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Coastal Carolina College

Coastal Carolina University

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Barr named dean of Wall School of Business

Peter B. Barr has been named dean of the E. Craig Wall Sr. School of Business and Computer Science, effective July 1.

The appointment comes in the wake of a national search that attracted 123 applicants from around the country. The position was advertised in The Chronicle of Higher Education, Black Issues in Higher Education, and AACSB Newsline in November and December 1991.

Ron Ingle said, "I am confident that Dr. Barr will provide the leadership necessary to achieve the goals that the faculty of the Wall School have established for the 1990s and beyond."

"Dr. Barr's readiness for this position acknowledges the significant accomplishments of his predecessor, William J. Baxley Jr.," Ingle said. "In his tenure as dean, Bill Baxley has established a sound academic foundation and environment that will enable Dr. Barr and the school continued success in delivering quality education for Coastal Carolina College students."

Baxley will retire June 30, 1992.

Barr has been a member of the Coastal faculty since 1987. He was instrumental in the establishment of the Center for Economic and Community Development in April 1989 and became the center's first director. The center functions as a bridge between the college and the community, providing technical and applied research and consulting for Coastal Carolina College students.

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Reception planned to honor Eaglins

Faculty and staff are cordially invited to attend a reception to honor Dr. and Mrs. Ronald G. Eaglin, Monday, April 20 from 2:30 to 4:30 p.m. in the Graduate and Continuing Education Building, room 003.

RSVP to the Chancellor's Office by Thursday, April 16.
individuals, businesses and government entities throughout the region. Under Barr's leadership, the center has successfully completed 79 projects in direct service to the college, the private sector and the community; involved the efforts of 16 faculty members and more than 400 students; completed 17 public service projects; and generated more than $400,000 in external funding.

Barr earned a doctorate in business administration from Louisiana Tech University in 1985, a master's degree in business administration from Marshall University in 1977 and a bachelor's degree in business administration in 1975, also from Marshall University. Barr's academic teaching career spans 15 years, including 11 years of full-time service with Coastal and Marshall University. He also has teaching experience at Ohio University, Louisiana Tech University and Grambling State University.

During his tenure, Barr has been published in numerous journals and professional publications and has given presentations in the area and throughout the country. He has also completed extensive consulting contracts as well as volunteer efforts dedicated to community enhancement, and has been appointed to the Myrtle Beach Air Force Redevelopment Task Force, Carolina Bays Parkway Task Force and the Citizens' Advisory Committee for Grand Strand Water and Sewer Authority.

Barr and his wife, Carol, live in North Myrtle Beach with their three children.

In fall 1991, 1,021 students were enrolled in the Wall School of Business. There are 26 full-time faculty members.

Departmental changes announced

As a result of a departmental study and recommendation from the CHE Program Review, the name of the Department of Government, International Studies and Geography has been changed to the Department of Politics and Geography.

The department will move from the School of Natural and Applied Sciences to the School of Humanities. The change is effective July 1, 1992.

College financial aid topic for hotline, special broadcast

Everything students need to know about college financial aid is the topic of a special broadcast Thursday, April 16 from noon to 8 p.m. on WBTW-TV 13 of Florence and Myrtle Beach. Segments of the program will be broadcast live from Coastal.

A toll-free financial aid hotline will be given during the broadcast and calls will be accepted from noon to 8 p.m. Financial aid counselors from Coastal Carolina College, Morris College, Coker College, Pembroke State University, Horry-

Georgetown Technical College and Florence-Darlington Technical College will answer the telephone calls and assist students in their quests for financial assistance information. General questions about the process of applying to a college or specific concerns about an individual student's situation will be taken. Parents and students are invited to call.

For more information on the College Financial Aid Special, call Cathy McPherson at 452-1304.

Cultural diversity plan implemented into curriculum

Funded with a $4,000 grant from the South Carolina Commission on Higher Education, Coastal is implementing a plan to increase cultural diversity in the college curriculum. Coastal was the only four-year higher education institution in the state awarded the CHE Curriculum Diversity Grant in 1991.

