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## COOL Newsletter, Fall 2016

Coastal Office of Online Learning

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## Online Enrollment Data

Semester		Under-Graduate	Graduate
May 16		472	119
Sum I 16		1,003	373
Sum II 16		894	302
Total		2,369	794

## MISSION

The mission of the Coastal Office of Online Learning (COOL) is to advance the University’s ability to offer high-quality and high-value online courses and programs targeting in-demand and content areas aligned to the academic strengths of the University. Toward that end, COOL has been charged with the following:

1. Coordinate development of new online courses and programs.
2. Promote high-quality online course design and teaching practices.
3. Advance online learning resources and facilities.
4. Market the Coastal Online brand and its programs.
5. Coordinate the support of online learners.
6. Provide help-desk services to online instructors using the University’s learning management system (Moodle).

## Coming soon

Course templates for online and hybrid courses! Below is an example of a Moodle template similar to what will be designed as a resource for faculty members to use in their distance learning courses.



### CURRENT INITIATIVES

#### Exemplary Courses:

Courses designated as exemplary exceed standards set forth by the CCU Quality Assurance Inventory (QAI) tool used by the COOL unit for course evaluations. Courses receiving an Exemplary Course (EC) designation (a) have been reviewed and improved during a COOL Course Development Grant process, and (2) demonstrate 2 or more characteristics that place their course above minimum online course expectations. Read more regarding the COOL CD Grants and QAI here:

[www.coastal.edu/online/facresources](http://www.coastal.edu/online/facresources) Contact Sherri Restauri ([srestauri@coastal.edu](mailto:srestauri@coastal.edu)) for questions regarding the CD and/or QAI programs.



Drew Budner  
Assistant Professor of  
Chemistry

#### Exemplary Course: Chemistry 104

Assistant Professor Drew Budner has designed an exemplary distance learning chemistry course in a way that “will attract students who may not have the desire to learn chemistry but enjoy food and cooking,” said Budner. Budner created two or three lectures solely related to chemistry for students to refer back to when talking about food. “This not only allowed for the topics to be clear, but the chemistry was revisited numerous times over the course to ensure learning,” he said. This online course is designed for students to “work in their own kitchens, but the structure is that of a regular chemical experiment where the students make a hypothesis, collect data and use the data to draw conclusions,” Budner said. It allows for students to perform experiments and observe the results while being able to see, feel and taste the results.



Scott Saccomano  
Assistant Professor of  
Health Sciences

#### Exemplary Course: Nursing 305L

Assistant Professor Scott Saccomano has designed a course in way that uses a Digital Clinical experience. This “provides students with a dynamic, immersed experience to improve student clinical skills and clinical reasoning through the examination of digital standardized patients,” Saccomano says. Throughout his course, students have the opportunity to practice taking detailed health histories his course and perform physical assessments. Saccomano also includes two live class sessions throughout the semester with faculty demonstrations of physical assessment skills. “Students enjoy receiving immediate feedback and information about elements of an exam that are missing or weaker,” Saccomano said. Immediate feedback results in improving students' confidence as it helps the students become more organized with the physical exam that takes places online.

