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Board of Trustees Minutes, August 6, 1993

Coastal Carolina University

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MINUTES OF
THE BOARD OF TRUSTEES
COASTAL CAROLINA UNIVERSITY

E. CRAIG WALL SR. SCHOOL OF BUSINESS ADMINISTRATION
BOARD ROOM

AUGUST 6, 1993

Presiding:

Mr. James J. Johnson, Chairman

Members of the Board in attendance:

Mr. Gene Anderson
Mr. P. Henderson Barnette, Jr.
Mr. Robert D. Brown
Mr. H. Franklin Burroughs
Mr. Fred F. DuBard, Jr.
Ms. Cathy B. Harvin
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Ms. Elaine W. Marks
Mr. Clark B. Parker
Ms. Juli S. Powers
Dr. R. Cathcart Smith
Mr. Keith S. Smith
Mr. Oran P. Smith
Mr. E. Craig Wall, Jr.

Others in attendance:

Mr. Tim Groza, Mr. W. F. Davis, Mr. D. W. Green, Jr.
Dr. Hal B. Holmes, Jr., and Mr. John Dawsey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for this meeting.)

Mr. Johnson called the meeting to order and welcomed everyone. He stated that this was the first meeting of any group to be held in the new E. Craig Wall, Sr., School of Business Board Room. He expressed his appreciation to the Wall family for their support of this beautiful facility.

Mr. Johnson stated that the executive session was for the purpose of any personnel matters which might need to come before the Board. Dr. Ingle stated that there were none.

Mr. Johnson introduced Mr. D. W. Green, Jr., and Mr. W. F. Davis, two of the original founders of the institution, and Mr. Tim Groza of Webster University. Both Mr. Green and Mr. Davis expressed their appreciation for being named honorary Board

members and shared some of the historical background with Board members. Ms. Anne Monk then introduced members of the press. Mr. Johnson introduced Board members James Kane and Elaine Marks, who were unable to attend the July 1 meeting, and Mr. Gene Anderson, the Governor's appointee to the Board. (Mr. Anderson abstained from voting on any matters presented before the Board at this meeting.)

Mr. Burroughs stated that the minutes of July 1, 1993, had been mailed previously, and they were approved by unanimous consent.

Mr. Johnson introduced Dr. Hal B. Holmes, Jr., President of the Coastal Educational Foundation. Dr. Holmes stated that the Foundation was re-examining its role since the University had become independent and a Board of Trustees had been appointed. The Foundation's major function is for private fund raising and to provide support and excellence which may not be able to be reached through state funding. He stated that the Foundation is looking forward to developing a relationship with the Board.

Mr. Johnson introduced Mr. John Dawsey, Chairman of the Horry County Higher Education Commission. Mr. Dawsey thanked the Board for allowing him to come to the meeting. He stated that the Commission is a sixteen member board (of which there are four vacancies at the present time) appointed by the Governor upon recommendation by the legislative delegation. The Commission determines how county tax millage is budgeted. He reviewed how some of the funds were distributed the past fiscal year and stated that \$300,000 was set aside for the support of Coastal's transition.

Ad Hoc Committee reports were then given:

1) Presidential Review and Study Committee

Mr. Wall stated that the Ad Hoc Committee to study the office of the president met July 30. On behalf of the Committee and with unanimous vote, Mr. Wall made a motion that a national search not be initiated and that they affirm the Board's election of Ronald R. Ingle as President of Coastal Carolina University. Mr. Burroughs seconded the motion, and the motion carried.

2) Nominating Committee

Dr. Cathcart Smith stated that the Nominating Committee met August 6. Dr. Smith made a motion on behalf of the Committee that Dr. James Kane and Mr. E. Craig Wall, Jr., be added to the Executive Committee. Mr. Brown seconded the motion, and the motion carried. Mr. Johnson stated that in the rewrite of the Bylaws, it has been suggested that the chairs of the standing committees serve on the Executive Committee. Mr. Burroughs stated that under the enabling legislation, the Board is limited to five members on the Executive Committee.