According to the Commission on Higher Education in Columbia, there were 18 submissions for public two- and four-year institutions. Following evaluation by a team of CHE staff members, three of the applicants received funding: Technical College of the Lowcountry in Beaufort, Tri-County Technical College in Pendleton and Coastal Carolina College. Since then, Coastal was awarded the grant in August 1991, a 13-member committee composed of Coastal faculty and administrators has been formed. The committee has examined the core curriculum offered across all disciplines to identify those courses already being taught that would be good possibilities for the inclusion of more cultural diversity, and to identify areas that require the addition of new courses. The committee also plans to develop a base of resources for faculty to use while augmenting the curriculum. Particular emphasis in the project will be given to African-American history and culture.

"It is significant that ours is a campus-wide project and has the potential to reach the greatest number of students," said Thomas Isekenegbe, Coastal's administrative coordinator of the project.

"It is important that we make available to faculty the resources that will make them aware of the possibilities for including multicultural educational materials and eventually to develop courses to reflect greater cultural diversity," he said.

"The project committee will recognize and encourage course offerings concerned with the cultural interactions and, more specifically, course offerings concerned with Africa, Asia, Latin America and other places where descendants of these regions have settled," said Veronica Gerald, faculty coordinator of the project.

"We believe that because of the special geographic location of Coastal Carolina, we need to emphasize the study of the history and culture of African-Americans in this region. Coastal is located in the middle of a historical and cultural gold mine," she said. "We are focusing on the African-American culture first, and will eventually broaden to other areas of interest such as Native American and Asian cultures."

Isekenegbe estimates the impact of the project is expected in the 1992-1993 academic year with the implementation of project goals. For example, he is hoping to include a workshop on cultural diversity in the program for the fall 1992 general faculty meeting. Other plans include bringing in consultants from colleges and universities around the nation with model programs in place, such as the University of California at Berkeley, Kansas State University and Georgia State University.

The grant monies will assist in the funding of educational materials and supplies, and travel to other institutions.

Other members of the committee are: Ron Ingle, Joseph Appiah, Janis Chesson, Richard Collin, Terita Gusby, Beth Haynes, Charles Joyner, Preston McIver-Floyd, Marchita Pfeifer, Pat Singleton-Young and Charles Wright.
"The Golden Age of Robotics" subject of lecture

The Computer Science Department faculty invite all students, faculty, and staff to attend their Spring Colloquium Friday, April 24 at 1:30 p.m. in KH 111. Robin R. Murphy will present a lecture entitled The Golden Age of Robotics. The world has been fascinated with robots since 1921 when Karel Capek introduced the term "robot" in his play R.U.R. Scientists working on the Manhattan Project during World War II dreamed of replacing their cumbersome telescopated "Waldoes" with cybernetic systems proposed by Norbert Wiener. The potential of cybernetic machines was the subject of many of Isaac Asimov's classic science fiction books, including I, Robot. As a result, the 1950s are often referred to as the Golden Age of Robotics, at least for science fiction.

In less than 20 years, fiction became reality as the first robot manipulators entered the workplace. By the 1970s, robots were so integral to modern industry that Japan's use of robots became a metaphor for what was wrong with U.S. manufacturing. The next two decades saw a massive government funding for robotics research in American universities to restore competitiveness. Very little of this research was transferred to industry, and by 1989 there was only one manufacturer of industrial robots left in the United States - the rest had gone bankrupt. But the research did provide foundations for further efforts in cybernetics, artificial intelligence, and engineering which suggests that the 1990s may become the true golden age of robotics.

Murphy received the BME degree in 1980 and an MS degree in 1989 in information and computer science from the Georgia Institute of Technology. From 1980 to 1986, she was employed in industry, serving as a project engineer in the division metering group of Dow Chemical, USA, as a software project engineer for the Turtles company. Murphy is currently pursuing a Ph.D. in information and computer science at Georgia Tech, supported by a Rockwell International Doctoral Fellowship. Her research interests include artificial intelligence, sensor fusion, and mobile robotics.

For more information, contact Patsy Holmes. ~

Coastal theater presents audience participation play - especially for children

Crossroads, written by theater innovator Brian Way, will be performed by Coastal Theater Friday, April 24 at 7:30 p.m. Saturday, April 25 and Sunday, April 26 at 3 p.m. in Wheelwright Auditorium. Crossroads portrays peace and friendship coming to the fractious inhabitants of the South, West, North, and East. The Wizard of the South, the Proud Bird of the West, the Queen of the North, and the Monster of the East have been fighting at the crossroads for as long as anyone can remember. When a tramp comes along, he is enlisted by the Spirit to help her disarm the combatants. With a little magic, a little clowning, and the participation of the audience, the Tramp and the Spirit manage to show everyone that laughter, tenderness, and affection are the best ways for people, birds, and even monsters to become friends in a peaceful world.

