The Horry County Higher Education Commission has awarded a contract to Dargan Construction Company of Myrtle Beach to erect a general purpose building on the Coastal Carolina Regional Campus of University of South Carolina.

This announcement was made by Rev. M.B. Gilreath, chairman of the Higher Education Commission. The Commission reached this decision in a meeting held at the college January 6 and the total cost of construction was listed as $282,131. The Commission plans to insure $200,000 in general obligation bonds to cover a portion of the cost of this building.

The Coastal Education Foundation, Inc. has pledged some $70,000 toward the project and the Commission also has on file an application for federal funds under the Higher Education Facilities Act of 1963. "Our financing seems secure," stated Mr. Gilreath. "If we do not receive any federal funds, the Commission is confident that we can handle the cost of the building through local effort." It is the general feeling among members of the Commission that some federal money will be approved for this college project.

This general purpose building is a much needed and long awaited facility for the local college. Included in the building will be an auditorium, a cafeteria, a language laboratory, an educational television room along with a multi-purpose room for instruction in audio-visual aid, and arts and crafts.

Jesse M. Lee, representing the Commission and D.W. Green, Jr., representing the Foundation, serve as co-chairmen of the building committee. Harold J. Riddle of Myrtle Beach has been retained as architect.

Construction on the building has already begun.

The Horry-Marion County Technical Education Center is rapidly nearing completion and a sewage lagoon to be used by the college and Technical Center has already been completed. These facilities along with the Conway High School Athletic Field are rapidly forming an educational complex of which Horry County can stand proud.
Once again the students of Coastal Carolina find themselves confined to four walls, a desk, and a heavy bundle of books. Mid-semester break is now over and we must return to our tasks of hard study and the remembering of myriad details. The freshmen have finally become accustomed to the life at Coastal, and they are ready to settle down and study.

The Chanticleer grieves over the loss of its old sponsor, C.F. Maddox, who has returned to Columbia to work on his doctorate. Without his personal advice, hard work, selling of ads, and those felicitous and "deprecatory" comments, the Chanticleer would not be as successful as it is today. We thank you, Mr. Maddox.

But with the departure of Mr. Maddox, the Chanticleer has found an amiable and exuberant sponsor, Mrs. Rosa Hopson. Although Mrs. Hopson is not new to the paper since the appearance of her article on Mexico in the October issue, the Chanticleer welcomes her with open arms and a lot of work.

The newspaper would also like to take this opportunity to welcome Mr. Durrell to the faculty of Coastal Carolina.

The importance of school spirit in any school cannot be overstressed. It's that extra something that makes a team want to play their best; something that makes them go that extra mile to bring home a victory.

Unfortunately, the students at Coastal seem to be lacking in school spirit. The Coastal Carolina Chanticleers are your team; they represent your school. With your help and cheering, Coastal would be a winning team. Let's support our team and show everyone that Coastal is our school, and the Chanticleers are our team.

Not only is school spirit necessary to sports, but also to extra-curricular activities. There seems to be a lack of attendance not only at our basketball games, but also at our dances. The dances put on for Coastal are for all of us, not just a select few. If all, or even a small majority of the student body came out for our dances, there would hardly be any way of not having a good time. Everyone knows that the major content of any good party is lots of good people. Coastal has the people, so why not show those "funny little faces" on every occasion that arises? Back Coastal—it's your school.

We are now in the second full week of Spring semester classes and most of you seem to have settled down to the daily routine of study and concentration. It certainly feels good to be on an even keel again after the usual few days of turmoil and confusion that accompany registration.

We have eleven new Freshmen at Coastal this semester and eight transfers. May we welcome you new students to our campus and wish you happiness and success during your stay with us. Our total enrollment for the Spring semester has reached 227, only 3 students short of our fall enrollment of 230. In most cases the Spring enrollment of a college will run about 10% less than that of the fall term.