3) Bylaws Committee

Mr. Hudson reported that the Bylaws Committee had not met. All Board members should have received a memo asking for input regarding the Bylaws and the committee welcomed suggestions. Comments should be forwarded to Mr. Hudson by next Friday, August 13.

Standing Committee Reports:

- 1) Academic Affairs - no report.
- 2) Athletics - no report.
- 3) Student Affairs - no report.

4) Planning and Fiscal Affairs

Mr. Keith Smith reported that the Planning and Fiscal Affairs Committee met Thursday, August 5. They reviewed the budget. Dr. Janis Chesson was asked to review the Retirement Incentive Opportunity plan for the committee. She stated that at the July 1 meeting, the Board approved the Retirement Incentive Opportunity Plan for faculty which provided for a one-time lump sum payment of 50% of their base salary if they applied by August 1, 1993, and retired by June 30, 1994. She stated that Mr. Brown pointed out at that meeting that there would be an opportunity for staff to participate in a similar plan coming out of that session of the General Assembly. This plan is available for faculty and staff and provides for a one-time lump sum payment of 25% of their budgeted base salary, if they retire by June 30, 1994. They must state their intention by November 1, 1993. The only difference in this program and the one approved previously, other than the amount of salary they would receive at retirement, is that there is no minimum number of years of employment at Coastal Carolina University. The projection is that this will cost the University \$98,500 for the staff voluntary retirement. Dr. Ingle stated that there were funds in the budget to cover this expense. Dr. Chesson pointed out that this is a one-time opportunity. Mr. Keith Smith moved that the Board adopt and approve the Retirement Incentive Opportunity plan for staff. The motion was seconded by Mr. DuBard and carried.

5) Development and Alumni Affairs - no report

Mr. Johnson stated that a list of standing committees had been furnished in Board members' packets. Mr. Gene Anderson will serve on the Student Affairs Committee. Mr. Burroughs moved that the committee appointments stand and go forward. Mr. Lyles seconded the motion, and the motion carried. Mr. Burroughs stated that as the need arises, the Chairman may appoint other committees.

The Board approved the following schedule for Board meetings: October 1, 1993; January 7, 1994; April 1, 1994; and, July 8, 1994 (annual meeting). Mr. Wall recommended that chairs of the committees establish their meeting schedules as soon as possible. All meetings should be scheduled through June Brown. Mr. Parker stated that he hoped Board members would feel free to attend committee meetings and give input on committees other than the one on which they served. Mr. Burroughs noted that he had appointed Ms. June Brown as his recording secretary, and all information should be channeled through her.

Dr. Ingle stated that each of the administrative units is required to prepare an annual report for the year. Committee chairs will receive a copy of the annual report pertinent to their committee. Other copies are available for those who would like to have them.

The media department of Coastal showed a new video prepared for recruitment.

President's Report

Dr. Ingle thanked the Board for their confirmation of his presidency and pledged his commitment to Coastal Carolina University. He stated that the establishment of Coastal Carolina University represents public interest. Enrollment is up, building programs are in place, and we have an energetic faculty and Board. Funding for Coastal in the coming year will be 65.6% of the formula.

The Board has come together for the betterment of Coastal Carolina University. Dr. Ingle stated that he felt the Board should consider a retreat as soon as possible and suggested that they include facilitators from the Association of Governing Boards. With the counsel and support of the Board, Coastal will take on a vital endowment campaign, marketing effort, build partnerships with other institutions and conduct an audit of administrative functions and operations of the institution and develop an administrative structure that is both efficient and effective. One of the first tasks is to find a permanent chief academic affairs officer to replace Dr. Paul Stanton who has chosen to retire. The search process will begin immediately. Dr. Ingle will suggest that the position be Provost.

