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## CCU Newsletter, March 6, 2000

Coastal Carolina University

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# COSSIDIO DE WISLETTER

March 6, 2000

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 10, Number 5

## Franken named dean of the School of Humanities and Fine Arts

Lynn Franken has been named dean of the School of Humanities and Fine Arts and professor of English at Coastal, effective July 1, 2000. She will be responsible for all administrative aspects of the school, which comprises nine departments and has 65 full-time faculty members.

Franken comes to Coastal from Butler University in Indianapolis, Ind., where she has served as chair of the Department of English since 1994. She also served as associate dean of Butler's College of Liberal Arts and Sciences from 1992 to 1994. Franken earned a bachelor's degree and a master's degree in English from Texas Tech University and a Ph.D. in English from the University of Texas at Austin.

During her tenure as chair of Butler's English Department, the number of majors has doubled and the curriculum has been expanded to include new approaches to teaching in the Humanities, particularly regarding freshman English and writing courses.

In addition to her teaching and administrative duties, Franken serves on the Education and Programming Committee of the Indianapolis Opera board, where she has been an effective advocate for linkages between academic learning and the performing arts. She has published numerous articles in scholarly journals and presents regularly at academic conferences.

"Lynn Franken will bring a variety of experiences to the position, both as an administrator and as a teacher-scholar," said John Idoux, provost and vice president for Academic Affairs at Coastal.

"She will help to build on the excellent base which has already been established and will guide the progress of the school as it moves into its new home, the Humanities and Fine Arts Building which is now under construction."

More than 100 applicants applied for the position of dean. Final candidates were recommended to Idoux by a search committee consisting of faculty from each department in the school and chaired by Jack Riley, associate professor of politics at Coastal.

Departments within the School of Humanities and Fine Arts which report

to the dean are: art, English, foreign languages, history, music, philosophy and religion, politics and geography and theater. The Waccamaw Center for Cultural and Historical Studies also reports to the dean.





Set in stone: Coastal Provost John Idoux (left) signs his name under his freshly-made hand print during the "Laying the Foundation" ceremony for the new Humanities Building Feb. 18. Waiting their turn are (left to right) Sally Horner, executive vice president; Eddie Dyer, interim dean; Fred DuBard, Board of Trustees chair; and John Durrell, dean emeritus.

## CCU Newsletter Publication Dates



Publication date: Su Monday March 20 M Monday, April 3 M

Submission deadline: Monday, March 13 Monday, March 27

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

Deadline to submit information for the next issue is Monday, March 13 at noon.

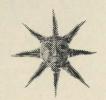
Leading Latin American writer to speak at Coastal

Elena Poniatowska, a leading Latin American writer, will speak at Coastal on Friday, March 10 at 10:30 a.m. in Wall Auditorium. The event is free and open to the public. Poniatowska's appearance is in conjunction with the 47th Annual Conference of the Southeastern Council on Latin American Studies (SECOLAS), which is scheduled for March 9 to 11 at the Myrtle Beach Martinique Resort Hotel.

Poniatowska is internationally famous for emphasizing the role of women and the voiceless in Mexican society. She has written novels, short stories, essays, biographies and has also produced short films. Her published work has been translated into 10 languages. Her ingenious use of

journalism techniques revolutionized Latin American literature in the late 1960s. She has received journalism and literary awards in Mexico and around the world. Her most recent works includes *Paseo de la Reforma* (1996) and *Juan Soriano*, niño de mil años (1998).

For more information, contact Coastal's Department of Foreign Languages at 349-2467.





Renowned Latin American writer Elena Poniatowska

## Coastal inducts four into Athletics Hall of Fame

Four former Chanticleers were inducted into Coastal's Athletics Hall of Fame during halftime of Coastal's men's basketball game against Charleston Southern University Saturday, Feb. 26 in Kimbel Arena. Those honored were Mark Clemons, Claud Huggins, Matt Logue and Michelle Minton.