Perhaps the play has been so successful as an introduction to live theater for children five to eight years old because the children help the Tramp and the Spirit accomplish their objectives by providing vocal sound effects. The Spirit engages the children in the action of the play and calls on them to sound like, for instance, big engines, cuddly animals, and frightened birds. The interaction between the Spirit and the children provides a warm environment for appreciating the special qualities of live performance.

To make this production widely available for children in kindergarten through fourth grade, five special free matinees in addition to the scheduled performances have been added for students in local schools, according to director David Millard.

The cast for Crossroads include Marchita Phifer as Queen of the North; Bob Nale as Mighty Monster of the West; Molly Dedham as Spirit of the Signpost; Eric Lavoie as the Tramp; Susan Pierce as Proud Bird of the West; and Jason Vail as the Wizard of the South.

Tickets are $5, and are available at the Wheelwright Box Office. ~

Coastal leads region in Latin American film holdings

Coastal has recently increased its Latin American film holdings to 85 items and according to James Henderson, the new acquisitions make the college the leader in the Carolinas in terms of number of holdings of this nature at an institution of higher education. The creation of Coastal's Latin American film collection has been possible through the assistance from the Mellon Foundation and the Latin American Center of Tulane University in New Orleans. The funds, received from 1987 to 1992, have been devoted to outreach activities in international studies. Among the 10 recent film acquisitions in the Coastal collection are: Details of a Duel (Colombia, 1989), Luiza (Brazil, 1988), and Time For Revenge (Argentina, 1983). Recent non-fiction additions include Market Day in a Changing Economy and The Pyramids of the Sun and the Moon.

Henderson said all Spanish or Portuguese language films in the Coastal collection have English subtitles that enhance their usefulness in teaching and outreach activities. The collection, most of which is in VHS videocassette format, is sufficiently complete enough to allow thematic exploration of concepts such as male-female relationships in Latin America and ethnicity in the southern Americas. It also permits detailed exploration of individual nations such as Mexico, Brazil and Argentina, he said. ~

Grant enables expansion of history project

The South Carolina Humanities Council, a state program of the National Endowment for the Humanities, has issued a $7,534 grant to expand the Horry County Oral History Project, according to Randall Wells research Fellow of the Waccamaw Center. Coastal and the Waccamaw Center will match the grant amount.

The grant will enable the project to make transcriptions of 36 videotaped interviews and create several videotape programs for television broadcast and other means of presentation.

Charles Joyner, Catherine Lewis, and David Parker will also work on the grant. Ann Gieskenkamp, a student at Horry-Georgetown Technical College, will type the transcriptions using Tech's equipment which was volunteered by their president, Kent Sharples. ~
Graduate registration, advisement set for summer 1992

Graduate students may schedule appointments for advisement to be held Monday, April 20 through Friday, April 24 from 3 to 5 p.m. in the Graduate Office. Registration will be held concurrently in the Graduate Office.

According to graduate registrar Helen Hood, students will avoid lines during the late registration period in June and may get a better selection of classes if they take this opportunity for early advisement and registration.

No bills will be mailed for summer courses.

USC graduate courses are offered at Coastal in education, librarianship, English, mathematics, psychology, history, government, art education, journalism, social work, public health administration, and several other disciplines. USC also offers courses at Coastal leading to the Professional MBA and master of engineering degrees.

Television instruction in some disciplines provides an alternative to traditional classroom instruction. Instruction for these courses is offered on closed-circuit television, through ETV or on tapes.

For more information about registration or eligibility requirements, contact the Graduate Office.

Workshop/luncheon planned during National Secretaries’ Week

Human Resources has scheduled a workshop and luncheon Tuesday, April 21 in SC 205 in celebration of National Secretaries’ Week. The workshop, Career Woman: The Great Balancing Act conducted by LaVeda Small, Ph.D. from USC Columbia, will be held from 9 a.m. to 4:30 p.m. The luncheon is scheduled at noon.

The workshop is free to all secretarial/clerical staff; however, there is a $5 luncheon fee. Workshop participation is not required to attend the luncheon. Reservations are required for both the workshop and luncheon.

For workshop or luncheon registration or more information, contact Barbara Jackson.

