

4-5-1996

## Board of Trustees Minutes, April 5, 1996

Coastal Carolina University

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## **Minutes**

### **Coastal Carolina University Board of Trustees**

#### **Board Room**

**9:00 a.m., Friday, April 5, 1996**

**Presiding:** Mr. Fred F. DuBard, Jr., Chairman

#### **Board Members Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Robert D. Brown  
Ms. B. Catherine Harrell  
Ms. Cathy Brand Harvin  
Mr. Dean P. Hudson  
Mr. James J. Johnson  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Ms. Elaine W. Marks  
Mr. Clark Parker  
Ms. Juli Streater Powers  
Mr. Keith S. Smith  
Dr. Oran P. Smith  
Mr. E. Craig Wall, Jr.

#### **Others Present:**

Dr. Ronald R. Ingle  
Dr. John P. Idoux  
Dr. Sally M. Horner  
Col. William J. Baxley  
Mr. Doug Bell  
Dr. Andy Hendrick  
Mr. Al McCormick  
Mr. Tim McCormick  
Ms. Anne Monk  
Ms. Patricia Sizemore  
Dr. Robert Squatriglia  
Ms. Charmaine Tomczyk  
Mr. Richard Weldon  
Ms. Nila Hutchinson  
Ms. Chyrel Stalvey

#### **Board Members Not Present:**

Mr. Gene Anderson  
Mr. H. Franklin Burroughs

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Mr. Ned Barker of WPDE Channel 15 was present.)

Chairman DuBard welcomed everyone and called the meeting to order at 9:05 a.m. Dr. Oran Smith offered an invocation. Ms. Anne Monk introduced Mr. Doug Bell, a new writer in Public Information; and Dr. Squatriglia introduced Mr. Al McCormick, the newly elected president of the Student Government Association for 1996-97. Mr. Brown was excused from the meeting early as he had personal business to attend.

#### **I. Roll Call**

Roll call was taken.

#### **II. Approval of Minutes**

A motion was made by Dr. Kane to approve the January 12, 1996 minutes of the Board of Trustees meeting. It was seconded by Mr. Parker and carried.

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**III. Standing Committee Reports**

**Executive Committee**

The Board received a list of the proposed meeting dates of October 18, 1996, January 10, 1997, April 4, 1997, and June 27, 1997 to be reviewed at the June 21 meeting.

As there is not an existing policy for members of the public to address the Board of Trustees, two drafts were reviewed for approval. The basic difference in the two is that Draft A requires at least two weeks notice to the Board while Draft B requires at least a month. Mr. Brown felt that a month would be required for the request to go through the proper channels.

**Mr. Parker made a motion to accept as policy of the Board of Trustees of Coastal Carolina University that if a member of the public wishes to provide input at meetings of the Board, all requests shall be submitted to the Board Chair in writing one month prior to the Board meeting, including the subject of input and other pertinent information. The Board Chair will forward the request to the appropriate committee for review in determining whether a public presentation by the requestor is warranted. Ms. Powers seconded, and the motion passed by consensus.**

**Academic Affairs Committee**

The Academic Affairs Committee met with Dr. Idoux on March 15, 1996 to review the recommendations for faculty being considered for promotion and tenure, as well as emeritus status recommendations.

**The Academic Affairs Committee Chair, Ms. Marks, made a motion that Dr. Eric T. Koepfler be awarded tenure and promoted to associate professor, and that the following be awarded tenure: Dr. William B. King, Jr., Dr. Linda J. Palm, and Ms. Marchita Phifer. The motion was seconded by Mr. Lyles and carried.**

**As provided by the emeritus status policies, Ms. Marks moved to approve the title of Distinguished Professor Emeritus for Dr. Joseph E. Cicero, professor of mathematics, and the status of Emeritus Professor to Mr. Albert B. Cannon, assistant professor of mathematics, who have retired from the university. The motion was seconded by Mr. Parker and carried.**

In a meeting with the Academic Affairs Committee, Dr. Idoux reviewed and discussed recommendations for sabbatical leaves. Ms. Marks commented that there have been no sabbaticals since the Board's governance, and it is felt that the approval of sabbatical leaves will increase faculty morale.

**Ms. Marks made a motion for the Board to approve sabbatical leaves for Dr. Wade K. Baird, professor of psychology, for the 1996 fall semester and for Dr. Subhash C. Saxena, professor of mathematics, for the fall and spring semesters of the 1996-97 academic year. Dr. Kane seconded, and the motion passed.**

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Ms. Marks reported that the Academic Affairs Committee had met with Drs. Ingle and Idoux to review and discuss recommendations for honorary degree recipients.

