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CCU Newsletter, September 25, 2000

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

September 25, 2000

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 10, Number 14

Coastal invited to join elite consortium of teaching institutions

Coastal has been invited to become a member of The Renaissance Group, a national consortium of universities noted for their strong teacher education programs and their institutional commitment to teacher preparation.

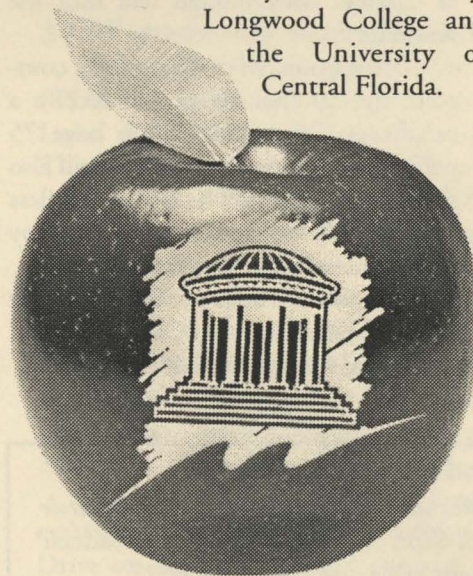
The organization, comprising 26 universities across the nation, was created in 1989 to improve the education of teachers on member campuses and to facilitate efforts to reform teacher education nationally. Now educating one out of 12 new American teachers, Renaissance Group institutions are experimenting with innovative models for preparing educators. The organization develops new curricula, teaching strategies and textbooks, and also provides data to assist public policy makers and educational leaders in making informed decisions.

"The invitation to join The Renaissance Group is a confirmation of the strides we have made in establishing a tradition of quality teacher education programs at Coastal," said Coastal President Ronald R. Ingle. "Many of the primary goals of The Renaissance Group are identical to Coastal's own long-standing mission regarding teacher education. One of the group's fundamental principles is that the education of teachers is an all-campus responsibility – a philosophy that Coastal strongly embraces. Associate provost Dennis Wiseman is now working on an institution-wide agenda outlining the university's commitment to

improving the quality of K-12 teaching in South Carolina."

The Renaissance Group also emphasizes the importance of field experiences and new technologies in the education of teachers, and the development of programs which prepare graduates to teach in a pluralistic, multicultural society.

Other universities which are members of The Renaissance Group include Eastern Michigan University, Emporia State University, Kean University, Longwood College and the University of Central Florida.



Public Policy Institute forum to be held at Coastal

The public is invited to join community leaders, teachers and public administrators from around the state for the fourth annual South Carolina Public Policy Institute on Friday, Oct. 6 and Saturday, Oct. 7 in the Wall Auditorium at Coastal. Two topics will be deliberated: "Public Schools: Are They Making the Grade?" and "A Nice Place to Live: Creating Communities, Fighting Sprawl." The fee to participate in the forum is \$69.

Forums are held each year around the country in cooperation with the Kettering Foundation, a national research organization that studies what it takes to make democracy work as it should.

"The purpose of the Public Policy Institute is to teach communities to develop and establish town meeting-style forums based on the deliberative process," says Jennifer Shinaberger of Coastal's Division of Extended Learning and Public Services, which has joined with 26 other colleges,

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Coastal
Carolina
UNIVERSITY NEWSLETTER

CCU Newsletter Publication Dates

Submission deadline:
Monday, October 2
Monday, October 16

Publication date:
Monday, October 9
Monday, October 23

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

Deadline to submit information for the next issue is Monday, Oct. 2 at noon.

Submissions for the CCU Newsletter should be submitted to Jerry Rashid (jrashid@coastal.edu) in the Office of Marketing Communications, Singleton 204.

Public Policy Institute forum ...continued from page 1

universities and civic groups across the country to offer the program. The deliberative process helps people voice their concerns and opinions in a structured setting. By learning this constructive method for discussing complex topics, people can apply the method to other issues facing their communities, according to Shinaberger.

Through this process, citizens weigh the pros and cons of specific issues and identify concerns they hold in common. "In debates we often argue and insist on our own point of view," says Shinaberger. "In the deliberative process, participants listen carefully to the views of others and talk through conflicts that arise when

people disagree, finding common ground and making decisions together." Public Policy Institutes have led to solutions for many chronic and divisive problems that civic leaders have previously deemed insoluble.

