy for a brief summary of the discussion held in the previous committee meeting. Board members received copies of Capital Fund Raising, Strategic Planning, and Development Statistics.

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Mr. Nagy reported that Advancement had held a retreat within the last month where they created their own mission statement and goals for the department. The goals included: enhance the image of the university; build inter-relationships with all constituencies, and generate financial support for all aspects of the university.

Since Coastal became independent, Advancement have been working diligently to develop a database identifying alumni as a means to generate financial support from the university. Through the use of the Benefactor software program the names and addresses of alumni and donors have been entered and will be a useful tool in tracking donors--individuals, corporations, and foundations. 8,724 graduates and non-degree students have been identified, as well as an additional 7,501 other constituencies--parents, friends, companies, organizations--which have been entered into the database. All total there are about 14,000 constituencies in the database with good addresses. A company has been hired to find those individuals that have been lost.

Dr. Kane announced the R. Cathcart Smith Campaign is moving forward with a committee of Board and Foundation members. After consulting with Dr. Cathcart Smith, the Board, and the Foundation, it was decided that the fall meeting of the Board of Trustees would be a good time to dedicate the R. Cathcart Smith Building. At the time of the dedication, the campaign will be announced. The campaign was initially set at \$2 million but may change based on the success of the amount raised between now and the October Board meeting.

In 1980, funds were raised in honor of Mr. Billy Nichols, an Horry County business leader in South Carolina who was killed in a tragic accident. It was hoped to use these funds as a springboard to garner state dollars to improve Coastal's athletic facilities. This did not happen. The family has agreed to use the present funds which amount to approximately \$40,273 to build a locker room/storage facility adjacent to the new tennis courts in honor of Mr. Nichols.

Dr. Kane moved to build a tennis building, naming it and the adjacent tennis courts the Billy Nichols Tennis Complex. Mr. Johnson seconded, and the motion passed.

Mr. Burroughs added that there are other tennis courts on campus called the Joseph W. Holiday Tennis Courts which will continue to bear that name.

Planning & Fiscal Affairs Committee

Mr. Keith Smith stated that the Planning & Fiscal Affairs Committee will also miss Mr. Wall as he was a member of that committee. Although unable to attend every meeting, Mr. Wall always called to let Mr. Smith know his thoughts on agenda items, often giving guidance and direction, preferring to stay in the sideline.

It appears that there will not be additional changes needed for the 1995 Audit and Management Letter. The fiscal year 1996 financial statements reveal a net of \$350,000. The 1996-97 financial statements shows that expenses are slightly over budget, but still in good shape.

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An update on capital projects was also reviewed at the meeting. Board members received a copy of the Campus Master Plan Update.

An increase in the residence hall costs for 1997-98 is being requested to make additional repairs on residence halls, install new door locks, and purchase safety equipment. It is proposed to increase the 5-year projections previously presented to the Board to \$60/semester instead of the original \$55/semester. Mr. DuBard noted that vandalism and property damage have contributed to this increase.

Mr. Keith Smith moved to increase the 1997-98 residence hall costs which now includes the health fees to \$2,320 per semester, or a 3.8 percent increase. Mr. Burroughs seconded. The motion passed.

Student Affairs Committee

Nothing to report.

VI. President's Report

On April 17, the Board of Trustees met to review Coastal's Long Range Plans for 2004. A final plan will be submitted to the Board at the fall meeting.

The bond bill which includes the \$11.75 million for the Humanities Building has passed the House of Representatives and is now before the Senate. Strategies are being developed for an additional \$3 million that is needed to complete the building. Ms. Harrell added that Coastal received a greater percentage of the money requested than any other institution in the state.

Representative Brown, Ways and Means Committee, introduced an amendment requiring an institution to match 20 percent of the amount requested in order to receive state funding. (Dr. Ingle stated that he is in favor of this amendment for future projects.) Representatives Keegan and Kelley approached Representative Brown to add to the amendment that it would not apply to construction projects requiring A&E money prior to 1995. The Humanities Building was the only project this applied to.

With other needed facilities on campus of a higher priority, Dr. Ingle stated that it doesn't appear that there will be an opportunity for Coastal to have a new basketball facility in the near future, nor a facility in the local area that Coastal might use. Dr. Ingle has asked Messrs. Sasser and Godshall to prepare figures to upgrade the seating and lights in the Kimbel Gymnasium.

At the Big South Golf Tournament, the men's team won first place; the women's team came in third.

The Big South Commissioner, Kyle Kallander, will hold a meeting the end of April to explore the possibility of football in the Big South conference and other institutions in the southeast for a controlled scholarship football program.

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Drs. Pete Barr and Ingle travelled to Spain to sign an agreement with the Royal Federation of Golf (the equivalent of the U.S. Golf Association and the PGA) and the Institute Catalan Formacion Empresarial of Barcelona, Spain. Four officials of the university and the Spanish golf programs will be visiting Coastal in early May at which time a press conference will be held to announce the signing of the agreement.

The Parents Advisory Council will be meeting on April 19. Sue Colvard, Director of Volunteer Programs, coordinates their meetings. Dr. Ingle and other leaders of Coastal will meet with the parents to receive input from them. The items which the parents would like to address are also the concerns of the universities--safety and security in the residence halls, quality of life in the residence halls, alcohol and drugs on campus.

Ms. Powers asked how often this council met. Dr. Ingle responded twice a year.

Dr. Ingle reported there has been a problem with vandalism in the new residence halls. Some students have also been setting off fire alarms which has been of particular nuisance for the students, as well as creating safety issues for the firemen who answer the alarms and traffic in the area. A special permanent ink which is not water soluble has been sprayed on the alarms in hopes to identify the perpetrator; hopefully, this will alleviate the problem. Video cameras are also being set up in the hallways. Dr. Ingle said that while these problems are not confined to Coastal's campus, they are being taken seriously. Dr. Squatriglia added that two new staff members have been hired for the residence halls, hoping to provide needed adult leadership.

Dr. Ingle is still concerned with summer traffic and the safety of Coastal's employees. As observed last year, Coastal will most likely observe summer hours by extending hours on Monday through Thursday and working part day or taking off the whole day on Friday. Critical areas on the campus will still remain open. As a state agent, Dr. Ingle has the authority to regulate flex time, but he will inform the Board as soon as a decision is made.

Mr. Johnson asked how the health care plan was working. Dr. Ingle has been very pleased with the medical group. Dr. Dieter was quick to respond when a student contracted a contagious disease during the winter. The student's parents were very appreciative of the care given and the help they received. Dr. Squatriglia added that responses from a health service survey were very positive. One of the suggestions received is being reviewed which asked for extended hours of service.

Recently the South Carolina Commission of Higher Education met on campus. They were highly complimentary of the campus and the students they came in contact with.

One of the CHE agenda items was fire safety in the residence halls. The CHE is requesting \$15 million from the legislature for reimbursing on a dollar for dollar basis the needed changes to the state facilities.

Dr. Ingle asked Mr. Godshall to give a brief overview of the fire and safety issues in the residence halls. Mr. Godshall introduced Mr. Denzel Simmons, Fire and Safety Inspector. The fire in a residence hall at Chapel Hill has brought attention to needed life-safety systems. In