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Coastal Carolina College Mid-Week Memo, 1978-11-01

USC Coastal Carolina College

Coastal Carolina University

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COASTAL CAROLINA COLLEGE

MID - WEEK MEMO

November 1, 1978

PUBLIC
RELATIONS
DIRECTOR

The administration wishes to announce that Rod O. Gragg has assumed his duties as Public Relations Director of the College on Monday, October 30. (1) Rod holds a B.A. in Journalism and a masters degree in American History from the University of South Carolina. He came to Coastal from Montreat-Anderson College in Montreat, North Carolina, where he served as Director of Public Information. Before moving into the field of education, Rod spent nine years in communications. He was newsman with television station WBTW in Charlotte, served as news director of WWAY-TV in Wilmington, was news editor at WBTW in Florence, and worked at several other radio and television stations in the Carolinas. He is experienced in both print and electronic media, and will organize a consistent, systemized approach to promoting the college.

As Director of Public Relations at Coastal, Rod will be responsible for developing the college's public image. He will oversee the organization, production, and dissemination of all material designed for public use. The public relations office will advise and assist all departments, and will be the official "clearing house" for all material aimed at public consumption. If you're planning a brochure, if you need advice on a public mailing, if you have an idea for a news story, or if you need to communicate with the media, please contact Rod Gragg. He'll do everything he can to assist you.

ELECTION
DAY

It is the understanding of the President's Office that class attendance will not be required on Election Day. Laboratory work, however, may continue by arrangement. Libraries will remain open as usual. Offices will be staffed for normal hours, although, all University employees are to be given every opportunity to have time to vote.

LIBRARY
DISPLAY

Professor Mike Polen has assembled a display of U.S., British, and German battleships in the entry area of the library. All models were assembled by Professor Polen. They will be on display throughout the month of November. The theme should have appeal for both students and faculty.

MEDIA
MUSINGS

The following films will be on campus for showing on the date given and 2-3 days before. If you wish to show these films in your class, please contact Scott Johnson in the Learning Resources Center at Ext. 187.

November 3, 6 & 7	Divorce (CRM)
November 6 & 7	Group Conformity (CRM)
November 7	World War I (USC)
November 8, 9 & 10	Prenatal Development (CRM)
November 9 & 10	Depression (CRM)
November 9	Development and Differentiation (CRM)
November 10	Freud: The Hidden Nature of Man (CRM)
November 13	Learning and Behavior (USC)
November 13	Children's Play (USC)
November 15	Hitler: Anatomy of a Dictatorship (USC)
November 15	Self-identity and Sex Role (CRM)
November 15	Brain and Behavior (USC)

PUBLIC
DEFENDERS

Wednesday, November 8th, at 9:00 a.m. there will be a presentation by the Horry County Public Defenders Office in Sociology of Crime (AC 108). It will be open to the public.

TRAVEL

All persons requesting any travel, whether asking for funds or just a college vehicle, must submit an authorization form signed by the head of the department, Dean of Academic Affairs, and Dean of Administration.

Authorizations requesting funds should be submitted to the Business Office.

Authorizations requesting only a college vehicle should go to Leroy Thompson in the Maintenance Warehouse. He will then submit a travel authorization for this trip (even though no funds are requested). This is to cover you under insurance and workmen's compensation.