Coastal’s Icelandic alumni organize, start scholarship fund

Coastal alumni from Iceland have established a scholarship fund to award partial tuition grants to academically deserving Icelanders who wish to attend Coastal. A group of 14 Coastal alumni met Feb. 15 at Hotel Ork outside of Reykjavik, the capital of Iceland, to formally organize as a group. With the graduation of five more Icelandic students in May 1992, there will be more than 20 members of the Icelandic alumni group.

Stephen Nagle presented a plaque and gave a presentation on new developments at Coastal to the alumni gathering and helped organize the group. Nagle also visited Icelandic schools with alumni and talked to approximately 500 prospective students.

“The Icelandic alumni are very enthusiastic about their chance to help other students attend the college and keep Coastal’s Icelandic tradition alive and prospering,” Nagle said. “They are unique among Coastal students from distant countries and states in that from the arrival of Icelandic students at Coastal in the 1980s, they have informally organized as ‘the whales.’ Each student has his or her own whale number based on the order of the date and actual moment of arrival on U.S. soil.”

Though Coastal’s first Icelandic students were recruited as scholarship soccer athletes, many subsequent students have come to the college primarily for academics, maintaining an overall grade point average of well over 3.0. Of the 23 Icelandic students to attend Coastal, 20 will have graduated by May 1992, two will have continued their educations in other institutions, and one will be continuing at Coastal in the fall.

According to Nagle, the retention and graduation rate far exceeds local, regional and national averages.

The success of the graduates has not ended with their graduation. Most of them have achieved admirably in professional life, despite a tight recession in Iceland. For example, Adolf Olason (Class of 1990) is a national brand manager with the top manufacturer and distributor of dairy and juice products in Iceland. Julis Thorfinnsson (Class of 1990) is a manager with Hekla, the firm that markets Volkswagen and Mitsubishi automobiles in Iceland. Kristjan Agustsson (Class of 1990) is principal partner in Icelandic Market Research, a consulting firm. Karl Hjalmarssson (Class of 1989) and Gunnar Gunnarson (Class of 1988) are managing partners in Joh Bakan, a pizza chain which is the top fast-food enterprise in Iceland.

This year, a number of these retirees are being presented with the Alumni of the Year Award for their contributions to the university. The event is free to participating businesses and organizations and is open to the public.

According to Pam Duncan, coordinator of the fair, “We have made some adjustments based on our experience from last year. We are starting earlier and ending earlier in the day. Older workers are known for their punctuality, and this includes getting up and out early.”

The Great Strand is an attractive retirement destination and Horry County and part of Georgetown County have witnessed dramatic increases in the older populations in the past 10 years, Duncan said. “Many of these retirees, as well as many of our long-time residents have a wealth of experience and education, and can be valuable to employers as mentors to younger employees. Often, retirees find that retirement is not what they thought it would be and that they are still ready to contribute their talents,” she said.

Businesses and organizations interested in participating in the fair may submit position notices for the Opportunities Bulletin Board at the fair by sending written information to: Area Agency on Aging, USC Coastal Carolina College, P.O. Box 1954, Conway, S.C. 29526.
Psychotherapist presents info. on surviving difficult people

Human Resources has designed a workshop for all faculty and staff entitled Surviving Difficult People, to be held Friday, May 8 from 9 a.m. to noon in SC 204.

In conjunction with their continuous training series, the workshop will describe various ways to approach people who tend to bully or criticize, those who demand inordinate attention or wish to control. The workshop will be conducted by Dickie Evans, licensed psychotherapist.

To register or for more information, contact Barbara Jackson.

Players needed for faculty/staff vs. alumni softball game

The annual faculty/staff vs. alumni softball game, sponsored by the Alumni Association, will be held Tuesday, April 21. Teams will meet at 5 p.m. to "warm-up" and the game will begin at 5:30 p.m.

Participants are invited to a cook-out following the game. In case of rain, the game will be played Tuesday, April 28.

Faculty and staff who would like to join the team should contact Bob Squatriglia or John Hanna, 1992 co-captains.

We have a package, but for who?

The receiving department requests anyone who expects to receive a personal package being delivered on campus via UPS, Roadway Packaging Service, or private carrier trucking, please notify Suzanne Beverly of their campus location so the package can be delivered as soon as it arrives.

Additional parking lots now open

Two additional parking lots adjacent to the new E. Craig Wall School of Business Building are now open for parking. The combined lots will add approximately 300 parking spaces on campus.