The event is sponsored by Coastal's Division of Extended Learning and Public Services and the University of South Carolina Institute of Public Affairs in partnership with National Issues Forums Institutes.

For more information, contact Jennifer Shinaberger in Coastal's Division of Extended Learning and Public Services at 349-2737 or visit the Web site www.coastal.edu/learn.

Business ethics seminar series offered

A new seminar series on business ethics, "Good Choices...Good Business," is being offered by Coastal's E. Craig Wall Sr. College of Business Administration beginning Oct. 2. The program is designed to serve area businesses.

Each seminar consists of four classes and will be held on consecutive Mondays and Wednesdays from 8:30 to 11:30 a.m. in The Wall College of Business. The program will be repeated in November 2000 and in January, February and March 2001. A seminar series is limited to 20 participants. The fee is \$200 per participant.

"Participants will learn the basis of ethical decision making, apply what

they learn to actual cases in business, and discuss their own concerns about ethical business practices," says Claudia McCollough, chair of the Department of Philosophy and Religion and founder of the Business Ethics Program at Coastal. McCollough will lead the seminars.

Participants who successfully complete the seminar series will receive a certificate. Companies which have 75 percent employee participation will also receive a certificate. The Better Business Bureau will be notified of company involvement in the program.

For more information, contact Richard Weldon in Coastal's Wall College of Business at 349-2105.

Charlotte's Web to be performed at Wheelwright

Charlotte's Web, a production of Theatreworks/USA, will be performed at Coastal on Wednesday, Oct. 4 at 7:30 p.m. in Wheelwright Auditorium. Tickets are \$10; \$5 for students under age 18. Coastal students, faculty and staff admitted free with Coastal ID.

E.B. White's beloved story of the friendship between a pig named Wilbur and a little gray spider named Charlotte comes to life in this theatrical ad adaptation by Joseph Robinette.

This treasured tale, featuring mad-cap and endearing farm animals, explores bravery, selfless love and the true meaning of friendship.

Theatreworks/USA, founded in 1961, is America's foremost professional theatre for young and family audiences. Its goal is to create imaginative and sophisticated shows that are educational, entertaining and thought-provoking.

Matinee performances will also be held for 1,100 students from area elementary schools on Thursday, Oct. 5.

Earn your college degree through the BAIS program

A free information session about Coastal's Bachelor of Arts in Interdisciplinary Studies (BAIS) degree program will be held Tuesday, Oct. 10 at 6:30 p.m. in Wall Building 118 on the Coastal campus.

Also, two \$500 scholarship opportunities are available for students in Coastal's interdisciplinary studies program. **Deadline to apply for the scholarship is Oct. 1.**

To make a reservation for the information session, call 349-2666 or e-mail: ptodd@coastal.edu. For more information about the scholarship opportunities or specific details about the BAIS degree program, contact Linda Ford at 349-2093 or visit the Web site: www.coastal.edu/learn.

Coastal featured on local television program

Coastal will be featured on Time-Warner Cable's program *Southern Style with Diane DeVaughn Stokes* the week of Sept. 25. The program is broadcast at 10 a.m. and 7:30 p.m. Monday through Friday on channel 5 or 17.

Faculty and staff representing Coastal will appear as follows:

Monday: Stan Godshall - Facilities/New construction

Tuesday: Diane Watson Gunnin - Cultural Arts Series

Wednesday: Taylor Damonte - Resort Tourism Management

Thursday: Eddie Dyer - Athletics; and

Miriam Berrouet - Extended Learning/Lifelong Learning Society

Friday: Doug Nelson - Natural and Applied Sciences

For more information, contact Nancy Burton at 349-2003.

Upcoming Coastal Carolina University Theater production spoofs William Shakespeare

The world's most revered author will be subjected to an outrageous celebrity roast in Coastal Carolina University Theater's production of *The Complete Works of William Shakespeare (abridged)*, scheduled for Friday, Sept. 29 and Saturday, Sept. 30 at 7:30 p.m.; and on Sunday, Oct. 1 at 3 p.m. at Coastal's Wheelwright Auditorium. Tickets are \$10; \$5 for students under age 18. Coastal students, faculty and staff admitted free with Coastal ID.

