Opening Remarks

The winds of winter are whistling through the air as both fall classes and holiday presents are wrapping up. The fall semester concludes an exciting and busy time in the Wall Fellows Program.

In just five short months, we officially inducted the Class of 2017; honored beloved friends and contributors to the program; visited with alumni, board members, distinguished guest speakers and an international corporation; gave back to the community through continued and new projects; and prepared for new adventures with both a domestic and international trip planned for the spring.

We bid you season’s greetings and a summary of these many activities in this edition of The Wall Fellows Journal.

With warmest regards,

Jada Bynum ’16
Lainey Lewis ‘17
The induction ceremony is one I will never forget, mostly because it was the moment I became an official Wall Fellow and joined the league of extremely talented, motivated and hardworking individuals. It has been a great honor to be named a member of the Class of 2017 alongside my peers (pictured at right) Olivia Carlton, Geoffrey Guyette, Beatris Petelkova and Jonah Skiles. To me, the induction ceremony represents the finale to a long and difficult path I had been working toward my entire life. I had finally made it; my hard work had been made worthwhile.

Although I knew before the ceremony that I was about to become a Wall Fellow, the entirety of that statement had yet to sink in. Through a multitude of essay prompts and interviews and nearly a semester of hard work, I began warming up to the idea of being a Wall Fellow and what all came with it. However, it was not until the night of the induction ceremony, when I was sitting in my designated chair in Johnson Auditorium and all of the former Wall Fellows were asked to stand, that I truly realized what it means to be a Wall Fellow. I felt humbled, blessed and revitalized all in the same breath. It seemed the entire room was filled with Wall Fellows. I felt a wave of honor as I realized I had entered a class of distinguished individuals and one day, I too, would stand in support of the new Wall Fellows inductees. Amid my profound internal realization, I stood and signed my name, vowing to go forward with the values of the Wall Fellows: character, competence, leadership, contribution and honor, above all.

Not only did the induction ceremony welcome the Class of 2017, but we also recognized the second honorary Wall Fellow, Henry Jobe. This award began last year to mark the 20th anniversary of the Wall Fellows Program and is given to someone who gives a great amount of time and energy to make the Wall Fellows Program what it is today. Jobe has dedicated countless hours to the Wall Fellows Program, and his dedication is unfailing. During his speech after receiving his award, Jobe expressed his love for the program and its many assets.

The following morning at the alumni brunch, the current fellows greeted the Wall Fellows alumni and shared in a celebration of nostalgia and legacy. It is here that we had the honor of recognizing one of our most outstanding alumni, Madeline Condron, with the 2015 Wall Fellows Alumni of the Year Award. Condron serves on the Wall Fellows board of advisers and has committed herself to bettering the program by working to grow opportunities for internships. As Wall Fellows, we thank both Jobe and Condron for their dedication to the program.
Visits and Visitors:  
Fall 2015 at a Glance

Throughout the fall semester, the Wall Fellows had the pleasure of hosting many distinguished guests at Coastal Carolina University. Ranging from articulate authors to exceptional entrepreneurs, each took the time to join us for insightful conversations about important topics for our paths forward, both in the program and our careers.

To start the new semester, the Wall Fellows welcomed Harold Stowe, chairman of the Wall Fellows executive board. Stowe shared with the Class of 2017 the history of the Wall Fellows Program and how it was established at Coastal Carolina University. As an executive board member and the 2015 honorary Wall Fellow, Henry Jobe visited with the junior class and shared his tips on how to become their very best through the concepts in the book *Empower Yourself*. Later in the semester, new executive board member and longtime friend of the Wall Fellows Program Dalton Floyd Jr. shared with the senior class the “Power of Relationships.” Through his session, Floyd illustrated the importance of how we treat others and how we present ourselves to build a strong network with meaningful connections.

Author Charlie Farrell joined us to discuss his book, *Courage to Lead*, a narrative story about a man's journey to improve the quality of his leadership and life. Dan Adams, accomplished global human resources leader and dear friend of the Wall Fellows Program, visited with the Class of 2016 to talk with them about *Stand Out*. In his sessions with the class, Adams showed the juniors how to use their natural strengths and personality traits to shape their professional and personal development. In November, Tony Grant, chairman of RICS Americas and President of Sutton Park Estates, shared with both classes his wisdom from his vast international business and real estate experiences. He also facilitated a fascinating talk on business ethics and the differences in European versus American business practices.