Local ad club achievement supported by Coastal staff and faculty

Coastal Advertising Federation, the local chapter of the American Advertising Federation, received several honors at the recent AAF Third District Conference in Rocky Mount, N.C. Coastal Carolina has five members in the local chapter, and all played important roles in the recognition the club received.

CAP president Cathy McPherson represented the club at the conference and accepted two Club Achievement Awards for programs and public service/volunteerism. Nancy Burton chaired the Club Achievement Committee. Anne Trainer Monk serves as newsletter and public relations chair.

CAP also sponsors a student organization at Coastal. Advisors for the advertising club are Ed Cerny and Paul Olsen. Cerny accompanied a team of four Coastal students to the conference. They participated in the National Student Advertising Club competition, presenting their national media campaign for VISA. Among the seven schools in the competition were UNC Chapel Hill and USC Columbia.

Smith Sellers Advertising/Marketing, the firm that is producing recruitment materials for the college, was the only local agency to win at District Addys. (Addys is a national award program recognizing excellence in advertising.) They received a citation for an entry that won "Best of Show" in the Myrtle Beach competition.

Deadline set for tuition assistance application

The deadline for permanent full-time faculty and staff to apply for tuition assistance for Maymester and Summer I classes is Friday, May 1. The deadline for Summer II semester classes is Monday, June 15.

New tuition assistance forms have been designed and are available in the Human Resources Office. (Application on the old form will not be accepted.)

For more information, contact Pat West.

Wellness Committee plans Activity Outing for faculty and staff

An Activity Outing for all faculty and staff has been planned by the Wellness Committee for Tuesday, April 28 from 3 to 4:30 p.m. at the intramural field (behind the portables.) Fun and games have been scheduled with awards for the winners. Refreshments will be served.

For more information, contact Marshall Parker or Patti Loeb.

Kimbel Library Notes

Kimbel Library has acquired the following notable 1991 state documents.

- African American Genealogy Research
- A Comprehensive Bibliography of South Carolina Archaeology
- Distribution and Status of Carolina Bays in South Carolina
- Financing Government in the Palmetto State: A Study of Taxation in South Carolina
- The Future of Municipal Annexation in South Carolina
- Now and the Future: A Guide for Families of Children or Adults with Disabilities
- On Reorganization: An Overview of Theory, Practice and the South Carolina Experience
- Reaching for Higher Standards: South Carolina Reports on Progress Toward the National Education Goals
- South Carolina Minerals and Rocks
- Prison Crowding in South Carolina: Is There a Solution?
Recycling dumpsters to be removed

Chambers of South Carolina, Inc. will temporarily suspend recycling services at Coastal. The instability of the current market for recycled commodities combined with higher costs for processing materials and hauling to distant market sources makes it economically unfeasible to continue the services.

The recycling dumpsters located in the Bookstore parking lot will be removed within 30 days.

Coastal is in the process of locating another company to assist with recycling efforts.

For more information, contact Wanda Lewis.

Did you complete a new form W-4?

Human Resources would like to remind everyone who completed a new form W-4 requesting an additional amount be withheld for Federal taxes, that if there are any salary changes another form W-4 will need to be completed.

For information, contact Pat West.

Professor solicits items for Kazakhstan

Campus Crusade for Christ has invited Ed Cerny to participate with a traveling team and conduct a series of marketing seminars at the universities and technical colleges in Karaganda, Kazakhstan. The traveling team will consist of a medical doctor, two ministers, and a team leader.

Kazakhstan, with a population of more than 600,000 residents, borders on the Western frontier of China and is larger than Western Europe. Kazakhstan is a large coal and steel producing city and houses one of the largest Gulags (Russian prisons). Cosmonauts use the area for space launches and recoveries.

Items are being collected for distribution to the people of Karaganda. These items include ballpoint pens, notebooks, music cassettes, blank cassette tapes, gum, shaving kits, toothpaste, soap, coloring books, and crayons.

Anyone who would like to donate any of the above items should contact Cerny before the trip which will be the last two weeks of May.

B.Y.O.B. party planned

The Alcohol and Drug Prevention Program is sponsoring a B.Y.O.B. Party Wednesday, April 22 at 2:30 p.m. in front of the Student Center. The B.Y.O.B. Party means "bring your own banana" and is open to faculty, staff, and students.

Flav-O-Rich has donated 18 gallons of ice cream for the party.