The plot takes the form of a comic romp through Shakespeare's 37 histories, comedies and tragedies, performed in less than two hours by three actors, all Coastal students. The production gives emphasis to two of the better known plays, *Romeo and Juliet* and *Hamlet*, with snippets from all the other plays thrown in, including a brief rap version of *Othello*.

"This show is lots of fun for the performers and the audience members, who get to participate as well," says Robin Edwards Russell, director of the production and assistant professor of theater at Coastal.

The Complete Works of Shakespeare (abridged) was created in 1987 by three California college students, who called themselves the Reduced Shakespeare Company. The play has since been performed all over the world and has been praised for its uproarious, Monty Python-style humor.

The Coastal Carolina University Theater production of *The Complete Works* stars Coastal dramatic arts majors Jason Adams, Michael Levesque and Steven Thompson.

Coastal's production will compete in the upcoming Kennedy Center American College Theater Festival (KC/ACTF) regional competition, which will be held at the University of South Carolina at Aiken in November.

For more information, contact the Wheelwright Box Office at 349-2502.



Coastal Carolina University Theater presents
"The Complete Works of William Shakespeare (abridged)"
Sept. 29, 30 and Oct. 1 at Wheelwright Auditorium.

Did You Know?

More than 8,500 people representing 37 groups were on Coastal's campus this summer attending a variety of conferences and events. The Salvation Army sponsored a basketball game/dinner fundraiser, which included two of the original Harlem Globetrotters: Meadowlark Lemon and Curly Neal.

Coastal professor publishes second documentation textbook



Linda Schwartz

Linda Schwartz, associate professor of English at Coastal, has published her second textbook designed to assist students in writing and documenting research papers.

The Harcourt Guide to MLA Documentation, published in late August 2000 by Harcourt College Publishers, teaches students to use standard documentation methods recommended by the Modern Language Association (MLA), a national organization of English professors.

The text is primarily designed to be

used by undergraduate college students, but it is also suitable for upper level high school students or for anyone else writing research papers using the MLA style of documentation. It takes students through the entire process of writing a research paper. The new text provides students with guidance for doing research in a university library and on the Internet and explains in depth the process of evaluating the reliability of Internet sources. A unique feature of the new book is its chapter on documenting research materials taken from online and print reference databases.

Schwartz's text features model research papers written by Jessica Lynn Piezzo, a Coastal student majoring in psychology, and by William E. Files,

a North Carolina School of the Arts student who attended summer school at Coastal.

The Harcourt Guide to MLA Documentation is being used in freshman, sophomore and upper level English, business and interdisciplinary studies classes at Coastal and is being marketed to professors throughout the United States.

Schwartz, who was educated at the University of South Carolina in Columbia, joined the Coastal faculty in 1968. She was director of freshman composition at Coastal from 1982 until 1996. Her earlier publications include *The Schwartz Guide to MLA Documentation*, published by McGraw-Hill in 1998.

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

• **Twenty-five faculty members** from the Wall College of Business and the College of Humanities and Fine Arts recently completed a master-teacher program on "Improving Teaching Effectiveness." The program is designed to maximize participant involvement through integrating lectures, exercises and mini-presentations. Georgia State University's Yezdi Bhada, associate provost and professor of accountancy and Harvey Brightman, Regents professor of decision sciences, delivered the program.

• **Elizabeth Keller** has an exhibit of her sculpture work on display at the Gallant Art Gallery at Anderson College through Thursday, Sept. 28, when she will give a lecture at 4:30 p.m.

• **Sylvia Kenig Snyder** presented a paper, "A Sociological Approach to Bulwer-Lytton's *England and the English*," at the Bulwer-Lytton 2000 Conference, which was sponsored by the Institute of Advanced Studies at the University of London.

• **Donald Millus** reviewed two recent editions of Thomas More's *Utopia* for the summer 2000 issue of *The Sixteenth Century Studies Journal*.