**On behalf of the Academic Affairs Committee, Ms. Marks made a motion that the Board of Trustees approve the conferring of honorary degrees for Jonathan Kozol, Doctor of Public Service and William A. Sessions, Doctor of Humane Letters, at May commencement. Ms. Harrell seconded, and the motion was approved.**

Ms. Marks encouraged Board members to read Mr. Kozol's books as he has the education of all children in his heart and mind. Dr. Sessions' writings include a prize-winning play, *A Shattering of Glass*, examining racial inequality set in Conway during World War II.

Dr. Idoux had previously met with the Academic Affairs Committee for an indepth review and discussion of the proposed changes in the admission standards. The proposal recommends a phased-in plan with Regular Admission in Fall 1997/1999/2001 requiring a minimum combined SAT score of 920/960/1010 and a 2.00/2.25/2.50 high school GPA on the 15 required academic courses, respectively. Comparable ACT scores may be used for admission. The Individual Admission Program will require a minimum combined SAT score of 830 and a minimum 2.0 high school GPA. Every application will be reviewed by Admissions to see if they fit into this program. Students who do not meet the University Individual Admission Program minimum criteria will be denied admission. For Fall 1999 and 2001, the minimums will be re-evaluated when data is available to determine the first-year success of students admitted under the revised criteria.

Mr. Johnson inquired as to how this new criteria would affect the non-traditional adult student. Ms. Sizemore stated that a particular SAT score is not required of students over the age of 22, and they are not required to have a specific sequence of courses if graduation from high school was prior to 1988-89.

Dr. Idoux commented that students admitted under the Individual Admission Program will receive mentoring through the new program in an effort to help them to be successful. When presented to the Academic Affairs Committee, Dr. Oran Smith liked the part of the Individual Admission Program. The student will have to prove himself/herself with additional requirements, monitoring, and counseling focused on the individual needs of the student.

Mr. Brown expressed concern for Coastal, a community school, not to exclude the community aspect of the university. As South Carolina is one of the poorest states in education, our youngsters do not measure up nationally. Care should be taken when setting up criteria eliminating an applicant whose background does not meet the standard but might have the ability to eventually achieve as others achieve. While testing is needed as a measurement, it should not be the only measurement. He feels provisions should be made for students in a "different" category not having been excluded all together.

Dr. Idoux stated that the Enrollment Management Team is sensitive to the needs of individuals and that is why this proposal is not absolute. The Individual Admission Program is for students who do not meet a minimum expectation.

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Ms. Harvin perceives the new admission policy to be a step forward as the caliber of an institution is rated by its entrance requirements, as well as other criteria. She stated that the higher education needs of some students may be met by Horry-Georgetown Technical College which has a complete entrance, full admissions policy. The proposed new entrance scores are still quite low in relation to other institutions within the state. The phasing in is a long-term way of getting where Coastal needs to go.

Ms. Harrell feels that Coastal is moving upward, and the expectations of incoming students should be increased. We have to be competitive and expect more of the students, faculty and administration.

As Coastal's retention rate is not as it should be, an intensive study of the data has been performed to help confront the issue. Dr. Ingle stated that the faculty is committed to addressing the individual needs of the citizens of the state. While four-year institutions of South Carolina can no longer offer developmental or remedial programs, Coastal works with Horry-Georgetown Technical College as it is empowered to offer remedial and developmental programs.

In the past, some students have been admitted to Coastal on academic probation and were then left on their own. The proposed plan calls for an aggressive program where the student will take regular courses, not remedial. Dr. Ingle feels there is wisdom in a phased-in program for the student body, as well as the fiscal management of the institution. The driving force behind the plan was to look at the retention and graduation rates as well as to serve students better.

Ms. Powers asked how the Individual Student Program specifically addressed the disabled student. In response, Ms. Sizemore stated that learning disabled students have the same criteria as any other student to enter; however, they may have taken an untimed SAT or be given other accommodations. Whatever accommodations they may require, through documentation, will be provided. There is a paragraph in the university catalog stating the available services for students who are learning disabled.

Mr. Hudson asked how many students would have been denied admission had the policy been in place during the 1995-96 year. Information was not available for that time frame, but Ms. Sizemore stated about 34 students would have been rejected under the old criteria for the 1993-94 school year.

Mr. Parker commented that the plan is "subject to review." If the criteria comes into effect and enrollment drops, we will come back to re-evaluate and change it if necessary.

