Opening Remarks

It’s hard to believe, but the holidays are nearly upon us! As this joyous time approaches, we would like to take a few minutes of your time to give you an update on what has been happening with the Wall Fellows Program. In this issue of The Wall Fellows Journal, we take a look at three diverse and exciting internships completed in 2014 by students Ashley Barteck, Steven Vanden Heuvel and Kevin Hoffman. We will also reflect on this year’s Induction Ceremony and the 20th Anniversary Alumni Brunch that took place in October. Finally, we discuss some projects that were undertaken by the current Wall Fellows in the fall semester. Thank you for your continued reading of our newsletter, and Happy Holidays from your family here at CCU!

Jordan Lauver ’15 and Jada Bynum ’16
Since her first semester as a member of the Wall Fellows Class of 2015, Ashley Barteck had been drawn to Navigant Consulting. “During my first semester with the Wall Fellows program, an alumni of the University, Hank Plyler, reached out to Ms. Cummings with a list of companies that he had relationships with,” said Barteck. “I researched the companies on the list, and Navigant immediately jumped out at me. Navigant coupled the type of work that occurs within the finance field, but without the daily repetition.” She conversed with Plyler about the company and was soon contacted by a Navigant human resources manager to schedule her first interview. This led to her discovering an internship opportunity with a managing consultant in the Washington, D.C., office and the potential for future employment. “Two weeks later I was offered the best internship I could have ever dreamed of,” Barteck says.

Barteck’s excitement for her work with Navigant only grew from there. “The thing I loved about this internship was that I was able to get my hands dirty and experience the daily life of the full-time employees,” she says. “From day one, we were given the work of a first-year consultant.” Her initial rotation provided her with firsthand learning experience with the government healthcare solutions practice. She organized and completed a presentation for upper-level managers to present to the C-suite members about an expansion of the company. She also worked on various projects including research, analyzing information, and preparing drafts and "cheat sheets" for government contracting, as well as completing an audit review of a major project with individuals across the country. During her second rotation, she moved into the international arbitration division, which acquainted her with all aspects of this division and became her most memorable part of the internship. Each of the three projects Barteck was assigned to were in different stages when she stepped in: the first one was near
completion and going to trial; the second sat at a midpoint giving her ample opportunity to learn construction, research and argument building for a case; and the third project she began herself. She was given the opportunity to work exclusively on this final project one-on-one with a managing director, who was impressed with her initiative.

During the Spring 2015 semester, Barteck will complete her second internship and then move back to the D.C. area after graduation to pursue her career at Navigant. One thing she will continue to carry with her wherever she goes is what she says is the most important thing she learned about herself at Navigant: “No matter what, I can show people my worth,” says Barteck. “Although no one had heard of Coastal, I was able to show them my work ethic and potential throughout the program. Every time I was applauded, it gave me even more motivation.”

Name: Steven Vanden Heuvel
Company: Rolls-Royce Energy Systems Inc.
Location: Mount Vernon, Ohio

Following his class’ international trip to Europe, Wall Fellows Class of 2015 member Steven Vanden Heuvel moved to Mount Vernon, Ohio to intern at Rolls-Royce Energy Systems Inc. Vanden Heuvel was first informed about the opportunity for this Summer 2014 internship by emailing Wall Fellows alumnus Zach Loberger. “The interview process was a breeze thanks to the Wall Fellows interviews that we have to get through to get into the program,” said Vanden Heuvel. “They actually hired me on the spot after the interview.” Although originally unsure if the internship would be available for a six-month duration, Rolls-Royce agreed to negotiations that let him stay on June through November.

As a finance intern, Vanden Heuvel’s work assignments consisted of tasks such as updating the overdue debts report, helping complete the trial balances at month end and reformatting the working capital spreadsheets that forecast the funded position of certain projects. His experiences affirmed his career goals and helped him assess what he is looking for in a future full-time position. He is very grateful for his time there and holds it as an immeasurable learning and work experience he will never forget. His favorite memory during his time with Rolls-Royce was winning the President’s Cup Trophy for the American side of the company in an employee soccer match against all executives from Great Britain.