## CURRENT INITIATIVES

### Featured Program

## M.S. in Information Systems Technology

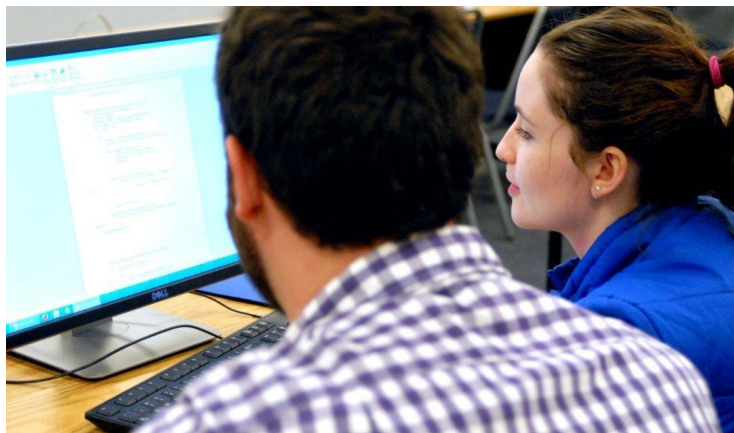


The Master of Science in Information Systems Technology is a 33-credit, online graduate program with two available concentrations: information security and data analytics. The curriculum includes theory and principles, as well as application and practice, to meet the users' secure information service and data analytics needs. The M.S. degree program prepares graduates to design, implement, and evaluate secure technology systems and infrastructure, as well as derive knowledge/decisions from collected information to solve real-world problems. For students who have a well-rounded background in application development, networking, databases and statistics, the program is designed such that the balance of core, elective and capstone coursework will help prepare them to be experts in the areas of information security and data analytics. This program is designed to allow a student with a bachelor's degree in a related field to complete the master's degree at CCU in two years or less.

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For more information visit

[www.coastal.edu/science/departments/cs/majorsandminors/graduateprogram](http://www.coastal.edu/science/departments/cs/majorsandminors/graduateprogram)

### INSTRUCTIONAL RESOURCES FOR FACULTY

Coastal offers a variety of instructional tools to help enhance your teaching effectiveness and ensure a rewarding online experience for you and your students.



#### Echo360 Lecture and Personal Capture New and Improved Version

Improved outcomes start with great moments in the classroom, yet with all of the technology on campus, most instructors still struggle to know if students are engaged and learning in class lecture. Until now, the new Echo/360 is like the Fitbit for the classroom, capturing real-time data on student learning activity and behaviors. It works alongside Moodle as part of the next generation learning environment to increase student engagement and improve outcomes. Students get better access to content, their instructors and their peers. They can bookmark important moments in the class lecture, click at any point in the window to tell instructors they are confused and participate in learning activities. They can even ask questions anonymously and take contextual notes. After class, students can review their learning activity and watch classroom recordings on demand, search content across the course and continue to discuss content with their peers. As students use the platform, instructors get valuable insights on their learning behaviors, and with this information instructors can reinforce difficult concepts, adjust instruction as needed and proactively intervene to help struggling students. There is no complicated new technology to learn, and, your class will see the benefits.

To reserve an Echo360 mobile cart, submit a new ticket through the [ITS Service Center](#). Once you log in and **Create a New Ticket**, under **Ticket details**, select **Echo360 Support – ES** from the dropdown menu for the Category.

To reserve an Echo360 classroom, submit a new ticket through the [ITS Service Center](#). Once you log in and **Create a New Ticket**, under **Ticket details** select **Echo360 Support – ES** from the dropdown menu for the Category.

For more help with using Echo 360, contact Jason Gildner: 843-349-2084; [jgildner@coastal.edu](mailto:jgildner@coastal.edu).



MERLOT is an online learning object repository (LOR) composed of international consortium of institutions of higher education, industry partners, professional organizations and individuals. MERLOT partners and members are devoted to identifying, peer reviewing, organizing and making available existing online learning resources in a range of academic disciplines for higher education faculty and students. Search for free open education resources (OER's) by discipline or pure rating. [www.merlot.org](http://www.merlot.org)

#### KIMBEL LIBRARY

Distance Learning Services:

[www.coastal.edu/intranet/library/dl](http://www.coastal.edu/intranet/library/dl)

Videos:

[www.coastal.edu/intranet/library/videos/index.html](http://www.coastal.edu/intranet/library/videos/index.html)

Research Guides:

[www.libguides.coastal.edu](http://www.libguides.coastal.edu)

### FACULTY COURSE DEVELOPMENT

## Faculty Course Development Grants

The Coastal Office of Online Learning (COOL), sponsored by the vice president of distance learning and teaching excellence and the provost's office at CCU, manage the COOL Course Development Grant Program for the campus. These grants are issued via a call for proposals in fall and/or spring terms and are awarded on a competitive basis. In many cases, specific academic disciplines or course formats may be specified in a CFP to assist the University in meeting strategic objectives.