Dr. Oran Smith stated that while the plan reasonably raises the standards, it is an incremental change--not a dramatic change. The door is open for the struggling student who deserves to have the opportunity to attend college.

Although the Academic Affairs Committee had reviewed the plan extensively and fully approved it, the full Board had not received copies of the proposed admission criteria changes. Ms. Marks, Dr. Ingle and Dr. Idoux apologized for this miscommunication.

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**After having been reviewed and endorsed by the Faculty Senate, the Deans Council, the Provost, and the President, Ms. Marks made a motion to adopt the proposed changes in the admission criteria to be effective with the Fall 1997 semester. The motion was seconded by Ms. Powers and passed. Mr. Hudson voted no, in principle.**

**Mr. Johnson commended Dr. Idoux and Mr. Tim McCormick for their work with the high schools in the area. He has received good feedback, in particular, from Conway High School. Last year Admissions had worked with Horry County students to offer qualifying seniors a pre-college experience by taking courses on campus during their regular school hours.**

**This year Dr. Wiseman is participating in a joint partnership with the schools spending two days a week in the Horry County School District offices trying to build a better bridge between Coastal and the high schools. He has been developing a plan to work with the school district's Master Teachers to attend a workshop session at Coastal in the summer. Next fall, in cooperation with Coastal's faculty, they will teach classes in the high schools. The student will receive Coastal credits for the classes.**

**While in Charleston last week, Mr. Johnson had a conversation regarding the Southern Writer's Conference held in January hosted by Dr. Charles Joyner. The attendee was highly complimentary stating it was a powerhouse agenda featuring Dr. Van Woodward, Dr. William Styron and others.**

**Development & Alumni Affairs Committee**

**Dr. Kane reported there had not been a meeting of the committee. Col. Baxley reviewed the Giving Report. The Campaign for Students has received in gifts/pledges \$1,355,168.22 from approximately 84 donors. The campaign's closure will probably be in June reaching the \$1.5 million goal.**

**This campaign began primarily to support the activities of the Business School. Other parts of the campaign provided needed funding to receive American Assembly of Collegiate Schools of Business (AACSB) accreditation for the Business School, jump start the Co-operative Golf Management Program, and purchase computers for teaching classes throughout the campus.**

**Through March 31, 1996, the Annual Fund totalled \$788,735 exceeding last year by \$18,729. Col. Baxley was happy to point out that the gifts to the Annual Fund include \$25,000 in gifts and pledges by the faculty and staff representing a 15 percent increase over the previous year.**

**Mr. DuBard encouraged all Board members to show their support of Coastal by contributing to the Annual Fund.**

**Student Affairs Committee**

**No report.**

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**Planning & Fiscal Affairs Committee**

Mr. Keith Smith reported that the Planning and Fiscal Affairs Committee met on April 4 to discuss an increase in residence hall fees which corresponded to the financial projections made when the revenue bonds were issued two years ago.

**A motion was made by Mr. Keith Smith that the Board of Trustees accept a recommendation of the Planning and Fiscal Affairs Committee to increase residence hall fees by 3.31 percent, to \$1,405 per semester, effective the Fall of 1996 as originally projected in the 1995 budget book. Mr. Barnette seconded, and the motion passed.**

**As the result of a discussion regarding an internal audit function at the January 12 Board meeting, Mr. Keith Smith moved to have the Board accept the recommendation to endorse the administration's proposed arrangement to provide a limited internal audit function with the selection of Mr. John Wood to fill this part-time contractual relationship. Dr. Kane seconded. The motion passed by consensus.**

Mr. Keith Smith stated that a budget session will be held by the committee when more facts are known regarding state appropriations.

**IV. President's Report**

As a matter of information, Dr. Ingle displayed a deteriorated piece of pipe which had been removed from the ceiling of the E. M. Singleton Building when a leak developed about three weeks ago. The Physical Plant reported that all the pipes in the building were in the same poor condition.

The CHE, in conjunction with the Council of the Presidents, proposed funding of: \$53 million - Formula Funding; \$42 million - Deferred Maintenance Funding; and, \$5 million - Technology Innovation which included \$2 million to establish an electronic linkage between all the public academic libraries in the state and a \$3 million system to electronically transfer between institutions.

