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Board of Trustees Minutes, October 6, 1995

Coastal Carolina University

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Minutes

**Coastal Carolina University
Board of Trustees**

Board Room

9:00 a.m., Friday, October 6, 1995

Presiding: Mr. Fred F. DuBard, Jr., Chairman

Board Members Present:

Mr. Robert D. Brown
Mr. H. Franklin Burroughs
Ms. B. Catherine Harrell
Mr. Dean P. Hudson
Mr. James J. Johnson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Ms. Elaine W. Marks
Mr. Clark B. Parker
Ms. Juli Streater Powers
Mr. Keith S. Smith
Mr. Oran P. Smith

Board Members Not Present:

Mr. Gene Anderson
Mr. Payne H. Barnette
Ms. Cathy Brand Harvin
Mr. E. Craig Wall, Jr.

Others Present:

Dr. Ronald R. Ingle
Dr. John P. Idoux
Dr. Sally M. Horner
Col. William J. Baxley
Mr. James Dukes
Mr. Stan Godshall
Mr. Andy E. Hendrick
Ms. Anne Monk
Dr. Eldred Prince, Jr.
Ms. Patricia Sizemore
Dr. R. Cathcart Smith
Dr. Robert Squatriglia
Ms. Charmaine Tomczyk
Mr. Richard Weldon
Dr. Dennis Wiseman
Ms. Liane Harman
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None were present.)

Chairman DuBard welcomed everyone and called the meeting to order at 9:00 a.m.

Ms. Liane S. Harman, President of the Carolina Pines Homeowners Association, was given permission to address the Board of Trustees. A letter which is attached to the minutes was given to the Board members, as well as pictures which were circulated. Ms. Harman requested a response to the association's concerns: reinstate the fence between Coastal and Carolina Pines, remove the debris from the ditch for proper drainage, and Coastal's intent to purchase Carolina Pines for student housing.

I. Roll Call

Roll call was taken, and others attending the meeting were asked to stand and introduce themselves.

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A framed resolution was presented to Dr. R. Cathcart Smith as the first trustee emeritus in recognition of his many years of service to Coastal, the community and humanity.

As a token of appreciation, Mr. James J. Johnson, the first Chairman of the Board of Trustees of Coastal Carolina University, was presented an artist's remarque of "The Atheneum" watercolor by Tom Butler.

II. Approval of Minutes

A motion was made by Mr. Burroughs to approve the July 7, 1995 minutes of the Board of Trustees meeting. It was seconded by Dr. Kane and carried.

III. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

Ms. Elaine Marks was elected chair of the Academic Affairs Committee for 1995-96.

Development & Alumni Affairs Committee

Dr. Kane, newly elected chair of the committee, reported on the committee meeting of September 22, 1995. At the meeting, Col. William Baxley reported that the Campaign for Students should be completed by the fall of 1996, and the pledges are on target. Mr. Ernie Locklair reported that the Annual Fund Campaign had begun, and the results will be reported at completion. While the search is being conducted for the Vice President for Institutional Advancement, the department is going forth with goals and plans with Col. Baxley leading the group.

Dr. Kane noted that Coastal's fundraising, in comparison with other similar institutions of equal size, should be higher. There is a need to move beyond Horry County to seek funding. Ms. Harrell stated that Ms. Mona Dukes has been working to form alumni chapters throughout the state.

Planning & Fiscal Affairs Committee

The Planning & Fiscal Affairs Committee nominated Mr. Keith Smith as chair for 1995-96.

A report was distributed to all the Board members with general facts and architectural renderings of the humanities building. Dr. Ingle reported there will not be a bond bill in the next General Assembly; however, strategy meetings have been held with members of the General Assembly and McNair & Sanford, P.A. to seek funding from state surplus monies for the project.

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Mr. Keith Smith presented a motion that Coastal Carolina University's Board of Trustees approve the humanities building project, including the most recent estimate of a total project cost of \$14.6 million, plus \$1.1 million already approved, received, expended or committed for architectural and engineering design fees. Ms. Powers seconded, and the motion was unanimously accepted.