Clemons, a native of Cumberland, Md., was a pitcher on the Chanticleer baseball team from 1981 to 1983. He still ranks second all-time at Coastal with a 2.61 career ERA and 234 strikeouts. He also ranks third with 28 career victories. Clemons also helped the Chanticleers to

back-to-back NAIA World Series appearances in 1982 and 1983.

Huggins, a native of Mandeville, Jamaica, was a member of the Chanticleers men's soccer program from 1985 to 1988. He was a three-time member of the Big South All-Conference Team and was selected to the 1986 NCAA All-Region Team. He still ranks sixth all-time at Coastal with 93 career points as he recorded 34 goals and 35 assists. After starting 82 games in four seasons at Coastal, Huggins went on to play professionally in England.

Logue, a native of Ellerslie, Md., was

a standout relief pitcher for the Chanticleers from 1986 to 1989 and has more appearances than any other pitcher in Coastal history. His Coastal and Big South Conference record of 28 career saves still stands today. Logue helped the Chanticleers win two regular season Big South Conference Championships and a pair of Big South Tournament titles.

Minton, a native of Walterboro, S.C., was a two-sport standout while at Coastal. From 1991 to 1994, she starred in both basketball and softball. It was on the softball field where she left her mark as a three-time NCAA All-South Region selection, a four-time Big South All-Conference member and a three-time Big South All-Tournament honoree. Minton helped Coastal's softball program post a 159-75 overall record and an amazing 36-5 record against Big South Conference teams during her career. In the NCAA Division I Softball record book, she is listed in several categories, including third in career batting average at .458, third in hits with 308 and third in career runs with 194.

Coastal has 26 members in its Athletics Hall of Fame.



## Matt Gladieux named to GTE Academic All-District Team

Matt Gladieux

Coastal senior guard Matt Gladieux has been selected to the GTE Academic

All-District III Basketball Team. The GTE Academic All-District teams and GTE Academic All-America Team are voted on by the College Sports Information Director's of America.

Gladieux, a native of Rossford, Ohio, is the lone senior selected to the squad.

He is joined by Shane Battier, a junior from Duke University; Colin Ducharme, a junior from University of Virginia; Nathan Jameson, a junior from UNC Greensboro; and Joseph Lumpkin, a junior from the College of Charleston.

Gladieux is a proven student-athlete. As a business finance major, he carries a 3.429 grade point average, while on the basketball court he leads Coastal in scoring (17.0), rebounding (3.8), assists (2.6) and steals (1.9).

District III is made up of all NCAA Division I schools in

Florida, Georgia, South Carolina, North Carolina and Virginia. To be eligible for GTE Academic All-District recognition, a student-athlete must have a cumulative grade point average of 3.2 or higher. These players are now eligible for the national GTE Academic All-American Team, which will be announced March 14.

## In Appreciation

I want to thank all of my friends at Coastal for your prayers, cards and letters of sympathy during the recent loss of my father. Your support and concern has been a great comfort to me and I am thankful to belong to such a nurturing community.

Sincerely, Stacy Cretzmeyer

# DUI: A Powerful Lesson



Mark Sterner, who was involved in an impaired driving car crash that left three of his friends dead, will present a pre-spring break program on drinking and driving Thursday, March 9 at 6 p.m. in Coastal's Wheelwright Auditorium. The Coastal community is encouraged to attend.

Sterner, the driver of the car, has spoken to more than 300,000 high school and college students about how his life has drastically changed since the accident. Although he was the least intoxicated of the group, he ended up with three felony convictions and spent three years in jail.

During his presentation, Sterner wears his orange prison uniform and shows a video the group made during the night of the crash. Images of laughing college students driving from bar to bar, downing shots of alcohol and dancing are followed by still photos of the car after the crash.

For more information, contact the Office of Student Activities at 349-2311.