He stated that the Board will be considering some of the following items in the coming year:

- 1) Academic Affairs - a visit by the Southern Association of Colleges and Schools to review masters programs as we move from Level I to Level II; we will initiate a process for accreditation of the business school by AACSB;
 - 2) Student Affairs - there is a crucial need for more dormitory space, and we need to consider alternative funding sources.
 - 3) Athletics - establish a strategic plan with emphasis on appropriate sports for students. We must be committed to gender equity.
 - 4) Planning and Fiscal Affairs - committed to principles of strategic planning; on October 22, 1993, we will dedicate the new E. Craig Wall, Sr., School of Business; \$500,000 for architectural and engineering money should be released late fall or early spring for a new humanities building; we will develop a plan for renovation of existing buildings.
 - 5) Development and Alumni Affairs - must work to present a case for higher education to the General Assembly but must seek other funding sources; we must expand development efforts beyond local areas and expand alumni giving.
- Dr. Ingle introduced Ms. Mona Dukes, the new director of Alumni Affairs.

Dr. Ingle stated that he would be asking Mr. Cermette Clardy, Vice President for University Advancement, to report at the next Development and Alumni Committee meeting, on the fund raising activities for the past several years and make specific recommendations for fund raising. We would like to reach an endowment of \$50 million by the year 2004, which is our fiftieth anniversary.

Dr. Ingle stated that there are many things ahead: graduate programs, residence halls, gender equity in athletics, campus renovation and planning a new campaign.

Chairman's Report

Mr. Johnson noted that he and Mrs. Johnson had been invited to attend a reception of the Francis Marion Board and that Francis Marion board members pledged their support to Coastal Carolina University. He also stated that he had received material from the Association of Governing Boards and that Board members should be receiving material also. This material should be reviewed with the possibility of a retreat in mind.

Board members have been mailed a letter from Senator Hugh Leatherman regarding the salary range for the president. He stated that the salary range is set up by the Agency Head Salary Commission. The Board will make a recommendation to that agency. Mr. Johnson asked Mr. Wall to have the Presidential Review and Study Committee meet to and come back to the Board with a recommendation on a compensation package for the president's office.

Other Matters

Dr. Cathcart Smith inquired about health care for students. Dr. Robert Squatriglia, Vice President for Student Development, stated that we do have a health service. We have a nurse, Patty Loeb, who is a ten month employee. Ms. Loeb makes physician referrals and referrals to the hospital when necessary. Student Affairs has been in contact with a Florence firm to continue student insurance.

Mr. Gene Anderson inquired on Board liability. Dr. Horner stated that we do have tort liability, but other insurance programs will be reviewed to make sure the Board is sufficiently covered. Mr. Burroughs stated that it is critical that this policy be put in place as soon as possible.

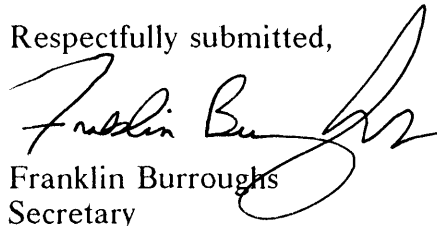
Mr. Oran Smith inquired about the official seal for the University. Dr. Ingle stated that the seal and motto should be tied in together and that members of the faculty were suggesting mottos. It is a feeling of the campus community that there should be some depiction of the atheneum on the seal. Several individuals are making suggestions, and a recommendation should come before the Board at the next meeting.

Ms. Harvin stated that she hoped some type of inaugural event would be planned for President Ingle. Dr. Ingle stated that this is usually done at other campuses, and, putting his personal feelings aside, he felt it would be important for the campus to have an event of this type. Ms. Harvin will bring this up before the Presidential Review and Study Committee.

Mr. DuBard inquired about the mascot and school colors. Dr. Ingle stated that a committee had been formed consisting of faculty, students, coaches, alumni and booster club members to make recommendations as to how to involve as many individuals as possible on this issue. Mr. Brown asked what the rationale would be in changing the colors and mascot. Dr. Ingle stated that it did not have to change. Some individuals feel it is historical and unique, but the other rationale is that we are a new entity and the Chanticleer and present colors relate to USC. Ms. Powers stated that this is not a new issue brought forward by independence; this has been considered for some time. Mr. Johnson stated that he did not feel this was a Board issue but an administrative issue.

A motion was made by Dr. Cathcart Smith and seconded by Ms. Harvin to adjourn the meeting. The motion carried.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Franklin Burroughs". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Franklin Burroughs
Secretary