For more information, contact Vicki Gardner.

WalkAmerica a huge success

The 1992 WalkAmerica for the March of Dimes, held Saturday, April 4 at the Myrtle Beach Pavilion, was a huge success with more than $104,000 raised to help fight birth defects. More than 2,400 people walked and participated on 66 teams.

Coastal’s team raised more than $500. The efforts of the Inter-Greek Council were instrumental in the fund raising activities.

Funds are still being collected and anyone who has collection envelopes to be turned in or who would like to contribute, should contact Patti Loeb, Coastal’s team captain, or Nancy Burton, Horry County WalkAmerica executive board member.

AWOC meeting scheduled

The next Active Women On Campus (AWOC) will be Tuesday, April 28 at 6 p.m. at the home of Susan Libes. This will be the last meeting for the spring semester.

For more information, contact Susan Libes or Veronica Gerald.

Honors Convocation

Coastal will honor top academic students and faculty members during the annual Honors Convocation to be held Tuesday, April 14 at 7:30 p.m. in Wheelwright Auditorium. The event is open to students, faculty, staff, and the public.
Coastal Carolina
People

Ballou Skinner has been selected to appear in the 23rd Edition of Marquis Who's Who in the South and Southwest, the uniquely American Directory of Achievement. He is listed as a physics educator and scientific researcher. Among his accomplishments are 12 research fellowships from the National Aeronautics and Space Administration (NASA), The Department of Energy, the US. Air Force, and the National Science Foundation in the areas of Space Science, Nuclear and Radiation Physics, and Critical Thinking Development via physics. Skinner is the author of 23 publications, technical reports, and invited papers. He has served as a member of the South Carolina Nuclear Advisory Council and advisor to the South Carolina Joint Legislative Committee on Energy. He has been a United States representative to the International Symposium on the Management of Nuclear Wastes in Vienna, Austria, and has presented a paper at the Ultrasonic International Conference in The Hague, The Netherlands. He has also been active in civic and community activities, having served in the Junior Chamber of Commerce, the Lions Club, the Literacy Council, the American Cancer Society, the Mental Health Association, the United Way, the Assessment Appeals Board, and the Myrtle Beach Air Force Base Redevelopment Task Force.

Bobbie Lawson made a presentation on Winslow Homer for the American Art Film and Lecture Series held recently at Chapin Library in Myrtle Beach.

Mark Sikes was recently elected co-coordinator of Campus Programming Union.

Sandy Mishoe was one of two South Carolina representatives at the National Comprehensive School Health Conference held in Washington, D.C. Among the speakers for the conference, sponsored by the National Education Association and the American Health Foundation, was Dr. Louis W. Sullivan, Secretary of the United Stated Department of Health and Human Services. Senator Cohen of Maine and Senator Bingaman of New Mexico addressed the conference regarding federal legislative efforts for comprehensive school health. Mishoe has served on the state-mandated advisory board for the Horry County School District’s Comprehensive Health Committee since 1989.

Organizational changes announced

Faculty and staff from throughout the campus have been involved in the new emphasis on marketing efforts for Coastal. A number of new initiatives with respect to student recruitment, marketing, and advertising have been developed during this process.

Certain organizational changes have been made which reflect the change of emphasis in the marketing function. Ed Cerny has been named acting director of marketing and recruitment and will be responsible for coordinating the overall marketing effort and directing the admissions functions of the college. It is anticipated the college will establish this function as a permanent position, and undertake a search to fill the position during summer 1992.

Sue Colvard has accepted a position in the Office of College Advancement, working with vice chancellor Cermette Clardy. She will be involved in a number of new initiatives being undertaken by the Development Office, including working with parents' groups and with the establishment of the research database for College Advancement.
Find Out Everything You Need To Know About

College Financial Aid

Thursday, April 16th – Noon to 8:00 p.m.

on the

WBTW-TV 13

Financial Aid Hotline

Whether you plan to attend one of the participating schools, or have applied to other institutions, financial aid counselors from participating institutions will assist you in your quest for financial assistance. You may call with general questions about the process of applying or with specific concerns about your individual situation. Parents and students are invited to call.

WBTW-TV 13 will broadcast live financial aid segments from Coastal Carolina College during the noon and 6 p.m. news along with several brief segments throughout the day. The toll-free Financial Aid Hotline number will be given on the air throughout the day, and calls will be taken from noon to 8:00 p.m.

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