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CCU Newsletter, January 10, 2000

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

January 10, 2000

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 10, Number 1

Former press secretary Marlin Fitzwater to speak at Coastal

Marlin Fitzwater, press secretary to presidents Reagan and Bush, will speak at Coastal on Tuesday, Feb. 29 at 7 p.m. in Wheelwright Auditorium as part of the Kimbel Distinguished Lecturer Series. The lecture is free and open to the public. Tickets are not necessary for admittance.

Fitzwater, the only press secretary in history to be appointed by two presidents, became known to millions of Americans as the voice of the 26-nation coalition during the Persian Gulf War. He served two presidents during cold war summits, economic downturns and eight military conflicts. He gave more than 850 press briefings in six years, winning praise from the news media and the public for his honesty and good humor.

The New York Times said of Fitzwater, "He may look like a tweedy, out-of-shape bureaucrat on the podium, but his persona is a blend of W.C. Fields, Huckleberry Finn and the comedian Gary Shandling."

Fitzwater has been a businessman, journalist, civil servant and presidential adviser. He started his career as editor of a weekly newspaper. From 1972 to 1980, he was spokesman for the Environmental Protection Agency as the nation began a massive cleanup of its landscape. He started his career in the White House as a spokesman for the tax cuts and investment incentives proposed by President Reagan.

Born and raised in Abilene, Kan., Fitzwater served in the U.S. Air Force and graduated from Kansas State University in 1965. He lives near Washington, D.C.

The Kimbel Distinguished Lecturer

Series is sponsored by the William A. and L. Maud Kimbel Distinguished Lecturer Series Endowment Fund. The purpose of the series is to present programs promoting an appreciation for the intellectual values in broad social issues, religion, geopolitics, and the arts. The 1999 Kimbel Distinguished Lecturer was Archbishop Desmond Tutu.

For more information, contact Coastal's Office of Marketing Communications at extension 2015.



Marlin Fitzwater, former press secretary to presidents Ronald Reagan and George Bush

Ingle named to AASCU Board of Directors

Coastal President Ronald R. Ingle has been named to the board of directors of the American Association of State Colleges and Universities (AASCU) for a two-year term beginning in 2000.

AASCU is a national higher education advocacy association of more than 425 public colleges, universities and systems of public higher learning. The organization monitors public education policy at the national, state and campus level and

provides information and analyses to those responsible for setting legislation, rules and regulations.

Ingle has served as Coastal's president since 1993, when the institution became an independent public university. He joined Coastal in 1988 as vice chancellor of academic affairs.

Before coming to Coastal, Ingle held faculty and administrative positions at the

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CCU Newsletter Publication Dates

Publication date:
Monday January 24
Monday, February 7

Submission deadline:
Monday, January 17
Monday, January 31

Coastal Carolina University Newsletter is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

Deadline to submit information for the next issue is Monday, Jan. 17 at noon.

Ingle

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University of South Carolina, The Ohio State University, Kennesaw College and South Georgia College.

A native of Moncks Corner, S.C., Ingle earned a bachelor's degree in English from Wofford College, a master's degree in higher education administration from Florida State University, and a Ph.D. in psychology from The Ohio State University.

Since Ingle was named president in 1993, Coastal has received nearly \$15 million in external grants; the number of donors to Coastal's endowment and giving programs has increased by 127 percent; and the average SAT scores for entering freshmen have risen by more than 50 points, from 980 in 1993 to 1032 in 1999. The campus has added several major buildings, including a 400-bed residence hall and dining facility, and plans are under way to break ground for a \$18.5 million Humanities Building in early 2000. In November 1999 Coastal announced plans to establish a NCAA Division I-AA football program.

Birthdays

January

- 11 Prashant Sansgiry
- 12 Gil Hunt
- 13 Sherrell Richardson
- 14 Mirinda Chestnut
- 15 Teresa Burns
- 16 Daniel Ennis
- Linda Ford
- Greg Krippel
- 18 Tony Albiniak
- Charles Gleason
- 19 Marvin Marozas
- 20 Helen Hood
- 22 Carol Collins-Bunn
- Perry Lee Walker
- 23 Stephen Tribble
- 24 Sheila Mooney
- Jeanwood Smith
- Janet Straub

African-American Celebration 2000 to include appearances by activist Evers-Williams and filmmaker Bagwell

Myrlie Evers-Williams, widow of the slain civil rights leader Medgar Evers, will speak at Coastal as part of the 14th Annual African-American Celebration, a series of events designed to capture the art, history, music and achievements of African-Americans. Events will be held from Jan. 17 to April 12 on the Coastal campus. The events are free and open to the public unless otherwise indicated.