Faculty members of the E. Craig Wall Sr. College of Business Administration, Mark Mitchell, Ph.D., and Michael Latta, Ph.D., each devoted a class session to the Wall Fellows this fall. Mitchell presented on the Wall family's “Legacy and Leadership,” sharing with us how family members incomparably impacted Coastal Carolina University and the Horry County community through their professional and philanthropic accomplishments. Latta led an in-depth discussion on “Ethics and Decision Making” by looking at real life scenarios, types of ethical dilemmas and current events of ethical concern.

Wall Fellows alumni joined us for a series of discussions on “Leadership and Life Lessons.” Jeff Ungurean '05, Stephanie Boglioli '12, Derrick Malizia '06, Madeleine Condon '08 and Jason Repak '07 each shared firsthand how the Wall Fellows Program contributed to them becoming successful and to offer advice to the current classes regarding their journeys ahead.

In September, Wall Fellows Director Gina Cummings organized a study trip to Boeing in Charleston, S.C. The Wall Fellows were joined by Barbara Ritter, dean of Wall College of Business; Michael H. Roberts, dean/VP for research and emerging initiatives, College of Science; Eric Rivenbark, director of philanthropy; and Ken Leach, Wall Fellow executive board member. In addition, the Wall Fellows were joined by Peter Gasca, director of the CoBE Institute, and CoBE fellows; Nils Rauhut and the Jackson Scholars; and graduate students from the Wall College of Business. The tour included a view of the assembly line for the 787 Dreamliner and an educational session on what makes Boeing's planes revolutionary in their industry. The tour also included a paper airplane competition. Our visit came to a close with Boeing employees from across the company sharing their experiences and passion for what they do.

The Wall Fellows classes of 2016 and 2017 are incredibly appreciative for having one-on-one learning opportunities with the outstanding individuals who continue to invest their time into our program. Thank you all for visiting with us this semester.
Company: The Jarrell Group  
Location: Hurricane, W.Va.  
Duration: May-August 2015

During the summer of 2015, Jonah Skiles, Class of 2017, interned with The Jarrell Group in Hurricane, W.Va. The Jarrell Group is an insurance and financial planning company that provided Skiles the opportunity to learn about the inner workings of the company. The company is made up of six members who manage hundreds of clients, both individuals and groups. Skiles worked closely with owner Jefferson K. Jarrell for the duration of the summer, learning about how the business operates. His main duties were developing insurance quotes for clients, putting together information for a new company website, taking notes during client meetings and many other hands-on data entry projects. Skiles learned a great deal from the close personal experience with Jarrell and feels his time with The Jarrell Group was very insightful. He is thankful for the immense amount of knowledge he gained and he looks forward to learning more!
Teaching Kids to Fish, led by Steven Vanden Heuvel ’15, aspires to teach children the art of casting, baiting, conserving, and identifying fresh and saltwater fish they catch. Although Teaching Kids to Fish has a direct mission, the underlying goal of the group is to have a positive impact on young kids and to encourage them to get involved in their community. This semester, the team of volunteers helped 28 students from Carolina Forest Elementary School and 11 students from Forestbrook Middle School learn to fish. They were able to work closely with young students and make the learning experience more personal.

The team hosted an informational session that showed kids how to bait a hook, tie a knot, identify fish and protect the environment. Also, the group of volunteers took the students fishing five times at Thompson Farms in Conway and took an advanced group of middle school students surf fishing. In the future, the team hopes to expand the program to reach more kids and continue making a positive impact in the lives of children by teaching them how to fish.

Thank you to all who have contributed advice, encouragement and finances to help make this program possible.
At the end of the 2014-2015 school year, Wall Fellows Class of 2016 member Laura Thareau noticed a problem at Coastal Carolina University. Excess food is constantly thrown away at special events held throughout the campus and more than 285 pounds of food waste from Hicks Dining Hall is produced daily. Inspired by the #NoFoodWasted movement sponsored by MSNBC, Thareau created a project proposal to resolve this problem. She worked diligently to launch the project initiative until she was called away for an internship opportunity with Tesla. The project was placed in the capable hands of Jada Bynum ’16, Beatris Petelkova ’17 and Jonah Skiles ’17.