In an office or out on the field, Steven is a champion for the Wall Fellows’ signature of excellence and success. He is looking forward to his next internship with an oil and gas company in Houston, Texas, over Summer 2015 and graduation in May 2016.
Name: Kevin Hoffman  
Company: Merrill Lynch Wealth Management  
Location: Raleigh and Myrtle Beach

During the Spring 2014 semester, Kevin Hoffman was a newly selected member of the Wall Fellows Class of 2016 and already a part-time intern for Merrill Lynch. He received a company-wide email to recommend people for a financial adviser internship and applied. Much like the Wall Fellows selection process, Hoffman proceeded to three rounds of interviews - one with a junior financial advisor, the next with the managing director of the Myrtle Beach branch and finally the regional director in Raleigh. Although technically hired as a Raleigh intern, he was allowed to remotely work through the Myrtle Beach branch.

Having already interned for five months with the company, Hoffman was right at home with Merrill Lynch. His work ranged from equity research for several advisors and fixed income securities to working on marketing campaigns and rebalancing accounts. In addition to these activities, Kevin’s internship afforded him the opportunity to study and prepare for the Series 7 exam to become a registered securities representative. All of his hard work paid off when he passed the exam on his first attempt. “Seeing the words ‘PASSED’ pop up on the monitor when I took the Series 7 in Charlotte was something really cool that few other people still in college can say they have done,” says Hoffman.

Hoffman believes this internship is a great stepping stone for moving into either wealth management or asset management. He currently hopes to complete an internship in asset management over the summer. “I think I could be successful doing this, because it involves being able to manage multiple tasks simultaneously” said Hoffman. “I'm also very comfortable interacting with clients, which is one of the hardest things to learn in the industry.” A key lesson he has learned through these customer interactions is, “If you treat your clients the right way, even if it isn't the easy thing to do, it generally works out in the end. The direct opposite is also true.”

The Wall Fellows Internship Program is a critical component of the Wall Fellows experience.
Excellence, character and integrity. For 20 years, these qualities have been synonymous with the title of Wall Fellow. Being deemed worthy to be named among these distinguished individuals is one of the most esteemed and prestigious honors at Coastal Carolina University, and I consider myself blessed to be chosen as a member of the Class of 2016.

Although I had been informed of my selection back in the spring and already received numerous opportunities through the program, I don’t think the magnitude of this accomplishment truly sank in for me until 5:30 p.m. on October 24. Interacting with all of the attendees at the reception was both humbling and invigorating as nervous butterflies stirred inside of me before the ceremony. As we all were speaking with other members of the current classes, meeting alumni who once were in our same place, seeing teachers who have cheered us on and pushed us to be our best along the way, and cherishing this celebration with loved ones from near and far, we prepared ourselves for what was ahead. Walking across the stage, signing the code, accepting my plaque and personally shaking everyone’s hand, from President DeCenzo’s to those of the alumni, are moments I will never forget. My induction ceremony felt surreal and like the start of a beautiful new chapter in my life sure to be filled with adventure and excitement. Going into Johnson Auditorium, we were college students; in the auditorium, we became Wall Fellows.

In addition to officially welcoming the Class of 2016, the induction ceremony was a time to celebrate the entire history of the Wall Fellows Program and its 20th anniversary. To honor those who have given so much to make this program possible, a new tradition was started. Harold Stowe, a longtime friend of the Wall family, chairman of the Wall Fellows Board and a paramount contributor to the program, was inducted as the first Honorary Wall Fellow. Stowe signed the pledge along with my class, and sharing that moment with him was absolutely moving. Past, present and future were represented and brought together beautifully on one document in one room. There on stage stood a representative from the very beginning of the Wall Fellows Program, the alumni in the audience who illustrate a rich two decades of history, and my class who will carry on the legacy for years to come.
Celebrating Our Family

If there is one thing that can be said about the Wall Fellows Program, it is that we are not just classmates and a strong network of alumni, we are a close-knit family. Through international and domestic experiences, students in each of the 20 classes of Wall Fellows grow closer together. Projects bring students across the classes into spheres of collaboration. Then current students are brought into contact with alumni at events such as induction as well as during the internship process. Wherever Wall Fellows end up personally and professionally, they are always available to help spread the name of our beloved program in hopes of opening more doors for future members of our family.