The following events are scheduled:

- A "Peace Circle" will be formed to commemorate the life and achievements of Martin Luther King Jr. on Monday, Jan. 17 at 2 p.m. in Spadoni Park. Immediately following the Peace Circle, Preston McKeever Floyd, instructor of philosophy and religion at Coastal, will lead a tribute service in honor of King in Wheelwright Auditorium. Entertainment will be provided by the Project Beach Singers, Mason Temple Youth Choir and the Coastal Carolina University Gospel Choir.
- The Coastal Carolina University Gospel Choir and guest choirs from throughout South Carolina will present the "Greater Gospel Sing Out," a favorite annual event, on Sunday, Feb. 6 at 4:30 p.m. in Wheelwright Auditorium.
- Orlando Bagwell, an award-winning film and television producer, will speak Friday, Feb. 18 at 7 p.m. in Wall Auditorium as part of the symposium, "Film in the Teaching of the Humanities," presented through CCU's Celebration of Inquiry Conference. Bagwell's credits include the PBS documentaries *Africans in America: America's Journey through Slavery* and parts of *Eyes on the Prize*, as well as several other documentary films dealing with African-American subjects.
- *The Pen and the Podium*, a presentation of two short plays by Coastal English professor Lee Bollinger about Sojourner



Myrlie Evers-Williams

Truth and Zora Neale Hurston, will be presented Monday, Feb. 28 at 7 p.m. in Wall Auditorium. The plays will feature professional actress Sandra Mills Scott as

well as several Coastal faculty members. Scott has appeared in many New York theater productions and on television and film. Her TV credits include parts in *As the World Turns* and *The Chris Rock Show*.

- Myrlie Evers-Williams, legendary civil rights leader and chairman emeritus of the NAACP Board of Directors, will speak on Wednesday, March 8 at 7 p.m. in Wheelwright Auditorium. Evers-Williams is the widow of Medgar Evers, the civil rights leader who was assassinated in 1963 in Jackson, Miss. She was recently named one of America's most influential women by *Vanity Fair* magazine.
 - The Sankofa African-American Museum on Wheels, a traveling exhibit highlighting African-American achievements and inventions, will be displayed Wednesday, March 29 and Thursday, March 30 in the Wall Auditorium.
 - Coastal students, faculty, staff and community members will hear the works of their favorite African-American poets at a poetry reading on Wednesday, April 5 at 12:30 p.m. in Wall Auditorium.
 - Cultural Celebration, a day-long festival celebrating cultural diversity through music, performance and food, will be held Wednesday, April 12 from 11 a.m. to 3 p.m. in Spadoni Park. Refreshments and other items will be available for sale.
- For more information, contact Pat Singleton-Young in Coastal's Office of Multicultural Student Services at extension 2304.

Center for the Study of Standards-Based Educational Reform established at Coastal

Coastal's School of Education has received a \$134,915 annual grant from the South Carolina Commission on Higher Education (SCCHE) to establish the Center for the Study of Standards-Based Educational Reform. The primary purpose of the center is to study how well students in South Carolina public schools are meeting local, state and national educational standards. The results of this research will be used to improve teacher education programs throughout the state.

Lance Bedwell, professor of secondary education, and Gilbert Hunt, chairman of teacher education at Coastal, are co-directors of the center.

According to Bedwell, South Carolina educators have become more focused on standards-based education, particularly since the implementation of the Palmetto Achievement Challenge Test (PACT), in spring 1999.

"The PACT is replacing the former state program of minimal competency testing with a more challenging method designed to measure competency at higher levels of proficiency," said Bedwell. "The center's research efforts will focus primarily on the implementation of standards-based instruction as measured by the PACT process. This center will give Coastal the opportunity to further enhance its teacher education program. It should help Coastal's program become even more responsive to trends and needs in-state and nationally."

The State of South Carolina Budget and Control Board has contracted with the center to conduct a study of state standards in mathematics and language arts in selected middle schools. Part of the study, which concludes in March, requires visits to eight schools in six school districts of South Carolina. Diane Stephens of the University of South Carolina will serve as coordinator of the language arts teams while Marge Scieszka of Greenville County Schools will work with the mathematics teams.