In the "Revenue Projects for 1995-96 Operational Budget, '10' Fund" handout, Mr. Keith Smith noted that Coastal's budget is on target after the fall enrollment.

Student Affairs Committee

Ms. Powers stated that part of the NCAA certification process is to develop an intercollegiate mission statement which has been approved by the Faculty Intercollegiate Athletics Committee and the Faculty Senate. She noted that this process is not a result of past athletic problems. Dr. Ingle feels it is a very positive requirement in the self-study process for the Athletic Department to develop a separate mission statement consistent with Coastal's overall mission statement and then to have it formally adopted by the Board of Trustees.

A motion was made by Ms. Powers to approve the mission statement for intercollegiate athletics. It was seconded by Mr. Lyles, and the motion carried.

IV. President's Report

The search has begun for a Vice President for Institutional Advancement. Dr. Ingle encouraged members of the Board to refer any qualified candidates they may have contact with. Some excellent candidates have applied. A screening committee will be appointed to help in this process. Interviewing should begin by the end of October or early November. Hopefully, the successful candidate will be in place by January.

Dr. Ingle urged Board members to read the memo in the Board packets from Robert H. Atwell of the American Council on Education regarding student loans and defaults. There is not a default problem in traditional higher education, but the problem occurs with proprietary institutions.

On the state level, Senator Setzler's committee has formulated the "Mission Statement for Higher Education in the State of South Carolina." In meeting with the committee, Dr. Ingle stated that critical success factors for higher education were identified: 1) funding mechanisms based on headcount; 2) indicators of cooperation between institutions and defining the role of each group; 3) academic quality, efficiency and accountability; and, 4) clearly defined missions for the various institutions in the state. Another area of discussion was the customer oriented system of higher education. It is hoped that the institutions will address these areas now that they have been identified.

Board members received AASCU's article on the "State Support for Higher Education Improves" which is an up-to-date on how the nation as a whole is doing in higher education.

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A copy of the editorial page from the **Sun News** noted the beginning of "Third Quarter." This is a nine-week academic, non-credit enrichment program for persons 50 and over. Dr. Ingle pointed out there is no funding from the state for these programs. The Ocean View Memorial Foundation helps fund these classes.

Ms. Powers wanted to know if Horry-Georgetown Tech offered a program similar to this. Dr. Ingle responded that they offer non-credit continuing education courses which tend to be more "how-to" classes. He pointed out that Coastal also has a continuing education program.

Dr. Ingle referred to two booklets which everyone received: "Budget Presentation to The South Carolina Commission on Higher Education" and "Assessment of Progress to Date, The Plan for Coastal Carolina University 1994." The latter is a tie-in to the Board's retreat as Coastal looks forward with an indepth view of where we are headed.

While in Washington last week, Dr. Ingle consulted with Thompson and Pendel Associates, a highly recommended consulting firm, to perform an advancement audit at Coastal before the new vice president is hired.

At Dr. Ingle's request, Mr. Stan Godshall reported on several items:

1. Two buildings on campus have asbestos--the E. M. Singleton and the Admissions Buildings. The cost to remove the asbestos will not be as much as initially anticipated. As funding is received for renovating the buildings, it will be removed.
2. Fuel tanks have been removed from the campus since 1991.
3. Project bids are two or three times more than the projected amount for the track project. Even after modifications were made to the design specifications, a second bid from a contractor who placed a bid the first time was even higher after the actual amount of work was reduced. In talking with the state engineer, he emphasized to Mr. Godshall that it is now a seller's market for construction in the state. There is a tremendous amount of work in Atlanta for the Olympics, as well as in the Myrtle Beach area.
4. The ceiling in the Board room has been lowered about six feet to correct the acoustical problem.
5. Before the dormitory project began, Mr. Edgar Dyer (Coastal's legal advisor), Mr. Godshall, and the architect met with the Ms. Liane Harman, President of the Carolina Pines Homeowner's Association, to present the overall plan of the project. At that time, it was noted that the project would have some impact on their property. There has been much correspondence between Ms. Harman and the administration.

The following were responses to her concerns:

- a) The fence will be reinstalled as soon as the residence hall project is completed.