## CCU to sponsor communication workshop

Howard Rankin, author and clinical psychologist, will lead the workshop, "The Art of Effective Communication," Friday, March 17 from 9 a.m. to 4 p.m. at The Breakers Resort Hotel in Myrtle Beach. The fee is \$159 (includes lunch). If more than three people from one business or organization attend the workshop, the fourth will be admitted free. The workshop is sponsored by Coastal's Division of Extended Learning and Public Services.

The workshop will teach the principles of good communication including the essentials of listening as well as verbal and non-verbal behaviors that establish symmetry, a key communication tool. Participants will learn the six keys to effective influence and the implications for the design and delivery of effective messages.

Rankin has appeared on CNN and his work has been featured on ABC's "20/20." He has been in private practice for more than 25 years and holds master's and doctoral degrees from the University of London. Rankin has held academic appointments at the University of London, Oxford University and the University of South Carolina, where he is an adjunct professor in the School of Public Health.

Rankin has published more than 50 scientific papers on addictions and eating

disorders and for 10 years was the editor of the scientific journal Addictive Behaviors. In his clinical practice he was chief of the eating disorders unit at St. Andrews Hospital in Northampton, England. His private practice focuses on relationships, eating disorders, stress, depression and trauma. Rankin is founder and director of the Carolina Wellness Retreat, a lifestyle change program at the Crowne Plaza Resort on Hilton Head Island and The Master Communicators Institute, an educational and consulting agency. His books include Seven Steps to Wellness, Ten Steps to a Great Relationship, and Power Talk: The Art of Effective Communication.

For more information, contact Coastal's Division of Extended Learning and Public Services at 349-2673.

## **Birthdays**

### March

- 7 Michael Cook Kathy Cooper Robert Small
- 8 Ronald Dusterhoft Geoff Parsons
- 9 Carole Abner Jane Guentzel
- 10 Jeff Linder Linda Lyerly
- 11 Ginny Levsen William Suggs Eric Wright
- 12 Dave Blank14 Elaine BridgesQuinn Jones
- 15 Sarah Jaynes16 Lisa Gore
- Suzie Owens
- 18 Bobbie Lawson Sarah Rabon
- 19 Paul Peterson

## Coastal's SIFE Team helps Students

During the week of February 6 to 12, the Students in Free Enterprise (SIFE) Team from Coastal's Wall School of Business worked with students at Carolina Forest Elementary School and Myrtle Beach Middle School to gain an understanding of career opportunities on the Grand Strand as part of SIFE's Teach a Child About Business Week. Developed by SIFE as a special competition, Teach a Child About Business Week encourages college SIFE teams to develop projects for children grades K-9 that further their comprehension of the free enterprise system by increasing their awareness of how businesses operate, responsible consumerism, professional opportunities, and how business impacts our daily lives.

SIFE is a non-profit organization that works in partnership with business and higher education to help students take what they are learning in the classroom and apply it in real working situations.

Coastal's SIFE team worked closely with Horry County Schools to develop two special projects for the week. A poster design contest was sponsored in the art classes led by first, second and fourth graders at Carolina Forest Elementary School with the theme "Great Jobs on the Grand Strand in 2010: Perceptions of Horry County Elementary Schoolchildren." Ninety-eight students participated. These posters were also displayed in the Wall School of Business during the Celebration of Inquiry festivities held from February 16 to 18.

The second project involved working with 87 sixth and seventh graders in career classes at Myrtle Beach Middle School to identify outstanding career opportunities and the paths that students need to follow to get into those careers. Students were invited to participate in pre- and post-tests and a training session structured like the game show, "Who Wants To Be A Millionaire?," with questions built on issues relating to career opportunities on the Grand Strand.

For more information, contact Darla Domke-Damonte at 349-2129.

# Small Business seminars to be held at Coastal

Coastal's Small Business Development Center is sponsoring two free seminars for small business owners in the Myrtle Beach area.

A small business tax information seminar will be held Thursday, March 16 from 9 a.m. to 4 p.m. in the E. Craig Wall Sr. School of Business Administration 209.