The center is one of several Centers of Excellence established by the SCCHE. Coastal is the only center studying standards-based educational reform. Bedwell said the program will be funded for five years initially.

For more information, contact the School of Education at extension 2629.

Coastal recognized for recycling efforts

Coastal has received a "Special Project Award" from the Horry County Solid Waste Authority for its recycling efforts and proactive stance in environmental awareness on campus.

Coastal was cited for improving its recycling programs, from office paper and cardboard collection to grinding yard waste and using the material as mulch and compost. Coastal's Earth Day activities also were recognized.

With a grant from the Solid Waste Authority, Coastal has purchased more than 75 recycling bins that have been placed around campus. The Authority also helped with the purchase of a large roll-off container for holding the mass of recycled materials collected around campus.

Bill Fenters, grounds superintendent with Coastal's Office of Facilities Management, estimates the university is recycling an average of 45 pounds of aluminum and plastic per week, 1.5 to 1.75 tons of office paper per week and 1.5 tons of cardboard per month. According to Fenters, Coastal's approximate total of recyclables collected per year is 94 tons, which is saving the school around \$3,000 per year.

CCU Lifelong Learning Society announces new courses for spring 2000

The Lifelong Learning Society (LLS), a learning in retirement program of Coastal's Division of Extended Learning and Public Services, will offer more than 50 courses during the 2000 spring semester, beginning the week of Jan. 24. An orientation session is scheduled for Friday, Jan. 21 at 1:30 p.m. in Coastal's Admissions Building 003. Participants may register for classes on a space available basis. The information session is free and open to the public.

LLS is designed for adults who are interested in learning, exchanging ideas and becoming more socially and culturally interactive. Members are entitled to spe-

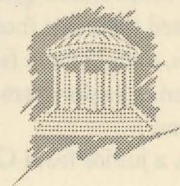
cial features and benefits of the university, including use of the campus library, free admission to athletic events, student rates for events in Wheelwright Auditorium, as well as special events such as one-day seminars and Lunch and Learn programs.

In addition to traditional lecture courses, the program offers several day-trip classes to places of historical or ecological interest and to area art museums. Courses are offered in five to 10-week segments.

Most classes are held in the Society House on the Coastal campus. Extension sites include locations in North Myrtle Beach, Murrells Inlet and Webster

University in Myrtle Beach.

There is a \$15 spring membership fee and only LLS members may register for classes. Early registration is recommended since many courses have limited enrollment. Registration closes Tuesday, Jan. 18. For more information, call extension 2665 or visit the Web site at www.coastal.edu/learn.



National Leadership society inducts Coastal members

Twenty-four individuals were inducted into the Coastal Carolina University Circle of Omicron Delta Kappa at a ceremony held Dec. 1, 1999.

Omicron Delta Kappa is a national honor society that recognizes achievement in scholarship, athletics, campus or community service, mass media and the creative and performing arts.

The students are:

Name	Year	Major	Hometown
Brad Blythe	Sr.	marine science	Homer, N.Y.
Colleen Bryan	Jr.	marine science	Sicklerville, N.J.
Kirsten Burg	Jr.	marine science	Sewell, N.J.
Deanna Case	Sr.	psychology	Chenango Forks, N.Y.
Franklin Ellis, Jr.	Jr.	psychology	Florence, S.C.
Allison Farrar	Jr.	marketing	Brewerton, N.Y.
George Fogel	Jr.	psychology	Georgetown, S.C.
Brandi Jackson	Sr.	psychology	Pawleys Island, S.C.
Correen Lembo	Jr.	elementary education	Greenwood, S.C.
Heather Minick	Jr.	marine science	Ft. Wayne, Ind.
Chris Prosser	Jr.	marine science	O'Fallen, Ill.
Alicia Pulchinski	Sr.	biology	Lombard, Ill.
Matthew Seluk	Jr.	marketing	Derry, N.H.
Matthew Sexton	Jr.	marketing	Columbia, Md.
Matthew Small	Sr.	computer science	Marion, S.C.
Amanda Stalvey	Sr.	interdisciplinary studies	Darlington, S.C.
Megan Thompson	Sr.	marine science	Tulsa, Okla.
Jessica Tiedeken	Jr.	marine science	Newport News, Va.
Janelle VanAcker	Sr.	early childhood edu.	Colona, Ill.
Candace Brooke Weisbrod	Jr.	undeclared	Cincinnati, Ohio
Jolene Williams	Sr.	psychology	Middlebury, Ind.
Robin Wroble	Jr.	elementary education	Conway, S.C.