• **Phil Schneider's** research, "A Study of Twelve Hospital Ethics Committees in Eastern South Carolina," which includes research conducted by six Coastal students, has been completed and furnished to the administration and ethics committees of each participating hospital. The research, funded by an Academic Enhancement Grant with support from the College of Humanities and Fine Arts, was endorsed by the South Carolina Medical Association and the South Carolina Healthcare Alliance. Schneider serves as a member of and ethics adviser to Conway Hospital's Ethics Committee.

Coastal survey indicates Internet usage among small business owners on the rise

Small businesses in South Carolina are using the Internet at an increasing rate, according to a survey conducted by a Coastal student and professor.

The results of a survey mailed to 500 small businesses in the state, with 72 businesses responding, indicate 69.44 percent are using the Internet, but only 1.28 percent of their business is conducted online. According to the study, the majority of small businesses in South Carolina are primarily using the Internet to display company information and have not yet fully integrated into online ordering, payment tracking and acceptance. The study was completed as part of an honors thesis by recent Coastal graduate Robin Turner under the direction of Darla Domke-Damonte, assistant professor of management, marketing and law in Coastal's E. Craig Wall Sr. College of Business Administration.

Also, 52 percent of the companies responding had developed their Web sites with the help of an outside consultant, while 24 percent reported that they had developed their Web site themselves and 24 percent reported that they had used an online service. Based on their experience with their Web presence, 56 percent reported that they expected to expand their online presence, while 40 percent

indicated they would scale back their Internet presence. Only four percent indicated that they would close their physical location and only use the Internet. Companies indicated that significant payoffs have not yet been realized from their online presence.

For those small businesses without an Internet presence, 81 percent indicated that they did not anticipate developing an Internet presence within the next five years. Lack of manpower was cited most frequently as a primary impediment, and lack of infrastructure and security problems were also cited as significant barriers to entry.

Small businesses without an online presence felt that going online would be more important to their business than those companies with an established online presence.

"Those firms who are already involved may see the Internet presence as being as much a part of their organization as their marketing or production skills and no longer see it as really providing the organization with a unique advantage, while those without the internet presence may be uncertain as to exactly what they are missing, and therefore consider it to be especially important," says Domke-Damonte.

Campus Dining at Coastal

The CINO Grille, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.; Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Commons, featuring an all-you-can-eat menu, is located adjacent to the residence halls. Meal costs and the hours of operation are as follows:

Monday through Friday:

- Breakfast: \$3.50; served from 7 to 9:30 a.m.
- Continental Breakfast: 9:30 to 10 a.m.
- Lunch: \$4.50; served from 11 a.m. to 2 p.m.
- Dinner: \$5; served from 5 to 7:30 p.m.

Saturday and Sunday:

- Brunch Buffet: \$5.50; served from 10:30 a.m. to 1:30 p.m.
- Dinner: \$5; served from 4:30 to 6:30 p.m.

For more information, contact Denise Elliott at 349-2365.

Week of September 25

- Monday:** Fried Chicken; Spaghetti, Veggie Kabobs
- Tuesday:** Meatloaf; Chicken Enchiladas; Potato Bar
- Wednesday:** Pork Chops; Curried Chicken; Tofu Teriyaki
- Thursday:** Chicken & Dumplings; Cajun Style Pork; Veggie Lasagna
- Friday:** BBQ Meatballs; Wienersnitzel; Borch

Week of October 2

- Monday:** Shepard's Pie; Pizza; Fettucini Alfredo
- Tuesday:** Baked Chicken; Taco Bar; Veggie Burger
- Wednesday:** Fried Shrimp; Chicken Lo Mein; Mushroom Quiche
- Thursday:** Beef Tips; Chicken Creole; Cheese Tortellini
- Friday:** Chicken Fingers; Coq Au vin; Greek Pizza

Note: Menus are subject to change due to product availability. Food Services offers a 10 percent discount to all Coastal faculty and staff.

Coastal Campus Notes

"Mock" SACS visit scheduled

In preparation for Coastal's SACS visit in February 2001, a "mock visitation trial run" has been planned for Oct. 16 and 17. All administrators, faculty and professional staff should be prepared for requests for discussion and interviews with members of the "mock" visitation committee.