Currently, the Formula Funding being received is about 68 percent. Senator Setzler's subcommittee made a recommendation to increase Formula Funding to 75 percent which would mean an increase of \$20-25 million in funding. However, the Formula Funding increase that the House recommended will mean less than \$100,000 for Coastal. The House budget also calls for Quality Incentives of \$12 million. It is unclear as to what these Quality Incentives are and what has to be done to get Coastal's portion of it. It is Dr. Ingle's understanding that the Senate version will not include any of the Quality Incentives money this year until the passage of the Higher Education Bill.

In testifying before the Senate, Dr. Ingle pointed out that while Deferred Maintenance with a school the age of Winthrop is a serious problem, Coastal's problem is the need for new construction. The House did not deal with the Deferred Maintenance issue. While Coastal's projects are included in the House version of capital projects from higher education, they are

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too far down the list. The Senate is more inclined to help higher education; and hopefully, we will receive more funding when the Supplemental Appropriations Bill is finished.

In accordance with the Higher Education Price Index, the House version had the proviso to limit the increase in student housing to 3.0 percent this year. The Council of Presidents is in support of a proposed Senate proviso limiting the Higher Education Price Index unless tuition is 5 percent below what the average is for "like" institutions in the state. If passed, this will have to be considered when Coastal's budget is being developed. Institutions who are below 5 percent of the 4-year baccalaureate institutions are Coastal, USC - Aiken, USC - Spartanburg, and SC State.

Ms. Harvin commented that it seems likely that Winthrop and Clemson will be taken care of which means \$19.5 million will have to be in the surplus in order for Coastal to receive Humanities Building funding.

Three handouts on the Humanities Building, as well as a brochure "The Case for Immediate Funding of the Humanities Building at Coastal Carolina University..." which Dr. Ingle has distributed in Columbia, were handed out. The Supplemental Appropriations Bill includes a "wish list" showing Coastal number 42 on the list. Funding will most likely run out in the thirties. The Humanities Building will have to be moved up on the list.

As work will begin on this bill next week, help was solicited from the Board to approach the members of the Senate Finance Committee as quickly as possible. Key players are Senators Drummond, Leatherman, Smith, Land, and McGill. Last week Dr. Ingle was in Columbia working with the McNair Law Firm contacting members of the Senate.

Ms. Harrell asked how Senator Rankin felt about getting the monies. Dr. Ingle said he felt optimistic. She felt that the six-member conference committee will play a big factor in the end result. The Board and the administration will have to lobby hard.

Coastal's real selling point is that we are ready to begin the project. The State has already invested \$1.1 million for architectural and engineering specifications. The construction documents will be ready within a month. Some of the projects on the "wish list" are not prepared to begin as no architectural and engineering work has been done. If we delay the construction, the architects have estimated the cost of the building will increase approximately \$800,000 a year. Now is the time to move up on the "wish list." Dr. Ingle is cautiously optimistic about the project's approval.

Dr. Oran Smith asked if there was a subcommittee to the Finance Committee. Dr. Ingle stated that the members are Senators Setzler, Thomas, Hayes, and Washington. This subcommittee recommended all the higher education projects to the full Finance Committee.

Ms. Harvin felt strongly that contact should be made to the legislators as a means for them to realize that the Board members feel that this is an important issue. Ms. Harrell said that the House Ways and Means Committee had not heard from very many people interested in the Humanities Building or they would have tried to get it higher on the list. It is imperative that they hear from us.



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Dr. Ingle is an advocate of the Higher Education Bill which came out of Senator Setzler's committee. It has passed the House and is being considered by the Senate. With this bill, the General Assembly will look more favorable upon higher education when it comes funding time as accountability and responsiveness to public needs are addressed. If Board members are so inclined, he encouraged them to indicate Coastal's support of the bill to the Senators. Dr. Ingle interprets the bill as giving more authority to the Board of Trustees and their becoming more aware of what is going on within the institutions they represent.

Another bill that passed the House and will probably pass in the Senate is the use of Barnwell monies to support scholarships. It will help retain Palmetto Fellows students who go to college within the state and will also set up a new program which the Council of Presidents has fought very hard for. South Carolina is the only state in the union that does not have a "need based" state supported financial aid program, and this bill establishes one.

Four candidates were brought to campus in the continuing search for a Vice President for Institutional Advancement which included Board involvement. An offer was made to a candidate who refused the offer. After rethinking, he has asked to be reconsidered for the position. Other candidates which will be reviewed have emerged. The search should be brought to a close within a few weeks. In the meantime, Col. Baxley and the staff are doing a great job.

The NCAA certification visit went very well. An intensive year-long self-study involving the whole campus community was conducted and culminated with a visiting team chaired by Dr. Ryan Amacher. At the exit interview, only a few minor recommendations were made. There were no comments regarding gender equity which is unheard of in today's climate. Coastal has paid attention, and rightly so, that our women's and men's programs are equal.