Faculty who are awarded a COOL grant:

1. Have approximately one year of development time from start to finish.
2. Are required to attend 1-2 trainings focused on course quality rubrics, the use of the Quality Assessment Inventory (QAI) in course design, and on specific tools utilized in online instruction. One of these required courses is DISTANCE LEARNINGAPPLYING THE QUALITY ASSURANCE INVENTORY. See CeTEAL's list of courses to sign up for an upcoming offering of this class.
3. Will create their course in line with the QAI tool and will submit their course, once developed, to COOL for a formal review process.
4. Upon completion of the formal COOL review, each faculty member will be provided with feedback from the reviewer, including any recommendations for updates to his or her course.
5. Upon final updates to course, faculty member's course will become certified by the COOL office and will receive a monetary incentive for completion of their program.

## Marketing Grant

In addition to the COOL Course Development Grant, Coastal Online also offers a **Marketing Grant** to promote online learning. The marketing grant for this academic year also solicits submissions through a call for proposals. Funds obtained for use of the marketing grant may be used for a number of external promotional purposes for academic department and colleges offering online courses/programs. More information will be available soon on this exciting new initiative. Check: [www.coastal.edu/online/facresources.html](http://www.coastal.edu/online/facresources.html) for more information on these faculty incentive programs sponsored by COOL.





### MEET THE STAFF



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#### Additional Support for Online and Hybrid Faculty



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### Current Online Programs at Coastal

#### Undergraduate:

(B.S.) Hospitality, Resort and Tourism  
Management  
(B.S.) Marketing  
(B.S.) Health  
(Certificate) Geospatial Technologies

#### Graduate:

(M.S.) Information Systems  
Technology  
(M.Ed.) Instructional Technology  
(M.Ed.) Literacy (Hybrid)  
(M.Ed.) Special Education  
(Ed.S.) Instructional Technology  
(Certificate) Business Foundations  
(Certificate) ESOL  
(Certificate) Online Teaching and  
Training

#### Coming Soon!

(M.B.A.) Business Administration

### FROM THE DIRECTOR

It is a great pleasure to be serving as the director for COOL. With our inaugural publication of the Coastal Online Newsletter, I want to take a moment to highlight some of the many accomplishments that have been made by our office, as well as many of the projects that are upcoming. As you have read within this publication, we are continuing our offering of the COOL course and marketing grants, with Cohort 6's Call For Proposals (CFP) out mid-fall. Our website is under a major redevelopment right now, with plans for completion toward the end of the fall 2016 term. We are developing our first Moodle Course Template, to assist faculty with the time-consuming tasks of course development work within our LMS, following critical quality.

Our Distance Learning Committee just held its first meeting of the academic year, and we have excellent representation from all academic colleges. We will be investigating critical needs of Coastal's faculty and students in the online and hybrid environments, so you may hear from the committee soon for your feedback. Finally, we have taken on the full responsibility of course quality reviews using the QAI (Quality Assessment Inventory), and while a heavily demanding task, our office has jumped into this task with both feet and are working collaboratively with faculty to enhance courses across the disciplines. One of my immediate goals for the COOL unit is a strong partnership with our academic and service-oriented units across the Coastal campus. If you have not heard from me or my staff yet, you will in the near future. If you have potential collaborative research and/or projects that you believe the COOL office may work with you on, please reach out to me.

To keep in touch with the most current news with the COOL unit, I encourage you to follow us on Facebook, along with our additional social media channels. If you have an interest in being featured in our next newsletter, please contact us at [coastalonline@coastal.edu](mailto:coastalonline@coastal.edu).



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