The second seminar will cover financial, legal, technological and management issues regarding small business operations and will be held Tuesday, March 21 from 6 to 8 p.m. in the E. Craig Wall Sr. School of Business Administration 224.

The seminars are sponsored by Coastal's School of Business Small Business Development Center, the Internal Revenue Service, the South Carolina Department of Revenue and the Waccamaw Community Development Corporation.

To register for the seminars, contact Coastal's Small Business Development Center at 349-2169 or 349-2170.

# Dance Marathon to be held in April

Coastal will hold its first ever Dance Marathon on Saturday, April 8 from noon to midnight in Kimbel Arena. The marathon is a fund-raising event for the Children's Miracle Network Hospital benefiting McLeod Children's Hospital in Florence. The day will include free food, live bands, D.J.s, contests and visits from children who were patients at McLeod. The Coastal community and the public are encouraged to come out and support McLeod Children's Hospital. Those interested in dancing are required to raise \$60 and register in the Office of Student Activities. If you are interested in dancing or for more information, contact the Office of Student Activities at 349-2311.

Dancin through Years
Dance Marathon

# Coastal Offers Scholarship Opportunities for Adult Students

Scholarships are available to Coastal Carolina University's adult students through Coastal's Alpha Pi chapter of Alpha Sigma Lambda (ASL) national honor society.

Students who are at least age 22 and who have a cumulative 3.5 grade point average in at least 24 graded semester hours may apply for one of the seven national ASL Adult Education Foundation scholarships of \$1,000. The scholarships are for the 2000-2001 academic year. Application forms are available in the Division of Extended Learning and Public Services and must be completed and returned by Friday, April 7. The Office of the Registrar must verify grade point average and graded credit earned before the application is submitted. Sealed official transcripts must be attached to the application.

For more information, contact Linda Ford in Coastal's Division of Extended Learning and Public Services at 349-2093.

## **Did You Know?**

Two of Coastal's student publications, Archarios and Tempo, were recognized at the recent Addy Awards ceremony sponsored by the Coastal Advertising and Marketing Professionals (CAMP).

Archarios editor-in-chief Jennifer

Karvetsky was awarded a citiation in the Print Media - Magazine category. *Tempo* magazine editor Brophy Ringdahl and creative driector Michael Noo were awarded a citation in the Collateral Covers category. Teacher Recruitment

Day to be held at Coastal

Coastal's Office of Career Services and the School of Education will host the annual Teacher Recruitment Day on Thursday, March 9 in Admissions Building 003.

More than 40 recruiters representing 27 school districts from across South Carolina will attend to interview and offer employment opportunities to Coastal students. The event is open to December 1999 and May 2000 education graduates.

From 10 a.m. to noon, teacher candidates will have the opportunity to learn about the state's school districts, ask



questions and sign up for afternoon interviews. One-on-one interviews will take place from 1 to 5 p.m.

For more information, contact Coastal's Office of Career Services at 349-2341.

## Reminder

The 2000 Wheelwright Gala is Saturday, April 1 in Wheelwright Auditorium. Dinner will be provided by area award-winning chefs at 6 p.m., and will be proceeded by a performance by the Martha Graham Dance Company at 7:30 p.m.

# Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

- Debbie Conner will continue as the treasurer of the Horry Cultural Arts Council Board.
- Subhash Saxena and Fusun Akman participated in the joint annual meeting of the American Mathematical Society (AMS) and Mathematical Association of America (MAA), held in Washington, D.C. recently. This was also the start of World Math Year, and Saxena attended the opening banquet. He also participated in the MAA Departmental Liaisons meeting and in the MAA Student Chapter's Advisors meeting. Akman took two MAA minicourses on "Interdisciplinary Lively Applications Projects" and on "Dynamical Systems: Mathematics, Methods, and Models."