On Saturday October 25, alumni and current students celebrated 20 years of the Wall Fellows family during the 20th Anniversary Alumni Brunch. It was heartwarming to see alumni reconnecting, as well as making new connections in the process. The room was filled with smiles and laughter. The brunch was made possible through the hard work of Ashley Bardeck ’15 and Nick DiDuro ’16. A special thanks goes to our family master of ceremonies, Deb Lauria, our administrative assistant. The delicious meal was provided by Bojangle’s in coordination with Mark Kiskunas from the Office of Philanthropy.

Giving Back

With the holidays upon us, we would like to take a moment to give thanks. Part of what is so great about the Wall Fellows Program is the focus on giving back that is instilled in every Wall Fellow. We are exposed to the strength in giving back from our first day in the classroom, where special guest speakers take time out of their busy lives to come and share their experiences and wisdom with us. Then we are assigned to work on community giveback projects as well as encouraged to volunteer for both on and off-campus special events. Through these experiences, we learn of the power that exists in sharing our time and resources with others.

This year, we had a fundraising campaign that showed the strength of our alumni and their determination to give back to the program that has helped set them apart from others in the workforce. For all of you who have donated back to the Wall Fellows Program and Coastal Carolina University, we sincerely thank you for your support.

As the end of the year approaches, it would be an honor if you would consider the Wall Fellows Program in your year-end charitable giving. Donations to the program help us ensure the stability and future of the Wall Fellows Program for many years to come. Should you have any questions about how to give back to the Program, please feel free to contact our program director, Gina Cummings, at 843-349-6509. Once again, thank you for your generous support and demonstration of the power of the Wall Fellows Program.
Project Update: Tara Hall Home For Boys

Newly inducted members of the Wall Fellows Class of 2016 are already reaching out and working to make a difference in the world through their community giveback project, strategic planning for Tara Hall Home for Boys.

Tara Hall is located on 11 acres of wooded land in Georgetown County along the Black Mingo Creek. It consists of a housing building, education building, chapel and recreation facilities. Founded by Father O’ Sullivan and later funded by the late Thomas Austin Yawkey, former owner of the Boston Red Socks and driving force behind Fenway Park’s restoration, this safe haven has been home to more than 600 at-risk boys. No child is ever turned away because of lack of funding as families are allowed to pay whatever they can afford. Currently, Tara Hall is under the leadership of Executive Director Jim Dumm who has been with the privately funded nonprofit for more than 40 years.

Through their giveback project, the Wall Fellows are seeking ways to sustain what Tara Hall has accomplished and to stimulate growth and community involvement in the home. Project co-leads Laura Thareau and Kevin Connelly, along with Kevin Hoffman and Nicholas DiDuro, have coordinated with Michael Latta, Ph.D., and Wall Fellows Class of 2014 alumnus Zachary Burns to conduct research on foster care and group home statistics in the United States. Together they have conducted a Strengths, Weaknesses, Opportunities and Threats (S.W.O.T.) analysis and determined opportunities Tara Hall can take advantage of in the future. They have presented their findings to the Wall Fellows Board and Tara Hall Board of Directors members John Kenny and Theo Krapels. The team is now in the process of arranging interviews with executive director Dumm and other prominent individuals involved with Tara Hall and the Georgetown community over the final weeks of the fall semester and in the spring. Once these are completed, the group will make a final presentation to Tara Hall’s entire board of directors and hopefully see their plans set in motion.

Co-lead Laura Thareau expressed her passion for the project and the inspiration behind it, “We’re getting exposure to what’s currently going on with children in the U.S. and getting experience in a group home here in the area.”
We hope you have enjoyed reading our newest edition of the Wall Fellows Journal. Your continued patronage of our work means more than you know. It is our mission to bring what’s happening with the Wall Fellows program to all of you. Should you ever have a suggestion of what you would like to see us cover within these pages, please let us know. You can reach us at jlauver@g.coastal.edu or jcbynum@g.coastal.edu. This newsletter is a labor of love, and for that we thank you for reading. We look forward to seeing you all in 2015. Happy Holidays!

Closing Remarks