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- b) There is standing water in the ditch caused by the recent rains, as well as construction debris which will be removed. Ms. Powers suggested that the ditch area should be cleaned up daily in an effort to be better neighbors.
- c) Coastal has no intent of purchasing Carolina Pines for student housing.

Dr. Squatriglia commented that there has been a cordial relationship with the homeowners since 1986 when the dorm project began. As needed, students have been reminded of their responsibility to be good neighbors. There is very little the university can do when homeowners choose to rent to students who in turn invite their friends over for parties, or they play loud music. In an effort to be good neighbors, the fraternities have participated in a work service project at Carolina Pines.

Dr. Ingle stated that we cannot police the behavior of students when they are off campus. This is not the role of campus security. Art Wendelken, chief of public safety, has pledged cooperation with the Horry County Police requests for help whenever students are involved. If there is a police report, Dr. Kane feels that Student Affairs should talk to the students.

Mr. Brown felt that Ms. Harman should receive a written response to her requests. Mr. Oran Smith suggested that the response letter be very positive.

After much discussion, the Board members decided that it is an administration issue to be handled by Dr. Ingle; however, Chairman DuBard and Dr. Ingle will both respond by letter to Ms. Harman.

V. Chairman's Report

The following dates were approved for Board of Trustees meetings for 1996: January 12, April 5, and July 12.

Dr. Ingle reported that John Thompson, a local attorney, is working with the Foundation to prepare the documents to transfer title of all the land comprising the Conway campus to the Board of Trustees. As yet, the paperwork has not been completed. The Foundation will maintain the lease for off-campus lands, i.e., Waites Island, Mustershad, and other wetlands which will be leased to the university for a nominal fee.

Mr. DuBard and Mr. Oran Smith attended a meeting of all the chairs of Boards of Trustees in the state where Senator Setzler presented information on the higher education study committee. Mr. DuBard was pleased that the board chairs are in agreement with the presidents of the institutions working to achieve the same goals. The makeup of the South Carolina Higher Education Commission will include three appointees from the governing boards of colleges and universities. The Boards of Trustees of these institutions, of which Coastal is a part, are preparing a list of individuals to present to the governor for appointment.

At the last Board meeting, Ms. Harrell was asked if she would be willing to serve on this committee. After consideration, Ms. Harrell stated that she felt it would be a conflict of interest for her to serve.

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Dr. Ingle reported that the Business Advisory Council, comprised of a group of business leaders within the state, is also involved in furthering higher education. He expects Mr. Rod Hull to be the next president of the council. Mr. Hull is familiar with Coastal having been a guest speaker on campus. He will be an effective leader. South Carolina public relations professionals have volunteered their time and talents to the council for a campaign promoting public awareness of higher education in South Carolina.

Dr. Ingle, as President of the Council of Presidents, is inviting Governor Beasley, or his representative, to speak to the council regarding the role he feels higher education should play in his economic development initiative which will most likely be the next agenda item in his administration. The Council of Presidents wishes for the state's colleges and universities to be an integral part of that economic development.

VI. Unfinished Business

Nothing to report.

VII. New Business

Dr. Ingle reported that final enrollment figures will not be available until October 30 as there is a Fall II semester beginning the end of October. The headcount appears to be about the same as last year. Undergraduate enrollment increased while graduate enrollment decreased. Preliminary figures indicate a possible increase in freshmen of three percent. We anticipate FTE enrollment to be up another one percent.

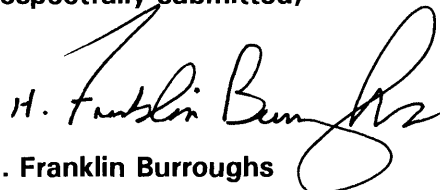
VIII. Executive Session

No action was taken.

A motion was made by Mr. Burroughs to accept the agency head performance appraisal for Dr. Ingle as presented, and Mr. Johnson seconded. The motion carried.

Mr. Burroughs moved that the meeting be adjourned. Ms. Powers seconded, and the meeting was adjourned.

Respectfully submitted,



H. Franklin Burroughs
Secretary