Fred F. DuBard Jr., chair of Coastal's Board of Trustees, and David M. Michaux, business development officer with Bank of America, also were inducted. DuBard is owner of DuBard, Inc. in Florence, S.C.; Michaux is director-elect of Rotary International for 2000-2002.

Resort Tourism Management Program students learning from area internships

Thirty students are enrolled in the Resort Tourism Management Program in Coastal's E. Craig Wall Sr. School of Business Administration. The new program, which began in the 1999 fall semester, combines standard business classes and paid internships at some of the leading hospitality-based businesses in the Myrtle Beach area. The program requires students to complete one, 480-hour internship per year.

According to Keith Massengill, internship director for the program, three students completed their first internship assignments during the 1999 fall semester:

- Jeremy Blanton, a sophomore from Myrtle Beach, interned with Copeland's restaurant;
- Simona Palmieri, a junior from Italy, interned with the Myrtle Beach Area Chamber of Commerce; and
- Melanie Soose, a junior from Glenshaw, Penn., interned with the Kiwanis Club Pool in Shaler, Penn.

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"Surfin' For Seniors" introduces computers and the Internet to senior adults

Ten sessions of "Surfin' for Seniors," classes designed for senior adults who have little or no experience with computers and the Internet, are scheduled from Tuesday, Jan. 11 through Monday, Jan. 17. Classes will be held in Coastal's Society House computer lab. The fee for each session is \$15.

Following a brief overview of the Internet, participants will be paired with student instructors for a surfing session which will explain how to use the World Wide Web, send e-mail to family and friends, get discount airline tickets, tour the world's greatest museums, access medical information and much more. These sessions are designed to help participants decide whether they want to invest in a computer or learn how to use one they have.

The dates and times of the sessions are: Tuesday, Jan. 11 - 11 a.m. to 12:30 p.m., 1 to 2:30 p.m. and 3 to 4:30 p.m.; Wednesday, Jan 12 - 8:30 to 10 a.m., 10:30 to noon and 1 to 2:30 p.m.; and Monday Jan. 17 - 8:30 to 10 a.m., 10:30 to noon, 1 to 2:30 p.m. and 3 to 4:30 p.m.

For more information, contact Coastal's Division of Extended Learning and Public Services at extension 2665.

Did You Know?

The Chanticleer men's basketball team hit a school record 15 3-point baskets in its 91-79 victory over Campbell on Dec. 20 at the Myrtle Beach Convention Center. Coastal ranks fourth in the nation in 3-pointers made per game at 9.4. Senior Matt Gladieux is averaging 20.9 points per game, which ranks 16th nationally.

Source:

Office of Sports Information

area internships

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Four students are currently involved with internships that will be completed in the spring:

- Abigail Matteson, a freshman from Laurens, N.Y., is interning with Gold Crown Management, Inc. at the Yachtsman Resort property;
- Kevin McLaughlin, a freshman from Sawyer, Mich., is interning with The Dunes Golf & Beach Club;
- Parul Pandarwani, a junior from India, is interning in various departments within the House of Blues establishment; and
- Bret Holland, a freshman from Conway, is interning with Santino's Pizza & Subs restaurant.

Other spring and summer internships will take place at Ben & Jerry's Ice Cream & Frozen Yogurt (Broadway at the Beach); The Breakers Resort Hotel; Burroughs & Chapin; Dixie Stampede, Inc.; Fairfield Communities; Holiday Inn Express (Broadway at the Beach); Myrtle Beach National Company; Myrtle Beach Golf Holiday (tournament division); Sands Oceanfront Resort; Strand Development Company (Hampton Inns); and Wyndham Myrtle Beach Resort.

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

- Sally Horner, Colleen Lohr, John Beard and Susan Libes attended the annual meeting of Southern Association of Colleges and Schools (SACS) in Atlanta, Dec. 5 to 8. Horner, chair of Coastal's self-study steering committee, is a commissioner and voting member of the Commission on Colleges. She attended business as well as general forum sessions. Beard, chair of the committee on undergraduate programs, attended sessions related to academic programs. Libes, chair of the committee on institutional effectiveness, participated in sessions related to planning, evaluation and assessment. Lohr, director of Coastal's self-study, attended forums on conducting the self-study, organizing documentation and preparing for the visiting committee of SACS peer evaluators. The visiting committee will be on the Coastal campus Feb. 25 to 28, 2001.