The visiting committee will review Coastal's self-study document, interview appropriate personnel and examine documentation.

Fall 2000 Commencement

Coastal's fall 2000 Commencement ceremonies will be held Saturday, Dec. 9 at the Myrtle Beach Convention Center at 10 a.m. The center is located at the corner of 21st Ave. N and N. Oak St.

Office of Career Services to host Graduate School Fair

Coastal's Office of Career Services will hold the 12th annual Graduate School Fair on Tuesday, Oct. 17 from 10 a.m. to 2 p.m. in the first floor lobby of the Student Center. Students, alumni, faculty, staff and community members are invited to speak with graduate school admissions representatives from South Carolina and North Carolina colleges.

To prepare for the Graduate School Fair, individuals are encouraged to attend the Getting Accepted to Graduate School Workshop on Monday, Oct. 16 from 1 to 2:30 p.m. in Student Center 208.

For more information about these events, contact Coastal's Office of Career Services at 349-2341.

Voter Registration 2000

Coastal's Office of Student Activities is working collaboratively with the Student Government Association to ensure Coastal is in compliance with the amendments to the 1998 Higher Education Act. This act requires colleges and universities to distribute voter registration applications within 60 days of the voter registration deadline before the general election. The deadline for voter

registration prior to the 2000 General Election is Oct. 7.

For more information on voter registration, contact Coastal's Office of Student Activities at 349-2303.

Non-credit courses offered at CCU's Georgetown campus

Registration has begun for non-credit courses offered at Coastal's Georgetown campus through the Division of Extended Learning and Public Services.

A series of computer courses, which include computer basics, Word, Internet Proficiency, Excel and Access will begin Oct. 3. A series of sessions will begin on Saturday mornings in October designed to assist high school students in grades 10 through 12 with study and test-taking skills, strategies for improving academically and identifying personal learning styles.

Conversational Spanish and German classes will also be offered.

For more information or to register, contact Coastal's Georgetown campus at 546-7523.

STAR sponsoring several events

Students Taking Active Responsibility (STAR) is sponsoring several events: Light the Night Leukemia Walk on Thursday, Oct. 5 at the Myrtle Beach Pavilion at 6:30 p.m.; AIDS Walk on Saturday, Oct. 14 at 9:30 a.m. at the Myrtle Beach Pavilion; and Jump Rope for Heart on Thursday, Oct. 19 at 10 a.m. in front of Coastal's Student Center. All faculty, staff and students are encouraged to participate. For more information, contact Allison Joslyn at 349-2337.

STAR would also like to thank everyone who participated in the Blood Drive on Sept. 14. Coastal donated a total of 42 pints of blood.

Campus Calendar

Monday, September 25

- Campus Annual Fund Drive, "Making a Difference One Year at a Time," through Friday, Dec. 1

Wednesday, September 27

- Introduction to Word, 9:30 a.m. to noon, Society House Computer Lab

Saturday, September 30

- Office of Admissions Tour Program, 10 a.m., Admission Building

Wednesday, October 4

- Last day of classes for Fall I
- Introduction to Excel, 9:30 a.m. to noon, Society House Computer Lab

Thursday, October 5

- Distinguished Teacher-Scholar Lecture: Steve Nagle, 7:30 p.m., Wall Auditorium
- Final examinations for Fall I -TTH classes

Monday, October 9

- Final examinations for Fall I -MW classes
- Last day of regular registration for Fall II

CHANTICLEER ATHLETIC EVENTS

Monday, September 25

- Men's Golf: Coastal at Anchor Bank Intercollegiate through Sept. 26

Tuesday, September 26

- Volleyball: UNC Wilmington at Coastal, 7 p.m.

Wednesday, September 27

- Men's Soccer: Milligan College at Coastal, 7 p.m.
- Women's Soccer: Coastal at USC Spartanburg, 7 p.m.

Saturday, September 30

- Women's Soccer: Liberty at Coastal, 7 p.m.
- Volleyball: at Winthrop, 2 p.m.
- Men's Cross Country: at Campbell Invitational, 9 a.m.

Sunday, October 1

- Volleyball: Coastal at UNC Asheville, 2 p.m.