The #NoFoodWasted team began by researching what our campus and other colleges were doing to alleviate food waste. They found that Sustain Coastal, the University office that coordinates all “Teal Goes Green” efforts, composts much of the food waste; however, untouched leftovers still suitable for eating were thrown away. To rescue these leftovers and put them into the hands of the hungry, the team discovered the national nonprofit organization, the Food Recovery Network. The Food Recovery Network began in 2011 and now has 155 student-led chapters at universities that have collectively recovered 970,585 pounds of food to donate to local charities that feed the hungry. After contacting the nine existing chapters at schools in the Carolinas to learn more about the organization, the project team decided that establishing a chapter at Coastal Carolina would be the ideal route for meeting the project’s objectives.

Having met with Nicholas DeStefano, CCU’s coordinator of leadership and civic engagement, and connecting with other students who have a passion for the same cause, Bynum, Petelkova and Skiles completed the application to become both an official chapter of the Food Recovery Network and a recognized student organization at Coastal Carolina University. To promote the FRN chapter at Coastal and attract more members, the team participated in the Hunger and Homelessness Awareness Week Nov. 16-20. They are working toward starting food collections and donations by the spring. Look for future issues of The Wall Fellows Journal to hear more about the progress of the Food Recovery Network chapter at Coastal Carolina University.
Next year, both Wall Fellows classes will embark on educational adventures with the Class of 2016’s domestic trip in January and the Class of 2017’s international trip in May. Though both trips are still in the planning process, here is a sneak peak of what each group will experience during their time away from campus.

On Jan. 5, the Wall Fellows Class of 2016 will fly to San Diego for four days. Once there, they will have the opportunity to tour numerous businesses in the area that relate to each of their majors and interests, including Merrill Lynch, Torrey Pines Golf Course, Ritz Carlton Dana Point, Stone Brewing Company and Sterling Medical. Throughout their company visits, they will meet distinguished professionals Reut Schwartz-Hebron, the founder of Key Change Institute; fine art photographer Katie Clark; and Carrie Woodburn, owner of Sterline Medical Products, Alchemy of the Heart, Edgy G and Thrive in Emergency. The class will also take time to visit Point Loma, Sunset Cliffs, Laguna Beach, Temecula, Scripps Trail and La Jolla.

As a student who has never been out of the country, one of the most exciting aspects of the Wall Fellows Program for co-editor Lainey Lewis is her class’ upcoming international trip. In the spring of 2016, the junior Wall Fellows class will be planning its international trip to France, Germany, Great Britain and Iceland, which is a new destination for the Wall Fellows. While in Reykjavik, they will meet with the Icelandic Whales Alumni Association (IWAA) partner companies and visit the U.S. Embassy. Various company visits are being planned for Paris, London and Bonn/Cologne. “We are all filled with excitement and cannot wait to set foot on our flights in May!” said Lewis.

In the spirit of the holiday season, we thank you all for reading our latest edition of The Wall Fellows Journal. It is our great honor to connect you to the experiences of our current Wall Fellows and showcase what we have been able to accomplish this semester. We look forward to the future as we make our trips to broaden our understanding of the world around us, continue to work on our projects, and to recruit and select the new students for the Wall Fellows Program Class of 2018. Just as our students have been working diligently to give back to the community, we would like to warmly remind you all to give back to your local community and spread the holiday cheer. We hope you consider doing so by donating to the Wall Fellows Program. Your contributions provide for the continued empowerment of current and future students through the leadership development and learning opportunities it offers. Your generosity and support is truly a testament to the legacy of the Wall Fellows. For more information about how to give, please visit coastal.edu/giving/options.html or contact Wall Fellows Director Gina Cummings at 843-349-4186 or gcummings@coastal.edu. (Note: If you give online or mail a donation, please indicate that the contribution is for the Wall Fellows Program.)

We sincerely thank you for your support of the Wall Fellows Program and wish you happy holidays!

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