Construction is underway on the new General Purpose Building for our campus and needless to say the Administration is delighted. This building should be ready for occupancy by the fall semester and it should relieve our overcrowded situation for a time. For the first time, this spring, we had classes scheduled with no place to meet. This situation was brought about due to the fact that several classes were so large that it became necessary to split them and schedule additional class meetings. This indicates that next fall, even with additional classrooms, most students and instructors will be faced with a "longer" school day as we become forced to spread out classes.

We regret the departure of Mr. Maddox who has returned to the main campus to work on his doctorate. He helped our school in many ways in addition to his excellent job of teaching.

We heartily welcome his replacement, Mr. John Durrell and we are confident that Mr. Durrell will add strength to our faculty.

We also welcome Dr. Carl Compton, Pastor of the First Baptist Church of Myrtle Beach, to our staff. Dr. Compton is teaching two classes of Religion 21 for us this semester.
It is an honor and a pleasure to be filling column space formerly occupied by the great Halsey Taylor and his "probably still single" replacement, Martha Allsbrook.

Mr. Taylor's political views were those of an arch conservative. Most important though, Mr. Taylor's views were, in a word, "organized." It is our duty as Americans to organize our views. How else can we express them and properly participate in this democracy we so cherish?

My own political views are not unlike those of Mr. Taylor. In fact, regarding "arch" conservatism, let me say "hooray for strong arches". My intention in writing this column is, of course, to present my personal view, and in such a manner as to invite healthy discussion. We should all agree that as a part of our duty to organize our views, we are obligated to express them freely and, I might add, with vigor!

It is tragic that so many of my fellow Americans take a neutral stand, or no stand at all, on important issues. Ole "C.A." hereby dedicates himself to provoking discussion by presenting strong views and inviting comment. These discussions will cover not only political matters but other issues important to our times.

In order to get this column off the ground with a roaring blast, I have decided to discuss a subject very dear to every male in college: The Dreaded Draft.

With almost every day that passes I see evidence that many members continue on Page 4
THE TIGER LEAVES HIS DEN

The new semester at Coastal Carolina has begun and everything seems almost the same as usual, but there is one slight difference in the air. One certain person is no longer with us; that certain person is Mr. Cal Maddox.

Mr. Maddox has gone back to the main campus of the University of South Carolina to resume work on his Ph.D., and he has, therefore, said not goodbye, but farewell to Coastal and to all the students who have loved and respected him. Mr. Maddox has left a mark at this school that cannot possibly be erased. He was not only a professor who made students want to learn, but he was also a friend who offered guidance and counseling to those who needed it. Many will miss the long sessions spent with him in his office.

The basketball team will especially miss Mr. Maddox, for had it not been for him the team would not be what it is today. Many long hours of hard work were spent by Mr. Maddox trying to make the team successful, a team that the school could be proud of.

The school newspaper was also one of Mr. Maddox's main projects. Mr. Maddox was the sponsor of the paper for two and a half years and will always be remembered for his services. Each year the newspaper staff presents an Editor's Award to an outstanding person of the school, and last year Mr. Maddox was the recipient. He was chosen because the staff felt that it was the best way to show its gratitude and love toward him.

Two other awards Mr. Maddox received were the Basketball Award, and the Moocher's Award, which was very appropriate. He was also made an honorary member of the Circle K Club.

It has always been said that behind every successful man there is a successful woman. In Mr. Maddox's case, this is very true. Had it not been for his lovely wife, Frances, Mr. Maddox would not be as wonderful as he is. The students of Coastal will also miss Mrs. Maddox, who has been a dear friend to many. The two of them together gave Coastal a warmth that will never be replaced. Although they are no longer with us, they will remain very close to our hearts forever and will never be forgotten.
SECOND SEMESTER
REGISTRATION HELD

The final examinations caused many changes here at Coastal. These examinations "helped" many students to decide whether they would be returning or not.

To our dismay, many old Coastal students did not return; but we have received students from other colleges such as The Citadel, Wofford, King's, and North Carolina University. We are glad to report that the enrollment at Coastal Carolina Center has dropped only by four for the Spring semester. Usually a number of students transfer to the main campus after the fall semester. This semester we have no special students enrolled. All the students at Coastal are full time college students.