Monday, October 2

- Men's Soccer: Coastal at Alabama-Birmingham, 12:30 p.m.

- Women's Golf: at Lady Pirate Fall Intercollegiate through Oct. 3

Wednesday, October 4

- Volleyball: Charleston Southern at Coastal, 7 p.m.
- Women's Soccer: Coastal at UNC Wilmington, 7 p.m.

Friday, October 6

- Volleyball: Coastal at High Point, 7 p.m.

Saturday, October 7

- Volleyball: Coastal at Elon, 2 p.m.
- Men's Soccer: Coastal at Elon, 4 p.m.
- Men's Cross Country: at The Citadel Invitational, 9 a.m.
- Women's Cross Country: at Auburn Invitational, 9 a.m.

Birthdays

September	
26	Doug Nelson Paul Rice
27	James Farsolas Stephanie Hyland Chrystal Medley Lorie Moffitt
28	Catherine Goodwin Linda Henderson Wink Prince
29	Janis Chesson Mike Ferguson Steve Nagle
October	
2	Adrian Burgess Shaun Docking
	Bill Edmonds Dan Lawless James Tully
3	Peggy Bates Craig Gilman Nadine Godwin Susan Slavik
5	Nils Rauhut
6	Pete Barr Val Dunham JoAnne Flanders
7	Wayne White
8	Sharon Thompson
9	Hal Ivey Dick Singleton

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

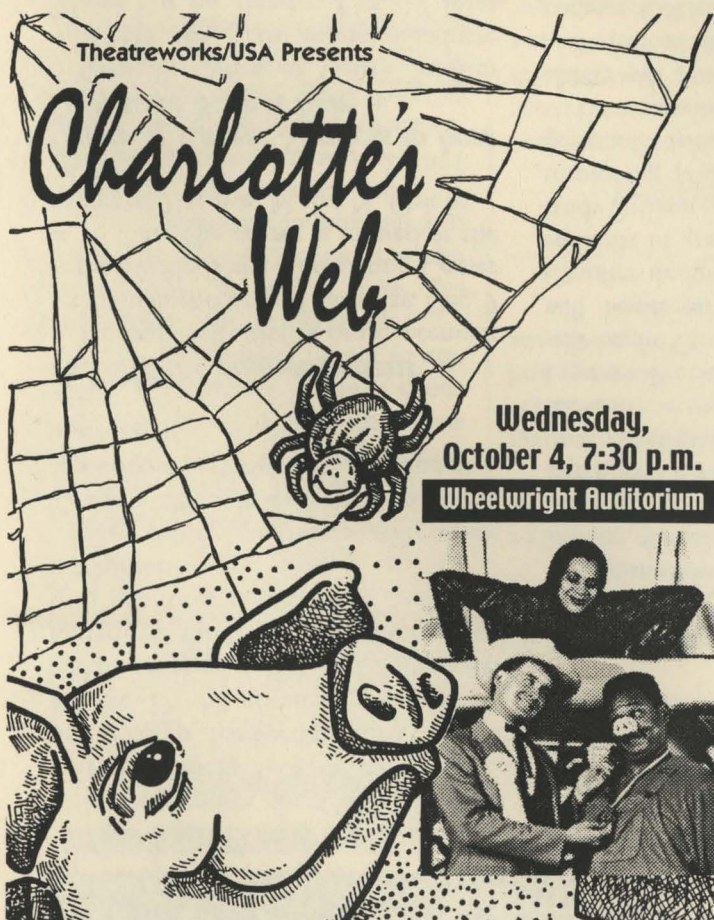
P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- *Public Policy Institute forum to be held Oct. 6 and 7*
- *Coastal invited to join The Renaissance Group*
- *University Theater production spoofs Shakespeare*
- *English professor publishes second textbook*

Theatreworks/USA Presents

Charlotte's Web



Wednesday,
October 4, 7:30 p.m.
Wheelwright Auditorium

coastal carolina
university theater presents
**the complete works of
william shakespeare
(abridged)**



information
wheelwright box office
843.349.2502

september 29, 2000, 7:30 p.m.
september 30, 2000, 7:30 p.m.
october 1, 2000, 3 p.m.
wheelwright auditorium

