Subscribe to Open in Practice: Library Lightning Round

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Subscribe to Open in Practice: Library Lightning Round

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Moderator
• CCU demographics

• Collection building strategies
  • APC fund
  • Transformative agreements

• S2O
  • Benefits
  • Concerns
Demographics

- Medium R1 institution (ARL)
  - Full-time tenure-track faculty: 1,386
  - Total enrolled students: 12,179
    - 6,767 undergraduate students
    - 5,430 graduate students
    - 3,810 international students
- University Libraries: River Campus Libraries; Miner Libraries & Sibley Library
- Some open access agreements w/publishers (R&P, S2O, Collective, etc.)
- No neutral/independent OA Fund
- New OA Book Grant pilot (limited)
Deciding value

Traditional measurements/criteria
- Cost, Use, Cost/use (1 X)
- UR publications (100 X)
- Cited references on UR publications (10 X)
- Journal data
- Faculty engagement (editorial board, course material, area of excellence/niche area)

New measurements/criteria
- Journal OA content (% OA)
- Cost transparency/tiers
- Journal OA policy (Green OA)

New criteria for OA agreements
- Equitable access - prioritize agreements that open and extend access as broadly as possible
- Knowledge creation - prioritize agreements that connect to our researchers and their needs, supporting their creation of new knowledge and its dissemination
- Cost sustainability - prioritize agreements that are cost neutral
Evaluating S2O agreements

S2O usual deal
- Conditional OA
- Cost neutral
- Private benefits
- (OA guarantee)
- Content already valued by UR*

Library assessment
- Flat budget/no new requests
  - Automatic renewal by default

- Reduced budget/new requests
  - Evaluate as usual, apply “new criteria for OA agreements”
Equitable, Feasible, Sustainable

*Everything you wanted to know about Subscribe to Open but were afraid to ask*

Kate McCready
Visiting Program Officer for Academy Owned Scholarly Publishing
Collective Action: The BIG Collection

- Moving from Independent Collections to One Shared and Fully Networked Collection
- Partner in the transformation of academic publishing and scholarly communication
Guiding star... for building the BIG Collection

Contribute to building a just, trustworthy, scalable, and sustainable open knowledge ecosystem in order to advance open, more equitable scholarship.
S20 at the Big Ten Academic Alliance

At your institution, have you participated in a Subscribe to Open deal?

15 Responses

100%

Yes
No
No, but currently assessing a deal
## S2O Deals with BTAA Institutions - a sampling...

<table>
<thead>
<tr>
<th>Annual Reviews</th>
<th>American Institute of Physics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Berghahn Open Anthro Journals</td>
<td>JCCPE (Journal of Cognition, Culture, and Evolution)</td>
</tr>
<tr>
<td>European Mathematical Society (select titles)</td>
<td>University of Michigan Press (via BTAA)</td>
</tr>
<tr>
<td>MSP plus EMS publishers</td>
<td>SCOAP3 (crowdfunding initiative for high-energy physics open access publishing)</td>
</tr>
<tr>
<td>AIP (select individual journals)</td>
<td>Knowledge Unlatched</td>
</tr>
<tr>
<td>LYRASIS OACIP (6 journals, 2023-2028)</td>
<td>Berghahn Books</td>
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<tr>
<td>LYRASIS OACIP (3 journals, 2022-2026)</td>
<td>EDP Sciences</td>
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<tr>
<td>Demography journal (Duke Univ Press)</td>
<td>Pluto Journals</td>
</tr>
<tr>
<td>IWAP (International Water Association Publishing)</td>
<td>NERL (New England Research Libraries)</td>
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<tr>
<td>Astronomy &amp; Astrophysics (EDP)</td>
<td></td>
</tr>
<tr>
<td>American Society for Microbiology</td>
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</tbody>
</table>
Why S20? BTAA Members’ Respond

- Cost-Neutral Support for Open Access
- Support for a Diverse Portfolio of OA Models
- Stability and Continuity -> Sustainability
- Equitable Access
- Easy Decision for Existing Subscribers
- Equitable Access & Model
- Support for Institutional Interests
Why it’s Complicated... BTAA Members’ Respond

- Costs & Funding
- Uncertainty and Sustainability
- Transparency and Tracking
- Equity and Free Rider Issue
- Challenges in Assessing Impact
- Potential Publisher Manipulation
- Perpetual Access Questions
Big Ten Open Books

The Big Ten Open Books connects readers everywhere to a unified, open access collection of university press-published scholarly monographs.

Explore the Collection

Usage and Impact

Accessibility

About

Our Publishers

For Librarians

Our Books

Big Ten Open Books contains award-winning humanities and social sciences monographs.

Access for Everyone

All titles in Big Ten Open Books have been reformatted to EPUB and remediated using the latest standards in accessible publishing.

Support us

Learn more about how we’re doing

Stay up to date with our latest news

All Book Usage

This interactive map shows usage demographic data on the Big Ten Open Books platform. This includes views, sessions, pageviews, session time, and location for items on the Big Ten Open Books platform.

Big Ten Open Books

Website Analytics Summary

28,542 27,066

Usage by Country

Which sources are driving engagement?

Which books had the most pageviews?

Powered by 7acumen
Thank you

Kate McCready
kate.mccready@btaa.org
Background: What is SCELC?

Statewide California Electronic Library Consortium (SCELC)

- SCELC is an opt-in consortium, our libraries include academic, research and medical institutions, with a predominance of smaller libraries.
- Two groups of SCELC libraries: Members and Affiliates.
S2O Community of Practice

SCELC’s Open Collections Strategies

- Broadly: focus on expanding OA usage rather than funding
- Leverage existing package investments
- Leading the way on Consortial Read + Publish Agreements
  - *Shift costs* toward funded authors & publish institutions
- Maximize local/private benefit

- Cautious on S2O (and any open investments)
  - can we make them indispensable for our institutions (as selfish entities) going forward?
Strengths & Weaknesses: Local/Private Benefits

Local benefit possibilities:
- Backfile Access
- Early Access
- Other Discounts
- Immediate Access
- Post termination access
- Guaranteed (hybrid) OA Publishing

*Subscribing institutions benefit from pre and post access rights regardless of target achievement.*

S2O Community of Practice

SCELC ‘S2O’ Participation (local benefit)

• Journals
  • Annual Reviews (access to backfile)
  • Liverpool UP - Open Planning (access to backfile)
  • Duke - Demography (access to backfile)
    • + Open Access Publish Guarantee for authors
  • Coming Soon: Project Muse (access to backfile)
    • + Access to closed portion of frontfile

• Books - ‘Purchase to Open’
  • MIT Press - Direct to Open (access to backlist)
  • UM Press - Fund to Mission/Open (access to backlist)
    • + access to closed portion of frontlist
  • JSTOR Path to Open*
    • + ownership of frontlist [bypass 3 year embargo]
Thank you!