Most of the students at Coastal hail from the Beaches and Conway, but we also have students from Charleston, Georgetown, North Carolina, and Pennsylvania.

When this reporter asked for information to write this article, the word from the office was that we now have 225 students and hope to have more. The word concerning books is that they have been ordered, but that the religion, psychology, and South Carolina history students are still picketing the office. (We, of the Chanticleer, are happy to see that we have some anxious students this semester.)

COASTAL GETS NEW
ENGLISH PROFESSOR

Coastal is pleased to announce the addition of a new English professor to her staff of competent instructors, Mr. John Durrell.

Mr. Durrell came to Coastal at the beginning of this semester from the University of Virginia. He formerly taught at New York State University at Cortland, New York, for three years. While he was there, he also taught in the graduate school. He attended Amherst College in Massachusetts where he graduated with his Bachelor of Arts. At the University of Virginia, he got his Master's and is presently working on a Ph. D. in 19th Century English and American Literature.

When asked his reasons for coming to Coastal, he replied, "I came for an interview and was impressed." He said of course, the climate helped influence his decision.

Mr. Durrell lives at Myrtle Beach and enjoys golf, "tinkering around with hi-fi equipment", boating, and bridge. (No wonder he likes Coastal.)

When questioned on unusual things that may have happened to him since moving here, he replied that he drove his car to Ocean Drive and got stuck in the sand on the beach.

Coastal, her students, and faculty welcome you, Mr. Durrell.

Gossip spreads much faster than the truth; that's why there is so much talk of scandal and so little about really important matters.

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MRS. HOPSON TAKES OVER CHANTICLEER

The staff of the CHANTICLEER proudly announces that Mrs. Rosa B. Hopson has accepted the post of sponsor for the newspaper. Mrs. Hopson will be following in the footsteps of Callie F. Maddox who has moved to Columbia to get his doctorate in English.

Mrs. Hopson is not a novice when it comes to working for the CHANTICLEER; she got her first taste of it when she wrote a very interesting feature article about her trip to Mexico and Central America for this year's first issue.

Anyone who has any contact at all with the Coastal Community knows Mrs. Hopson. For the past five years she has been dedicated to her work at Coastal and to her students and has always been willing to lend a hand whenever called upon. She has also shown initiative in furthering student activities by organizing the Gamma Psi Chapter of Alpha Mu Gamma, an honorary language fraternity.

As this paper goes to press, Mrs. Hopson has already become thoroughly acquainted with the headaches and hard work connected with meeting a newspaper deadline. It is sincerely hoped that her enthusiasm has not been dampened or that she hasn't become discouraged.

Don't worry Mrs. Hopson; things aren't as bad as they seem. You'll get used to it. Here, take another tranquilizer.

EDITOR'S AWARD

Each year the staff of the CHANTICLEER presents an award to the person who has made the most meaningful and valuable contribution to the betterment of Coastal Carolina. This award will be presented to the deserving person on Awards Day, which will be held in May.

The first annual Editor's Award, a commemorative plaque, was presented to Mr. Edward M. Singleton in April of 1964. Last year it was presented to C.F. Maddox.

"Wanted"

One of the local spinsters finally got married: "She saw this fellow on a "Wanted" poster and offered more for him than the government did."

-Gosport, Pensacola, Fla.

CHEERLEADERS GET NEW UNIFORMS

Has anybody seen these girls sporting around in short skirts and bermudas? As most of you know, these girls belong to that invincible group known as the Coastal Carolina Cheerleaders.

The uniforms are basically burgundy with white sweaters and blouses. The woolen skirts are grasshopper design with the bermudas 'barely' showing underneath. The sweaters, which are the same ones worn last year, are boasting a new burgundy letter outlined with black.

There have been various comments about the new uniforms of the cheerleaders, such as: "Hey, you forgot to shave!" or when one student read the opening sentence of this article he remarked, "Has anybody seen anything else?" Even with these and other peculiar remarks the cheerleaders are proud of their new uniforms and what they stand for.