The Division of Extended Learning and Public Services at Coastal Carolina University has something for everyone - from age five to 105! We offer credit and non-credit courses in a wide variety of formats. Take classes on campus, at your home or where you work. From courses, workshops and seminars for career and professional growth to classes just for fun and social interaction to summer camp for kids... We have it all!

Find out how we can meet your needs by calling 843.349.2665 or visit our Web site: www.coastal.edu/learn



## **Coastal Notes**

## Advance Registration

Advance registration for the 2000 summer and fall semesters will be April 3 to 4. Registration will be limited to the following schedule: Monday, April 3, seniors with 90 or more credit hours from 8:30 a.m. to noon; juniors with 60 to 90 credit hours from 1 to 5 p.m.; Tuesday, April 4, sophomores with 30 to 59 credit hours from 8:30 a.m. to noon; and freshmen with up to 29 credit hours from 1 to 5 p.m. Eligibility for registration is based on credit hours earned plus credit hours currently enrolled. Students should contact their adviser to schedule an appointment; complete the registration form with their adviser; and have the adviser sign the completed registration form before registering for classes.

## SEALL Conference

The Southeast Association for Language Learning Technology (SEALL) will hold its annual conference at Coastal March 17 and 18. The conference will explain how technology is being used in the teaching of foreign languages. For more information, contact Charles Gidney at 349-2427.

## Senior Sports Classic

For the 13th year, Coastal students in Recreation 483 and Recreation 201 will plan, develop and implement the Horry County Council on Aging Senior Sports Classic. This year's classic, scheduled for Friday, March 31, encompasses 18 events with venues on and off-campus. For more information, contact the Office of Recreation and Leisure Management at 349-2593.

## Career Services Workshop Series

Coastal's Office of Career Services is offering students a workshop series March 27 to 30 in the Student Center. Students can sign up for the following workshops:

- Professional Business Etiquette Monday, March 27, 2:30 to 3:30 p.m.;
- · Networking Tapping Into The Hidden Job Market Tuesday, March 28, 2:30 p.m. to 3:30 p.m.;
- Resume Writing Wednesday, March 29, 2:30 to 3:30 p.m.;
- · Interviewing Skills Thursday, March 30, 2:30 to 3:30 p.m.

For more information, contact the Office of Career Services at 349-2357.

## Campus Calendar

#### Tuesday, March 7

- Last day of regular registration for Spring II Wednesday, March 8
- Classes begin for Spring II
- Late registration, drop/add, or drop with no academic record for Spring II, through Friday, March 10 and Monday, March 20
- ITS workshop: Advanced PowerPoint, 9:30 to 11:30 a.m., Society House

#### Friday, March 10

- Residence halls and dining halls close Monday, March 13
- Spring Break, through Friday, March 17 Wednesday, March 15
- ITS workshop: Windows 95 Introduction plus tips, 9:30 to 11:30 a.m., Society House Saturday, March 18
- Residence halls and dining halls re-open

### ATHLETIC EVENTS

### Tuesday, March 7

- Baseball: UNC-Wilmington at Coastal, 6 p.m. Wednesday, March 8
- Baseball: at The Citadel, 6 p.m.

## Thursday, March 9

Softball: St. John's at Coastal, 2 p.m.

### Friday, March 10

- Men's and Women's Tennis: Coastal at North Carolina A&T, 1 p.m.
- Men's and Women's Outdoor Track and Field: hosts Spring Break Festival, 2 p.m.

## Saturday, March 11

- Men's and Women's Outdoor Track and Field: hosts Spring Break Festival, 10 a.m.
- Baseball: George Mason at Coastal, 1 p.m.
- Softball: Illinois at Coastal, 2 p.m.
- Men's Tennis: Liberty at Coastal, 1 p.m.
- Men's Golf: at Birkdale Collegiate Golf Classic through March 12
- Women's Golf: at Elon College Intercollegiate through March 12

#### Sunday, March 12

- Baseball: George Mason at Coastal, 1 p.m. Monday, March 13
- Softball: hosts CCU Classic- vs. Belmont 11:30 a.m.; vs. St. Peters, 2 p.m.
- Baseball: George Mason at Coastal, 1 p.m.
- Men's Tennis: Wagner at Coastal, 2 p.m. Tuesday, March 14

Softball: hosts CCU Classic- vs. Dayton, 2 p.m.; vs. East Carolina, 4:30 p.m.