When the master's degree program was added, it meant another SACS review as the institution is in a different level. The SACS visit will be April 15-17. The Board is invited to a luncheon on April 16. The SACS committee has especially asked for the Chairman of the Board as well as the Chairs of the Academic Affairs and the Planning & Fiscal Affairs Committees to attend, if possible.

Dr. Kane asked about Coastal's standing with the AACSB accreditation. Dr. Ingle responded that a dean at West Georgia has been working with the university, and 1996-97 will be a critical year involving a self-study and team visit in the spring of 1997. He feels good about Coastal's position on this accreditation.

As discussed in the Executive Committee today, State law allows an agency head or presidents of institutions to adjust the workday/working hours within their institutions as long as there are the total appropriate number of hours. Though it does not need Board approval, Dr. Ingle would not do it without the Board's concurrence. During the summer, there are no classes on Friday. Dr. Ingle proposes closing down the administrative functions May 6 - August 9 at 12 noon on Friday. The Monday through Thursday workdays will be extended. As a matter of traffic safety, the institution's personnel will be able to avoid the rush of Friday afternoon beach traffic on Highways 544 and 501. However, the campus will not be closed

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as the switchboard, campus security, residence hall, P.E. center, and dining facilities will remain open. It is felt that this will be a morale booster.

The fence was taken down at Carolina Pines during construction of the new residence halls. The university offered to landscape and build foot bridges adjoining the two properties, but the Carolina Pines Homeowners Association was not interested. Dr. Ingle does not wish to put the chain link fence on Coastal's property for two reasons: 1) it is unattractive; and, 2) maintenance employees will not have access to the ditch to keep it clean and flowing if the fence is on university property. There are legal problems with Coastal erecting a fence on Carolina Pines property as this would be improving private property with state funds. Another option may be to give them fencing purchased with Horry County Higher Education Commission monies with the hopes that they would not do it. Final word has not been received from them.

The Board was invited to the grand opening of the new cafeteria on April 24.

Commencement is May 4 at 9:00 a.m. on the soccer field. Rain plans are to move into the gym. Dr. Squatriglia has a committee investigating an inside location for next year and is soliciting suggestions from the campus community.

Until an act by the legislature last year, the university could not reward good performance outside of the annual increases given by the General Assembly. The State now allows Coastal to have a Pay for Performance Plan. A copy of the plan had been distributed to the Board. If an employee is doing exemplary work, they can now receive an increase in their pay. This plan will boost staff morale on campus. The process allows for a system of checks and balances with Dr. Ingle approving all of them.

Ms. Powers asked if renovations were covered in the Campus Master Plan which had been addressed on Thursday. Dr. Horner stated there was a section in the plan booklet which had not been covered in the meeting. Renovations will be taken care of as money is available. Some projects presented yesterday are renovation projects, as well as adding more space to the Science Building, Library and Student Center.

**V. Chairman's Report**

Mr. DuBard was happy with the recent exposure Coastal has received: the Humanities brochure has been distributed throughout the state, the newspaper flyer included in a Sunday edition of the **Sun News**, and the billboard on Highway 501. Coastal's Annual Report was distributed to everyone. During the upcoming Easter weekend, Dr. Ingle stated that an airplane carrying a Coastal banner will be flying over the Grand Strand.

As the voting for new officers will take place at the June meeting of the Board of Trustees, Mr. DuBard asked the following to form a Nominating Committee: Dr. Kane as chair, Ms. Powers, Mr. Lyles, and Mr. Johnson as a resource.

He thanked those who attended the social last evening and the staff for arranging it.

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Mr. DuBard was well pleased with the Campus Master Plan which was presented on Thursday and congratulated those who had worked hard to develop it. Coastal is looking forward to the future.

While the Campus Master Plan is great, Mr. DuBard stated that the Board needs to look beyond the limitations of the land currently owned by the university. In the Executive Committee meeting this morning, the appointment of a Land Ad-Hoc Committee was discussed. The following were asked to serve on this committee: Mr. Johnson, Mr. Wall, Mr. Barnette, and Mr. Hudson.

**VI. Unfinished Business**

None

**VII. New Business**


None

**VIII. Executive Session**

No action was taken during Executive Session.

The meeting was adjourned until June 21, 1996.

Respectfully submitted by,



Chyrel Stalvey for  
H. Franklin Burroughs  
Secretary