The cheerleaders are also happy to say that one of our "old voices" from last year has returned to the squad. This voice is Sara Lynn Hawes.

Coastal is also boasting a first. This first is Jerry Mishoe, Coastal's first male cheerleader.

With the new uniforms, Sara Lynn, and Jerry, our Chanticleers should be boosted to a more victorious season.

PALMETTO CHEVROLET COMPANY, INC.

4th Ave. Conway, S.C.
Dear Dr. Mavillicent,

The most awful thing has happened to me. I have become a dope addict. Now all my friends shy away from me and I am desperate. Do you have any advice?

Julboone

Dear Julboone,

I have no advice for you, but I am relieved to know that you have picked up a hobby of some sort; at least, it will keep you off the streets. By the way, send me a self-addressed stamped envelope, and I will give you the name of a place where you can buy your fixes at family rates.

Dear Dr. Mavillicent,

I have been dating one certain girl now for two months and I like her very much, but she has one fault that bugs me to death. Every time I take her to the door after our date, I notice that she always has a piece of food stuck in her teeth. Sometimes I notice that the same morsel is there after a week. It sort of turns my stomach for her to be like this, and it simply ruins the pleasure of a goodnight kiss. I hate to hurt her feelings, so could you suggest a tactful way to cope with this problem?

Nauseatingly yours,

Jerome

Dear Jerome,

You can do one of two things. Have a toothbrushing party at your house one night without letting her know your motive, give her lessons in brushing teeth, or you could just not eat before your dates with her, and make your meals from the food packed in her teeth.

Dear Mr. Korelbskin,

My wife has a bad habit of putting our milk bottles out in her nightgown. She is ugly anyway, so I don’t think she should be doing this. What do you think?

Mr. Korelbskin

Dear Mr. Korelbskin,

Don’t worry because the milk bottle probably look better in your wife’s nightgown than she does.

Dear Smedly,

I am flunking all my courses here at Coastal Carolina, and I can’t figure out why. I study all the time and have given up most of my extracurricular activities. This thing is really bothering me. Would you say that Coastal is a hard school?

Smedly

Dear Smedly,

I’d be glad to oblige you. Here goes, “Coastal is a hard school”

Dear Dr. M.,

My nineteen year-old likes boys and wears a black derby and knickers. I can’t believe a daughter of mine would act that way. Do I have reason to worry?

Mrs. Phynque

Dear Mrs. Phynque,

Look twice, it might be your son that you’re referring to. If it is, THEN you should worry.

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STUDENTS HOLD
ART SHOW

The students of Mr. Hans Pawley's Art 18 class held an art show during the week of January 19-26 at Eastern Stationer's Art Gallery. The exhibition, which was the climax of the course, featured a variety of pictures, each possessing the priceless characteristic of originality. Each student was free to choose the subject of his painting for display; and, therefore, the paintings hanging in the gallery ranged from still lifes, portraits, landscapes, and seascapes expressing serenity and beauty of life and nature to the abstracts rendering excitement and mystery to the show. Particularly outstanding pictures in the show were the two portraits done by Helen and Louise Snead. Each sister painted the other as a child. Patricia Riddle and John Jones excelled in the still life area. Both students used fruit as the chief motif of their creations. The clear colors and the preciseness of their workmanship gave unbelievable depth and reality to the pictures. The quality of all the pictures on display certainly upheld Mr. Pawley's belief that everyone possesses some degree of artistic talent and only needs a chance to express it.

The exhibition was a success in many ways. First, it gave the students a chance to exhibit their work; and in doing so, it gave the general public a chance to observe the tremendous amount of talent prevalent in the local area. Second, it afforded the students of Coastal Carolina an opportunity to help to promote cultural growth and increase the interest in the fine arts in our community. Finally, and most important of all, the art show gave each participating student the opportunity to see his work on display and thus, to realize that he actually could create.