#### Wednesday, March 15

- Softball: hosts CCU Classic- vs. TBA
- Men's and Women's Tennis: East Carolina at Coastal, 1 p.m.
- Baseball: at Charleston Southern, 2:30 p.m.

#### Friday, March 17

- Softball: at Winthrop Invitational
- Men's Golf: at Bradford Creek Intercollegiate through March 18

#### Saturday, March 18

- Men's and Women's Tennis: Coastal at High Point, 11 a.m.
- Baseball: Georgia Southern at Coastal, 1 p.m.:
- Softball: at Winthrop Invitational
- Women's Golf: at Stetson Spring Fling through March 19

## Sunday, March 19

- Baseball: Georgia Southern at Coastal, 1 p.m.
- Men's and Women's Tennis: Coastal at Elon, 1 p.m.
- Softball: at Winthrop Invitational

# **HUNGRY?** Try Campus Dining

The CINO Grille, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.: Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Cafe, featuring an all-you-can-eat menu, is located adjacent to the residence hall. Meal costs and the hours of operation are as follows:

#### Monday through Friday:

- · Breakfast: \$3.50; served from 7 to 9:30 a.m.
- · Continental Breakfast: 9:30 to 10 a.m.
- Lunch: \$4.50; served from 11 a.m. to 2 p.m.
- Dinner: \$5; served from 5 to 7:30 p.m. Saturday and Sunday:
- Brunch Buffet: \$5.50; served from 10:30 a.m.
- Dinner: \$5; served from 4:30 to 6:30 p.m. For more information, contact Denise Elliott at extension 2365

- French Dip Sandwich; Spicy Chicken Pasta; Monday: Grilled Cheese
- Apple Cinnamon Pork Loin; Meatball Sub; Tuesday: Black Bean Burger
- Wednesday: Beef Stir Fry; Chicken Burrito; Tofu Stir Fry Thursday: Chicken Pot Pie; Barbecue Pork Sandwich;
- Vegetable Stir Fry Grilled Ham and Cheese; Citrus Chicken; Friday: Garden Burger

### Week of March 13

- Monday: Hamburger Pie, Lemon Pepper Chicken; Rice Stuffed Peppers
- Mexican Casserole; Chicken Quesadillas; Tuesday: Vegetable Pot Pie
- Wednesday: Chicken Stir Fry; Hamburger Steak; Stir Fry Vegetables
- Thursday: Philly Cheese Steak; Stuffed Pork Chops; Vegetable Philly Sandwich

Note: Menus are subject to change due to product availability. Food Services offers a 10 percent discount to all Coastal faculty and staff.

Friday:

Pepperoni Pizza; Chicken Fillet; Veggie Pizza



# Breakfast of Chanticleers

The campus bookstore provides 100 percent of your daily educational needs with just one visit.

Great Deals, Great Service and We're On Campus!



Coastal Carolina University Bookstore

349.2360 or www.coastal.edu/bookstore

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Coastal Carolina University
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## This Issue:

- Franken named dean of the School of Humanities and Fine Arts
- Writer Elena Poniatowska to speak
- CCU inducts four into Athletics Hall of Fame
- · Teacher Recruitment Day to be held

## Chicago Brass Quintet







# with the Brown Family Singers

March 22, 7:30 p.m. Wheelwright Auditorium



COASTAL CAROLINA UNIVERSITY

Coastal Carolina University is an affirmative action, equal opportunity institution.



Wheelwright Box Office: 349.2502

\$10; \$5 for students under age 18. Free to students, faculty and staff with Coastal I.D.