

8-21-1979

Coastal Carolina College This Week, August 21, 1979

USC Coastal Carolina College

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/this-week>



Part of the [Higher Education Commons](#), and the [History Commons](#)

Recommended Citation

USC Coastal Carolina College and Coastal Carolina University, "Coastal Carolina College This Week, August 21, 1979" (1979). *Coastal Carolina College This Week*. 14.
<https://digitalcommons.coastal.edu/this-week/14>

This Periodical is brought to you for free and open access by the CCU Newsletters at CCU Digital Commons. It has been accepted for inclusion in Coastal Carolina College This Week by an authorized administrator of CCU Digital Commons. For more information, please contact commons@coastal.edu.

THIS WEEK

A Newsletter for faculty, administration and staff of Coastal Carolina College

VOL. 1, NO. 9

COASTAL CAROLINA COLLEGE

AUGUST 21, 1979

COASTAL PREDICTS RECORD ENROLLMENT FOR FALL

Coastal Carolina College should record the largest enrollment in the institution's 25-year history this fall, college officials say. Coastal's administration predicts an enrollment of 1884 students for the 1979 fall semester, compared to last year's fall enrollment of 1759 students. With a nationwide enrollment decrease of approximately 3% recorded by HEW, Coastal Carolina officials are again expressing their delight over another increase in enrollment.

"Enrollment for fall of 1979 is going to show a minimum increase of 7% at Coastal Carolina College," says Coastal Admissions Director Marsh Myers. "In fact, 7% is a conservative estimate. That's the minimum. What's even better is the fact that approximately 87% of our students will be fulltime students.

"The credibility of this institution has been well established by now in the minds of students, high school counselors, teachers and parents," explains Myers. "That means a lot. These people have learned that students don't have to travel halfway across the state or farther to receive a quality education.

Because Coastal Carolina College is in one of the most attractive areas of the country, we're able to attract quality instructors. These professionals not only contribute to the quality of a student's education at Coastal, but they also contribute to the growth of the community.

"Finally, there's the beach. How many colleges in this country are located in a place like Myrtle Beach, one of the nation's most popular resorts? A quality four-year college with a highly professional faculty located in an outstanding East Coast beach resort—that's hard to resist. The students in our section of the state are taking a second look at what they have here and they're deciding to stay home. Why not? A quality education in a place like this is hard to find. In fact, we'd have even more students from our area if some didn't have so far to commute."

PASSING GRADES BUT FAILING LIFE?

Students who perform well in the classroom may flunk many of life's basic tests, according to Arleigh Greenblatt of the National Education Association. In a story reported by the Charlotte Observer, Greenblatt says a government study shows that even the best students graduate from high school and college without basic consumer knowledge. For instance, many don't know how to buy insurance or how to comprehend a warranty.

The NEA is urging school systems to teach consumer studies courses, but the Observer says many educators are reluctant to teach consumerism because there's no available curriculum. However, Greenblatt says many of the nation's colleges are beginning to offer consumer courses and some colleges are even establishing consumer majors.

FALL ORIENTATION THIS WEDNESDAY

Coastal Carolina's 1979 Fall Orientation is scheduled for Wednesday, August 22. Here's the agenda:

9 AM	Orientation for new students
10AM	Parents' program
12Noon	Luncheon for new students and parents
1:30PM	Academic advisement for new students

All events will occur in the College Center.

STAR GOLFER RECRUITED

Coastal Golf Coach Tom Cooke has signed a highly rated local golfer, eighteen year-old Charles Askins Jr. of Conway. While playing golf at Conway High School, Charles was a medalist in 19 of 21 matches. He was named All-Conference for three years, won the MVP Award for '78-79 and played in the World Series of Junior Golf at Daytona Beach. Coach Cooke says he's pleased to see another top prospect joining Coastal's Chanticleers.

LOSE POUNDS OR LEARN BRIDGE

What do ballet, oil painting, home energy conservation and dog obedience have in common? The answer: they're all short courses offered this fall in Coastal's Continuing Education program. Classes are scheduled in two terms: Sept. 4 - Oct. 24 and Oct. 29 - Dec. 20. Faculty, staff and administrators may take the courses at reduced rates.

Here's what's offered: Middle Eastern Dance and Costume Design; Assertiveness Training; Drawing; Water Colors; Oil Painting; Acrylics Painting; Adventures in Attitudes; Effective Writing; Writing for Publication; Beginning Bridge; Intermediate Bridge; Nutrition and Weight Control; Dog Obedience; SAT; Smoking Cessation; Beginning Tennis; Intermediate Tennis; Beginning Ballet; Children's Dance; Home Energy Conservation; Interpersonal Relations; Time Control; Academic Success Workshop; Weight Training for Runners.

USC RETREAT AT COASTAL THIS WEEK

Coastal will host the USC Administrative Retreat on Friday, August 24 from 8 AM - 4 PM. Led by USC President James Holderman, administrators from the USC campuses will discuss University matters at morning and afternoon conferences in the College Center.