GARNET and BLACK PROGRESS

The deadline for the University Centers' annual, THE GARNET and BLACK, will be the last week in February. Coastal's annual staff at this time will spend a day in Columbia working on the annual with the other centers.

Mrs. Parker wishes to express her thanks for the cooperation shown by everyone when pictures were being taken for this annual last week.
MRS. HOPSON GOES TO LANGUAGE CONFERENCE

Contending that languages are illogical and that a great many absurdities are being taught in the name of grammar, James Bostain of Foreign Service Institute, Washington, D.C., kept his vast audience at the Southern Conference on Language Teaching convulsed with laughter as he knocked down one purist god after another.

"Why," he asked, "the big fuss over the use of shall and will? Or may and can? Back in the days when the rhetoricians were fixing up our English grammar, some genius after a hard day with a quill pen, must have tossed a coin and decided what these words meant. Or some say they are just the result of 17th century copying errors. So who needs them?"

Mr. Bostain attacked the idea that two negatives make a positive in grammar as they would in mathematics. "Can you imagine anything more ludicrous," he asked, "than Johnny saying to the teacher, 'I didn't eat nothing', and Teacher asking, 'So what did you eat?'"

The speaker had a word for the study of Latin also. "If you want to take Latin, go ahead," he said, generously. But study Latin because you want to study Latin, not because it's going to do anything great for you. After all, Latin is just the local dialect of a war-like tribe that made good." Understandably, quotations from the Bostain speech highlighted the rest of the conference.

Last year Louis Chataigner of Emory University wondered aloud why the South should not have a language conference as do other sections of the country.

The idea took fire, a steering committee was appointed, a date was fixed, and instead of the 250 to 300 delegates expected, 1000 people showed up for the convention. This year again, delegates from all over the nation went to Atlanta to attend the second Southern Conference on Language Teaching held February 3-5 at the Atlanta Americana Motor Hotel.

There were speakers from the Universities of California, New York, Wisconsin; Florida State; Purdue, Notre Dame, Yeshiva, Georgia University and other southern institutions.

The University of South Carolina was represented on the Advisory Commission by Mr. Eugene Anderson, Director of Laboratories. Mrs. King Benson of Lancaster Regional Campus, and Mrs. Edward Hopson of Coastal were delegates. Mrs. George Floyd and Larry Biddle represented Conway High School.

Sanford Newell, president of Converse College, made a resoundingly good toastmaster at the banquet, Saturday night. He brought a group of advanced language students with him and urged other professors to do the same thing next year.

The corridors of the Americana Motor Hotel were filled with native and American speakers of foreign language. Between meetings one could come upon groups chatting away in French, German, Spanish, Italian, Russian, or even more esoteric languages.

This year a special section on the teaching of English as a foreign language was included emphasizing the present concern for this new and important development in the field of applied linguistics. There are so many children now in the United States who come to the schools either not able to speak English at all or using an almost unintelligible dialect that there is a crying need for trained teachers.

Dr. Pierre Delattre, France and America's most famous phonetician, now of the University of California, made one of the principal speeches, and later had a discussion group on the subject of language laboratories. California is using some of its great financial resources for an extensive program of "library" laboratories. The library scheme is not in favor at the University of South Carolina and other institutions both from the point of efficacy and that of expense. However, our Mr. Eugene Anderson thinks that we can combine the good points of both plans in the equipment of our laboratory-to-be in the General Purpose Building.
FIRST INITIATION FOR GAMMA PSI CHAPTER

The Gamma Psi Chapter of Alpha Mu Gamma held its first initiation ceremony at a dinner meeting during the holidays at the Rice Planters Restaurant in Myrtle Beach.

At the meeting the following students of Coastal Carolina were taken into the society: Miss Ruth Chestnut, president; Miss Donna Harrison, vice-president; Mrs. Patricia Riddle, secretary; Miss Nancy Jo Watson, treasurer; Mrs. Sandra Hursey, historian; Miss Helen Snead, and Michael Hyman.

The initiates received their scroll-shaped pins before the dinner in an impressive ceremony. After dinner, Mrs. Nicole Hill showed movie slides of Spain to the members and guests.