Campus Calendar

Monday, January 10

- Regular registration, drop/add, and on-site fee payment for Regular Spring, Spring I, Spring II and Georgetown classes through Wed., Jan. 12

Thursday, January 13

- Classes begin for Regular Spring
- Late registration, drop/add, or drop with no academic record for Regular Spring, continues through Wed., Jan. 19
- ITS workshop, Windows 95 - Introduction plus tips, 2 to 4 p.m., Society House

Friday, January 14

- Last day of regular registration for Spring I

Monday, January 17

- African-American Celebration's Peace Circle and Martin Luther King Jr. Observance, 2 p.m., Spadoni Park/Wheelwright Auditorium

Tuesday, January 18

- Classes begin for Spring I
- Late registration, drop/add, or drop with no academic record for Spring I, continues through Jan. 21

Wednesday, January 19

- ITS Workshop - Computer housekeeping, 9:30 to 10:30 a.m., Society House

Thursday, January 20

- ITS Workshop - Introduction to Word, 2 to 4 p.m., Society House

Sunday, January 23

- Guest artist recital by pianist Michael Sitton, 3 p.m., Wheelwright Auditorium

ATHLETIC EVENTS

Wednesday, January 12

- Women's Basketball: Coastal at Winthrop, 7 p.m.

Friday, January 14

- Women's Indoor Track: at Clemson Invitational through Friday, Jan. 15

Saturday, January 15

- Women's Basketball: Coastal at Elon, 4:30 p.m.
- Men's Basketball: Coastal at Elon, 7 p.m.

Monday, January 17

- Women's Basketball: Coastal at High Point, 5:30 p.m.
- Men's Basketball: Coastal at High Point, 7:30 p.m.

Wednesday, January 19

- Men's Basketball: Coastal at College of Charleston, 7:30 p.m.

Saturday, January 22

- Women's Basketball: Liberty at Coastal, 5 p.m.
- Men's Basketball: Liberty at Coastal, 7:30 p.m.

Monday, January 24

- Women's Basketball: Radford at Coastal, 5 p.m.
- Men's Basketball: Radford at Coastal, 7:30 p.m.

HUNGRY? Try Campus Dining

The CINO Grill, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.; Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Cafe, featuring an all-you-can-eat menu, is located adjacent to the residence hall. Meal costs and the hours of operation are as follows:

Monday through Friday:

- Breakfast: \$3.50; served from 7 to 9:30 a.m.
- Continental Breakfast: 9:30 to 10 a.m.
- Lunch: \$4.50; served from 11 a.m. to 2 p.m.
- Dinner: \$5; served from 5 to 7:30 p.m.

Monday through Friday:

- Brunch Buffet: \$5.50; served from 10:30 a.m. to 1:30 p.m.
 - Dinner: \$5; served from 4:30 to 6:30 p.m.
- For more information, contact Denise Elliott at extension 2365.

Week of January 10

Monday: French Dip Sandwich; Spicy Chicken Pasta; Grilled Cheese

Tuesday: Apple Cinnamon Pork Loin; Meatball Sub; Black Bean Burger

Wednesday: Beef Stir Fry; Chicken Burrito; Tofu Stir Fry

Thursday: Chicken Pot Pie; Barbecue Pork Sandwich; Vegetable Stir Fry

Friday: Grilled Ham and Cheese; Citrus Chicken; Garden Burger

Week of January 17

Monday: Hamburger Pie, Lemon Pepper Chicken; Rice Stuffed Peppers

Tuesday: Mexican Casserole; Chicken Quesadillas; Vegetable Pot Pie

Wednesday: Chicken Stir Fry; Hamburger Steak; Stir Fry Vegetables

Thursday: Philly Cheese Steak; Stuffed Pork Chops; Vegetable Philly Sandwich

Friday: Crab Linguine; Grilled Chicken; Veggie Pizza

Note: Menus are subject to change due to product availability.

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications
Coastal Carolina University
P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- *Marlin Fitzwater to speak at Coastal*
- *Activist Evers-Williams and filmmaker Bagwell to speak at African-American Celebration 2000*
- *"Surfin' For Seniors"*

WHEELWRIGHT 2000 Gala

Saturday, April 1, 2000

Wheelwright Auditorium / Dinner: 6 pm.

Dinner provided by area award-winning chefs

The Martha Graham Dance Company

Performance: 7:30 p.m.

For information, call Wheelwright Box Office @ 349-2502.