Honorary members also initiated at the meeting were Mr. Franklin Burroughs, Mrs. Edward Affinito, and Mrs. Nicole Hill. Guests of the society at the dinner were Mrs. Franklin Burroughs, Miss Mercedes Massey and Mr. Michael Hursey of Conway; Mrs. J.M. Long of Myrtle Beach High School; Mr. Edward Affinito and Lieut. William Hill of Myrtle Beach; and Mr. Hans Zlabinger of Vienna, Austria. The dinner was sponsored by the Student Council and by the director of Coastal Carolina.

At a recent meeting, Miss Helen Snead was elected vice-president to take the place of Miss Donna Harrison, who has transferred to the main campus.

The greatest difficulty in attempting to operate an honor society in a junior college is the shortness of time that the students are on the campus. Alpha Mu Gamma therefore attempts to select candidates at the earliest moment that can be reconciled with the giving of a true honor. This time is about the middle of the third course in a specific foreign language. Students who have begun a language in high school can enter Alpha Mu Gamma even earlier. If they have a record of four A's in their high school courses in that language, they may become members in the middle of their second semester in college. The chapter may grant associate membership to students who show ability in the language and an interest in later becoming full members. There are no fees or dues for such members.

National Foreign Language week will be celebrated this year from March 27 to April 2. The chapter is making plans to stimulate interest in the countries which represent the languages studied at Coastal.

Coastal Carolina
Wood Preserving
CONWAY, SOUTH CAROLINA

Many four-year colleges and even some of the largest universities in the nation have chapters of Alpha Mu Gamma. Only a minority are located on junior college campuses. However, the National Office is still located on the campus of Los Angeles City College, a junior college, where Alpha Mu Gamma was founded over 30 years ago.

Since 1964, twenty-two new chapters have been admitted representing a growth of 44%. This phenomenal increase is an indication that the honor society is meeting a very real need in American higher education.
Mr. Price R. Bush of Conway has been named Coastal Carolina's new coach replacing Mr. Callie F. Maddox. Mr. Bush, former principal and basketball coach of Green Sea High School was graduated from Stetson University in Florida. While at Stetson, Mr. Bush was a member of the golf team and is still a great golf enthusiast. He majored in business while in college.

After graduating, Mr. Bush moved to Loris to teach business. After one year here, he moved to Green Sea where he taught business and also coached basketball, later becoming principal of the school. During his eight years as coach of the Green Sea High School team, he took them twice to the state tournaments. Also he led his team to the Horry County championship.

In the fall of 1964, Mr. and Mrs. Bush and their three daughters moved to Conway, where he became Supervisor of Horry County School Bus Maintenance. He is also supervisor of the Georgetown, Marion, and Dillon districts.

Mr. Bush and his wife are both originally from Charlotte. They are now living on Fourteenth Avenue in Conway and are members of the First Baptist Church of Conway.

Coastal's Chanticleers are beginning to catch the "nack" of things after downing Salkahatchie in their last game. The Chanticleers play host to Beaufort this Saturday night, let's all go out and support our team and see our new coach in action.

Don't forget, if more students attend the game, the better chance Coastal has to win, because school spirit is a major part of any game. Let's all turn out and cheer Coastal on to victory.

CIRCLE K SWEETHEART
As the paper goes to press, the Chanticleer offers its congratulations to Susan McMeekin, recently chosen Circle K Sweetheart. Susan, a twinkle-eyed blonde, is, as everyone knows, from Myrtle Beach. As a freshman she is really an outstanding member of Coastal's student body. As a cheerleader Susan is quite an asset to the squad. Once again Susan, congratulations on your newly acquired title.
CHANTICLEERS: Glenn Bellamy, Dorn Backman, Terry Bradley, Jerry Sellers, Rusty Bass, John Plunkett, Jack McKinnon, Jimbo McLaurin, William Hucks, Manager, Bruce Hoverman. (Not pictured, John Rhodes.)